

United Way of Tucson and Southern Arizona Elects New Board Chair and Slate of Officers for 2019-2020

Tucson, Ariz. (July 9, 2019) – In its final action of wrapping up its fiscal year on June 30, United Way of Tucson and Southern Arizona has elected local businessman Edmund Marquez as chair of its 2019-2020 board of directors. The slate also included the election of Adriana Kong Romero as vice chair, Addie Liening as treasurer, and Linda Drake as secretary, as well as the appointment of Michelle Trindade as chair of the campaign cabinet and Adriana Kong Romero as chair of the board development committee.

A native Tucsonan, Edmund Marquez is the owner of three local Allstate Insurance agencies, collectively making his business the second largest Hispanic-owned Allstate agency in the United States. He brings a wealth of community service experience and impact-driven leadership to his new post at United Way.

Adriana Kong Romero is the market president for Bank of America in Tucson and Southern Arizona. She's also a senior client manager on the business banking team, where she provides small and mid-sized businesses with \$5 million to \$50 million in annual revenues with financial advice and solutions.

Addie Liening is the senior manager of business accounting at Leidos where she is responsible for managing a team of highly skilled professionals who oversee the accrual, reserves, balance sheet fluctuation, and project asset processes for a company generating \$10 billion in annual revenue.

Linda Drake is a certified transformational business coach and the founder of Trailblazer Advisors, a Tucson-based consulting company that uses incisive tools for guiding their clients through any stage of the business lifecycle.

Michelle Trindade has been with GEICO for more than 20 years, where she currently serves as regional vice president of a seven-state region. With more than 2,000 team members supporting 1.4 million customers, she manages all aspects of growth, profit, and operations for the region.

"We're thrilled to have Edmund Marquez at the board helm for what will be another banner year for our United Way," said Tony Penn, president and CEO of United Way of Tucson and Southern Arizona. "I've had the opportunity to work with Edmund on many local community service projects over the years, and very much look forward to working alongside him, as well as our new and returning officers, in the coming year," he continued.

About United Way of Tucson and Southern Arizona

United Way of Tucson and Southern Arizona is building a thriving community by uniting people, ideas and resources. We transform individual lives and bring long-lasting, systemic change to our community by focusing on the key, underlying issues. We fight for quality education, financial stability and healthy communities for every person in Tucson and southern Arizona. Our role as community convener enables us to form strategic partnerships, mobilize the best resources and be the catalyst for needed change.