2025 ANNUAL REPORT

WISCONSIN ALLIANCE FOR INFANT MENTAL HEALTH
Early Relationships Matter

Wisconsin Alliance for Infant Mental Health

VISION

We aim for all Wisconsin infants and young children to reach their fullest potential through nurturing and consistent relationships within the context of family, community and culture.

MISSION

WI-AIMH strives to promote infant mental health through building awareness, promoting professional capacity, fostering partnerships and supporting policies which are in the best interest of infants, young children and their families.

PROGRAMS

REFLECTIVE SUPERVISION LEARNING COLLABORATIVE (RSLC)

The RSLC is a 12-month program designed for IMH professionals interested in learning how to provide reflective supervision within their scope of practice. In 2025, **16 people completed the program and 75% (12) had either earned Endorsement®** or had an application in progress by the end of 2025.

100% of participants would recommend the RSLC to other IMH professionals.

"Thank you so very much for this excellent program for all levels of learning—beautifully adapted!" ~ Attendee

"Great experience overall. I feel like I grew a lot professionally and personally." ~ Attendee

Program Highlight

Power of Connection

The POC Website (the-power-of-connection.org) metrics show improved awareness after the signs were installed in the six state rest areas/travel plazas:

- 2,100 new users on the Power of Connection site with 4,400 total views on the website
- the amount of engagement time has gone up 150%

THE POWER OF CONNECTION
Discover the Magic!

HEALTHY MINDS HEALTHY CHILDREN (HMHC)

HMHC is grateful to the Community Advocates Public Policy Institute and Greater Milwaukee Foundation for their fiscal support to continue consultation in the Southeast Region. HMHC appreciates the consultants, mentors and partners (Children's Wisconsin, Peaceful Beginnings, LLC, Western Dairyland Head Start and the Greater Watertown Community Health Foundation) for their amazing contributions to this work! Behind the scenes, HMHC utilizes Continuous Quality Improvement (CQI) processes to ensure the program is effective, efficient and of high-quality.

During 2025, HMHC:

- Presented at **18 events, reaching over 1,844 people**
- Contributed to the **PIWI Pilot** Project (Evaluation data)
- Released **6 micro-learning videos in English and Spanish**
- Provided **hundreds of hours of high-quality service** (see above)

Level of Consultation	Time (hours)	Visits
Child	225.9	145
Classroom	306.3	197
Programmatic	327.5	260
Community	4.5	7
Totals	**864**	**609**

PYRAMID MODEL (PM)

In 2025, the Wisconsin Pyramid Model team worked to ensure implementation of the Pyramid Model was maintained statewide. Wisconsin welcomed **seven new sites** working towards program-wide implementation. The WI-AIMH staff **provided 10 Pyramid Model practitioner, coach, and team trainings**. Across the state, the Pyramid Model Regional Leads ensured collaboration, connection and support to Pyramid Model implementers through program coaching, community-wide implementation coaching, mentoring, facilitating Communities of Practice and offering professional development for the **71 Practitioner coaches in the state.**

Training Highlight

Consultant Institute

WI-AIMH hosted a Consultant Institute June 17-18, 2025 to:

- Provide a space for connection among professionals
- Anchor participants in the role of reflection as a tool to increase self-awareness
- Enhance consultants' ability to engage in and facilitate reflection
- Meet a continuing education requirement for Endorsement®

The intended audience was Consultants and Reflective Supervisors/Consultants within the infant mental health (IMH) workforce. **The Consultant Institute was highly successful with 41 professionals in attendance!** Evaluation data highlighted in this **infographic** shows an increase in learning, reflection and connection. This Institute was partially funded by the Advancing a Healthier Wisconsin Endowment (AHW). We are so grateful for their support!

"The variety of activities and ways I was engaged. Not just a sit and get. I loved that the two experiences (soul collage and sound bath) accompanied the learning." ~ Attendee

INFANT & EARLY CHILDHOOD MENTAL HEALTH

Endorsement®

In 2025, Wisconsin's infant and early childhood mental health workforce continued to demonstrate commitment to best practices, with **218 Endorsements® held statewide—a 28% increase from 2024**. The Endorsement® Coordinator supported applicants through monthly office hours, individual consultations, and ongoing EASy and email guidance, helping professionals move confidently through the process. Wisconsin remained actively engaged at the national level through Alliance-facilitated meetings, workgroups and professional development events. WI-AIMH has started receiving more community requests to connect with endorsed professionals, reflecting **the credential's growing value and impact across the state**.

Conference

On October 14, 2025, WI-AIMH brought together nearly **340 professionals** from across Wisconsin and nine other states for our annual conference. We were honored to feature two insightful panel sessions and a keynote by the brilliant **Kadija Johnston**.

Attendees reported the following:

- 99% agreed/strongly agreed that the conference demonstrated respect for culture, values and diversity.
- 94% agreed/strongly agreed that the overall quality of the conference was excellent.

Attendees shared deep appreciation for presenters' vulnerability, subject-matter expertise and the practical strategies shared—reinforcing the conference's value as a vital professional development opportunity.

"Kadija's presentation and her framework... So much great information!!! Also really loved the panel discussions. It was such a wonderful conference." ~ Attendee

Major Funders

Wisconsin Department of Children and Families

Roots & Wings Foundation

Greater Watertown Community Health Foundation

TIDES

WI-AIMH is an affiliate of

World Association for Infant Mental Health

Alliance for the Advancement of Infant Mental Health

Funders

Community Advocates
Greater Milwaukee Foundation
Western Dairyland Head Start

Conference Sponsors

Celebrate Children Foundation
Donna Harris Scholarship Fund
YoungStar Connect

2025 Financials

2025 Income	$ in Thousands		
Government Grants	$	1,077	41%
Direct Public Support	$	1,107	42%
Program Services	$	342	13%
Investment Income	$	121	4%
Total	**$**	**2,647**	**100%**

2025 Expenses	$ in Thousands		
Program Services	$	2,821	91%
Management & General	$	290	9%
Fundraising	$	2	0%
Total	**$**	**3,114**	**100%**

Donors

WI-AIMH Gold Level Donors ($500+)
Richard Immler
Kathly Klein
Love You, Kid Foundation
Russell and Katherine Wortley
Julia Yeary

WI-AIMH Silver Level Donors ($100+)
Therese Ahlers
Kris Barnekow
Diana Bruhn
Annette Copa
Andrew DeClercq
Lisa Fink
Nancy Hoffman
Lois Seefeldt
Eileen Sperl
Linda Tuchman Ginsberg

Deep gratitude to all of our donors.
We appreciate your continued support!

Staff

Lana Shklyar Nenide, ED
Abby Taylor
Anne Konen
Arielle Rall
Ashley Bowers
Beth Smetana
Carrie Finkbiner
Christina Davis
Corey Robak-Klein
Dawn Dean
Delechia Johnson
Emily Ewoldt
Golshan Motamedi
Jenny Durand
Julie Clark-Betchkal
Kathleen Magin
Kenya Evans
Kris Barnekow
Lisa Garlie
Marlow Fowlkes-Ware
Martha Stolp
Rachel Siegersma
Sarah Bruhn
Sheila Dunlap
Tina Ruckdashel

WISCONSIN ALLIANCE FOR INFANT MENTAL HEALTH
Early Relationships Matter

Main Office:
6213 Middleton Springs Dr
Suite 204
Middleton WI 53562
Ph. 608-563-9714
wiaimh.org

Board of Directors

Heather Jordan, President
Michael Hoffman, Vice President
Andrew DeClercq, Secretary
Eric Golueke, Treasurer
Emilie Braunel
Connie Dunlap
Romilia Schlueter
Julia Yeary