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NOVEMBER 11, 2021
10:00AM – 11:00AM
PART 2: WEBSITE CONTENT

Webinar Series on Websites:

Join us as Rachel shares her expertise on Websites. In this Webinar Series, the focus is on the Must-Haves, Content, Maintenance, and Traffic/SEO Basic Foundation.

In Part 2, Rachel shifts to the “Where,” in that page content helps the visitor know more about your business. She will go over 1) home page content, 2) about page content, and 3) additional page content ideas.



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Part 2

Webinar Highlights

Home Page Content

About Page Content

Additional Page Content Ideas



Presenter Bio: Designer/Owner of Antsy Ant Web Design, Rachel Smith, has been working with businesses to develop and extend their company branding with website and graphic design services since 2007. Rachel is currently working on a coaching course that teaches mindset and marketing for businesses that looking to grow and pivot.