



**OCTOBER 6, 2021**  
**10:00AM – 11:00AM**

## **PART 2: HOW TO BUILD AN ART BUSINESS**

### **Webinar Series on Art Business:**

Join us as Michal shares her story as the Artist-Entrepreneur. In this Webinar Series on Art Business, Michal features “Why, an Art Business,” “How to Build an Art Business” “Selling and Marketing an Art Business,” and “Art Business Operations.”

In Part 2, Michal features How to Build an Art Business, by continuing the discussion on 1) Artist-Entrepreneurship mindset, 2) Business Start Up, and 3) Business Model

[Register Here: CTRL+CLICK](#)

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**Call to**  
**Artists-Entrepreneurs**

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**Death to the Starving Artist**  
**Mindset**

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**Business Start-up is not one-**  
**size fits all**

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**Wholesale, Retail, Online,**  
**Brick & Mortar Space,**  
**Licensing**

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**Please come with your**  
**Questions**



**Presenter Bio:** Michal Abramovitz, Studied at Sorbonne in Paris, World-Renowned Artist, Owner of Michal-Art Studio & Boutique in Hanalei, Artwork featured in CBS-TV, newspapers, and Five-Star Resorts, Sponsored by a Major Art Supplier