



**OCTOBER 11, 2021**  
**10:00AM – 11:00AM**

## **PART 3: SELLING AND MARKETING AN ART BUSINESS**

### **Webinar Series on Art Business:**

Join us as Michal shares her story as the Artist-Entrepreneur. In this Webinar Series on Art Business, Michal features “Why, an Art Business,” “How to Build an Art Business” “Selling and Marketing an Art Business,” and “Art Business Operations.”

In Part 3, Michal emphasizes ways to Sell and Market an Art Business with: 1) Avenues for Selling, 2) Free\$tle Methods in Marketing, and 3) Pricing

Register Here: CTRL+CLICK Scan Here:



**Call to**

**Artists-Entrepreneurs**

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**The Gallery, Art Studio,  
Online Shop, Art Market and  
Art Fairs**

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**Social Media, Blogs,  
Newsletters**

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**Pricing Strategy**

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**Please come with your  
Questions**



Presenter Bio: Michal Abramovitz, Studied at Sorbonne in Paris, Owner of Michal-Art Studio & Boutique in Hanalei, Artwork featured in CBS-TV, newspapers, and Five-Star Resorts, Sponsored by a Major Art Supplier