NOVEMBER 9, 2021
10:00AM – 11:00AM
PART 1: WEBSITE MUST-HAVES

Webinar Series on Websites:

Join us as Rachel shares her expertise on Websites. In this Webinar Series, the focus is on the Must-Haves, Content, Maintenance, and Traffic/SEO Basic Foundation.

In Part 1, Rachel focuses on the "What," is required in a website. The aesthetics are covered with 1) layout and content, 2) navigation and footer basics, and 3) images/videos/social media links and branding.

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Part 1

Webinar Highlights

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Page Layout

and

Content Creation

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Navigation and Footer Basics

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Images, Videos, Social Media Links and Branding

Presenter Bio: Designer/Owner of Antsy Ant Web Design, Rachel Smith, has been working with businesses to develop and extend their company branding with website and graphic design services since 2007. Rachel is currently working on a coaching course that teaches mindset and marketing for businesses that looking to grow and pivot.