

This Webinar Presented by



Future Topics

- Social Media Marketing- Do This Not That
- Plus Other Topics Monthly

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Before We Start

Score.org



Score Hawaii



- Score is a National non-profit organization dedicated to providing educational and **FREE** mentoring services to entrepreneurs (new and existing)
- Score Hawaii is based in Honolulu and is a member chapter of the Score National organization
- If you are involved in starting or are already operating a business and would like a mentoring service, please go to Score.org webpage to register for free one-on-one mentoring service
- For continuing education on various business issues, please attend Score Hawaii webinars. Scheduled Webinars and prior recordings can be found by visiting Score Hawaii and going to “Take a Workshop” tab then view “Recorded Webinars”.
- For those interested in volunteering, please visit Score.org webpage and register to be a Score volunteer

Disclaimer

- The information presented is for informational and educational purposes only.
- The opinions expressed during this presentation are the opinions of the presenter and no other.



Presented by National Marketing Expert Lance Luke



- Helping Small Business Owners and Entrepreneurs Build, Manage, and Market Online

Hosted by Score Hawaii

- Today's Topic:
**MARKETING
SUCCESS DEPENDS
ON EFFECTIVE
PUBLIC SPEAKING**



PUBLIC SPEAKING 101



PREPARE, PREPARE, PREPARE



FOUR P'S

PLAN

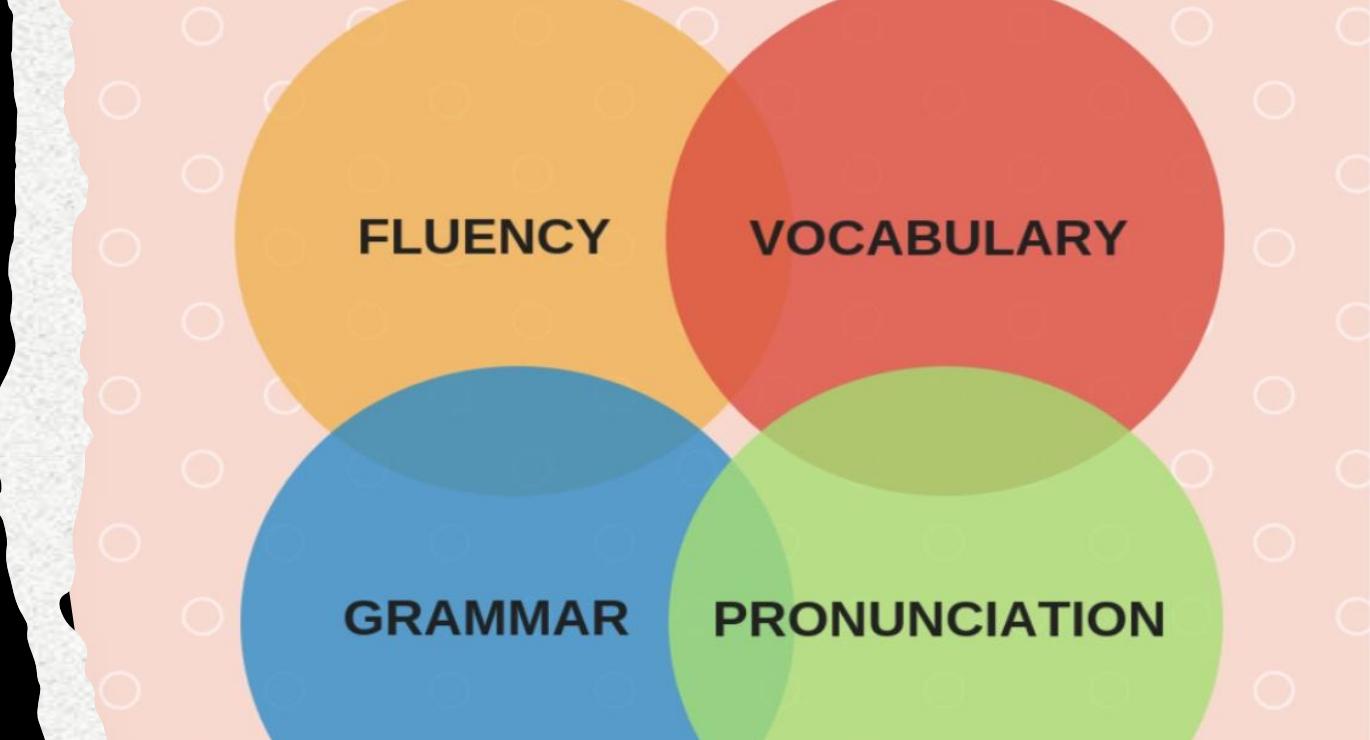
PREPARE

PRACTICE

PERFORM

RULES OF THE FLOOR

- TO DO:
 - MAKE EYE CONTACT
 - KNOW YOUR AUDIENCE
 - STAND/SIT UP STRAIGHT





RULES OF THE FLOOR

FIVE TIPS:

**#1 LIMIT THE WORDS
FROM YOUR POWER
POINT SLIDES**

RULES OF THE FLOOR

FIVE TIPS:

- #2 SPEAK UP, SPEAK OUT!
- #3 CONTROL YOUR VOICE
- #4 KNOW YOUR TOPIC & FACTS
- #5 BE THE EXPERT



MAHALO
GOT CHOKE
BROKE DA MOUTH
HOWZIT
RAJAH DAT
DAKINE
BUMBAL

VALLEY
GIRL TALK

*How to
Talk
Like a
Hippie*

RULES OF THE FLOOR

SAY IT RIGHT, SAY IT RIGHT
NOW
DO NOT TALK TOO FAST,
OR TOO SLOW
NO JARGON SPEAK

HELPFUL TIPS TO USE TODAY



Speaking Tips





LUCKY 7 TIPS –
MARKETING
SUCCESS
DEPENDS ON
EFFECTIVE PUBLIC
SPEAKING



EMM LUCKY 7 TIPS MARKETING SUCCESS

- PLAN, PREPARE, PROMOTE, PERFORM
- CONTROL YOUR VOICE
- KNOW YOUR TOPIC AND FACTS
- DO NOT TALK TOO FAST OR TOO SLOW
- DO NOT USE JARGON SPEAK
- STAND UP/SIT UP STRAIGHT
- BE POSITIVE, WITH ENERGY

Your Feedback- Attendee Survey

Questions?



Email: Info@ExpertMediaMatters.com
or with Score: Patricia.kort@scorevolunteer.org

Follow-up
Free Mentoring –
Search- Score Hawaii

WHAT YOU'VE MISSED



Back up - Not Score Endorsed (1)

Free Resources

- Digital Business Card
- Monthly Leads
- Marketing Books

(1) As a General Policy, Score does not Endorse Vendor products



Free Digital Business Card

Ask me how!

FREE DIGITAL BUSINESS CARD FOR YOU

<https://freeforeverhelpneeded.now.site/>



**Get targeted prospects
for your business for FREE**

Comment "FREE" below

FREE MONTHLY LEADS FOR YOU

<https://ultimatefrealeads.now.site>

Promote Your
Small Business
Online Today
To Survive

Use Professional Proven Marketing Strategies,
Tactics, and Tools - Simple and Affordable

Lance Luke & Martin K Pe'a

These Businesses Do it!



THE ULTIMATE
SMALL BUSINESS
GAME CHANGER
(PROMOTE YOUR
BUSINESS FOR
\$47/MONTH)

UNLIMITED WEBSITES,
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POSTS AND A LOT MORE...

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