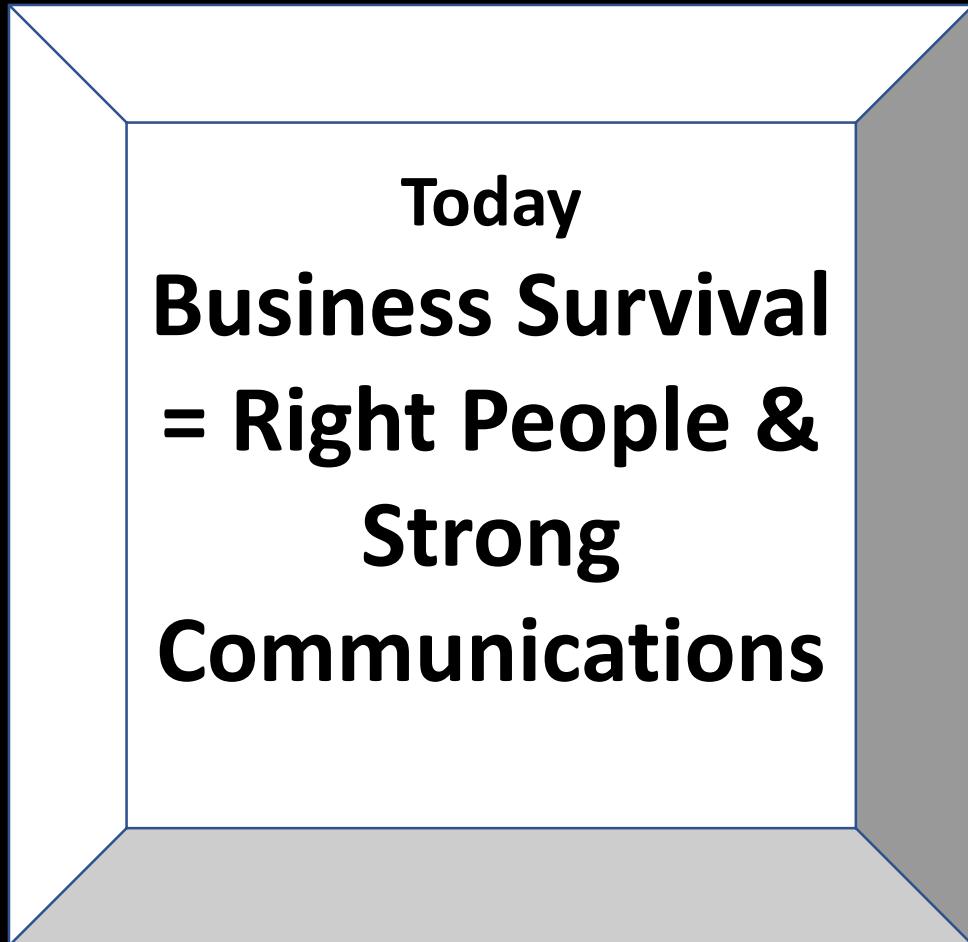


This Webinar Presented by



Future Topic: Marketing Success Depends on Effective Public Speaking

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Before We Start

Score.org



Score Hawaii



- Score is a National non-profit organization dedicated to providing educational and free mentoring services to entrepreneurs
- Score Hawaii is based in Honolulu and is a member chapter of the Score National organization
- If you are involved in starting or are already operating a business and would like a mentoring service, please go to Score.org webpage to register for free one-on-one mentoring service
- For continuing education on various business issues, please attend Score Hawaii webinars. Scheduled Webinars and prior recordings can be found by visiting Score Hawaii and going to “Take a Workshop” tab then view “Recorded Webinars”.
- For those interested in volunteering, please visit Score.org webpage and register to be a Score volunteer

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- The information presented is for informational and educational purposes only.
- The opinions expressed during this presentation are the opinions of the presenter and no other.



Presented by National Marketing Expert Lance Luke



- Helping Small Business Owners and Entrepreneurs Build, Manage, and Market Online

ASK THE EXPERT SERIES

- Today's Topic:
BUSINESS SURVIVAL=RIGHT PEOPLE & STRONG COMMUNICATION



**BUSINESS SURVIVAL=RIGHT PEOPLE & STRONG
COMMUNICATION**
THE LONG AND WINDING ROAD



PIVOT FROM THE PANDEMIC EFFECTS



ASSOCIATE WITH THE RIGHT PEOPLE





Improve Your Communication Skills
With These Simple and Easy Tips!

COMMUNICATION



**BETTER YOUR
COMMUNICATION**

#1 USE THE RIGHT PLATFORM FOR YOUR MESSAGE



FIVE TIPS FOR EFFECTIVE BUSINESS COMMUNICATION



#2 ALWAYS CONSIDER YOUR AUDIENCE



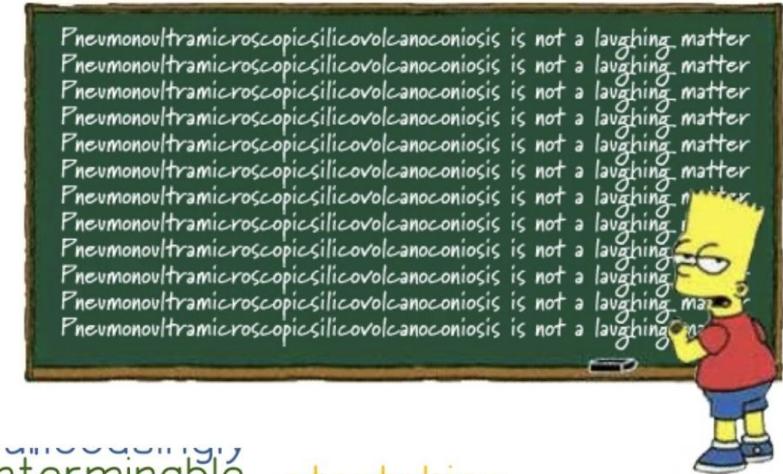
FIVE TIPS FOR EFFECTIVE BUSINESS COMMUNICATION



#3 SHORT FAMILIAR WORDS ARE BETTER THAN LONG UNFAMILIAR ONES

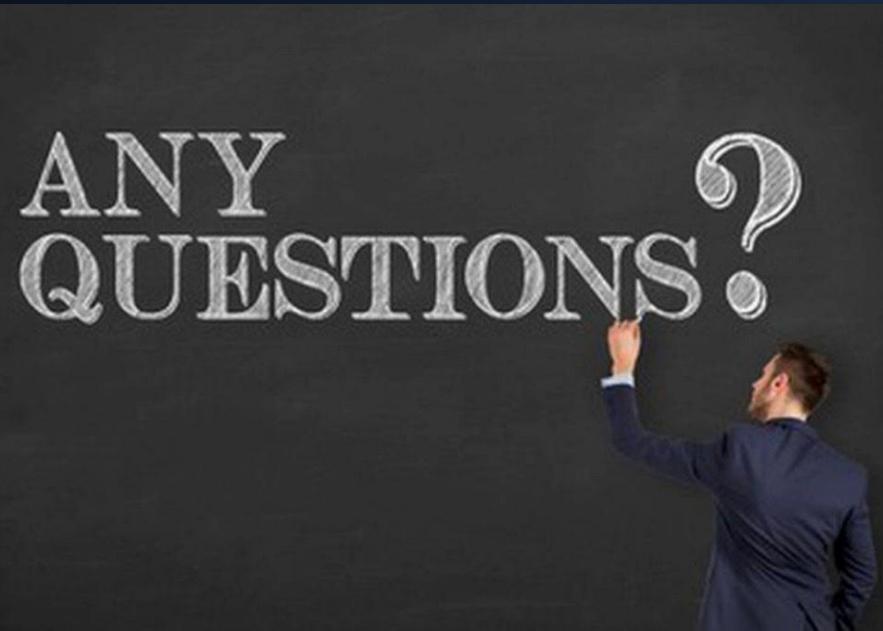
A close-up photograph of a baby's face, looking slightly to the side with a neutral expression. The image is used as a visual for a language-related meme.

FIVE TIPS FOR EFFECTIVE BUSINESS COMMUNICATION



long
drawn
out
stretched
length
moment
recollective
retentive
foresighted
farseeing
minute
longsighted
while
essly
ngthen
prospticent
during
infinitely
short
protracted
lengthways
elongate
farsighted
endless
interminable
lengthwise
considerable
ever
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little
extended
future
exten
extensive
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overlong
yearn
stretching
hanker
foresightful
lingering
spread
continu
tenacious
prolonged
fore
lengthy
little
extended
indef
future
exter
extensive
stre
overlong
yearn
extensible
elongated
endless

#4 ANTICIPATE WHAT QUESTIONS MAY BE ASKED AND HAVE YOUR ANSWERS READY



FIVE TIPS FOR EFFECTIVE BUSINESS COMMUNICATION



#5 REMEMBER THAT 90% OF COMMUNICATION IS NON-VERBAL. BE SURE ABOUT YOUR POSTURE, GESTURES, FACIAL EXPRESSIONS AND OTHER NON-VERBAL CUES AND COMMUNICATION.



FIVE TIPS FOR EFFECTIVE BUSINESS COMMUNICATION

MAINTAIN A STRONG ONLINE PRESENCE



**READY TO
BOOST YOUR
ONLINE
PRESENCE?**

Time to Spice Up Your
Social Media Content

YOUR FREE SURVIVAL KIT





EMM LUCKY 7 TIPS – BUSINESS SURVIVAL = PEOPLE & COMMUNICATIONS



EMM LUCKY 7 TIPS BUSINESS SURVIVAL

- ASSOCIATE WITH THE RIGHT PEOPLE
- BETTER YOUR COMMUNICATION
- ALWAYS CONSIDER YOUR AUDIENCE
- USE SHORT FAMILIAR WORDS
- ANTICIPATE WHAT QUESTIONS MAY BE ASKED
- 90% OF COMMUNICATION IS NON-VERBAL
- MAINTAIN A STRONG ONLINE PRESENCE

Promote Your Small Business Online Today To Survive

Use Professional Proven Marketing Strategies,
Tactics, and Tools - Simple and Affordable

Lance Luke & Martin K Pe'a

These Businesses Do It!



RELIABILITY
TRAINING &
CONSULTING



Questions?



Email: Info@ExpertMediaMatters.com

or with Score: Patricia.kort@scorevolunteer.org