



Professional Qualifications: The way of the future

Upskilling: Building confidence in an uncertain world

Covid-19 has changed the way we live, work and learn. It has accelerated the adoption of technology, resulting in industries becoming more competitive. This change brings with it the need for a new type of working professional.

Are your skills up-to-date?

Join our experts on Saturday, **17 October 2020, 3pm – 6pm**, for our first **virtual Professional Qualifications Conference** to learn how you can bridge your skills gap and be the top choice for any recruiter. Whether you wish to advance your career in marketing, accounting, finance, HR, digital or tax, this conference has it all covered!

“
74% CEOs are concerned about the availability of key skills.”

PwC's Talent Trends 2020



Scan to RSVP



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41% of CEOs globally say that their upskilling programme has been ‘very effective’ in creating a stronger corporate culture and engaging employees.

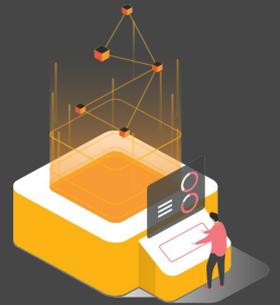
Findings from PwC’s 23rd Annual Global CEO Survey

Why should you attend?

Digital disruption - what does it mean for you?

We’re on the edge of a new world of work - our jobs are changing, and fast. The gap between the skills people have and those needed for jobs in the digital world is one of the most critical problems of our time.

Join our digital expert, Semih Kumluk, to learn how you can prepare for the digital age and how to keep up with the emerging technologies.



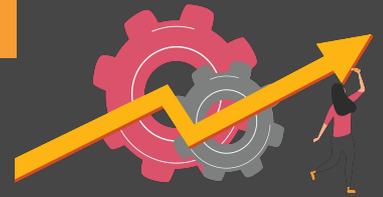
Panel discussion

Tune into our panel discussion comprising of professional body members and our industry experts to learn about the future of professional qualifications in the digital age.



Discover the new pathway to success

Meet our industry experts and training consultants and choose the right professional qualification to upskill yourself. You can choose from our range of knowledge sharing webinars, based on your interest.



Agenda

3-3.10	Welcome
	Main sessions
3.10-3.20	Why Professional qualifications; Career advice for a changing world
3.20-3.50	Digital disruption - what does it mean for you?
3.50-4.35	Panel discussion
4.35-4.45	Break
	Breakout sessions
4.45-5.30	The future of HR and leadership
4.45-5.30	How to future proof yourself as a marketing professional
4.45-5.30	International Foundations Programme; Your route to study abroad
4.45-5.30	Careers after accounting and finance
4.45-5.30	Careers after tax

Get in touch

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