



2021 Event Sponsorship Opportunities

Preventing Child Abuse in Rome & Floyd County

Your sponsorship brings in-home support and hope to Floyd County families who are at risk for experiencing child abuse or neglect. Our in-home services are effective---the majority of families working with our program demonstrate positive improvement with their parenting and life skills.

You can support child abuse prevention through your sponsorship dollars and you'll find our 2021 opportunities on the following pages. You may find that you connect in some way with a single event or may wish to target two or more events. Please indicate your desired sponsorships on the commitment form and return this to us. Please note that we are not asking for a financial contribution at this time, only the commitment for you to do so in 2021 and an idea of the timing of your contribution.

We also welcome in-kind sponsorships that represent a cost avoidance for the FRC and/or add value to our participants' experience. We place the value of the donation at the amount that we would be required to spend for a comparable item or service. If you are considering an in-kind donation as a part of your contribution, please contact us (see below).

For more information or to discuss other partnership opportunities, please contact Lori Hess, Sponsorship Committee Chair (770-265-5867 or Lori.Hess@homestarfc.com) or Tina Bartleson, Executive Director (706-290-0764 or tina@exchangeclubfrc.org).

2021 SPONSORSHIP COMMITMENT FORM

 I want to be a partner in child abuse prevention! Please see my selections below.

 I would like to commit to a Presenting Sponsor level for all events. Please contact me to discuss pricing.

An Evening with Scott Thompson—NEW!

<u> </u> Presenting (\$1,000)	<u> </u> Patron (\$500)	<u> </u> Moon (\$350)
<u> </u> Stars (\$250)		

Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament

<u> </u> Presenting (\$1,000)	<u> </u> Double Eagle (\$650)	<u> </u> Eagle (\$500)
<u> </u> Par (\$450)	<u> </u> Flag (\$200)	<u> </u> Hole (\$150)

Night at the Movies

<u> </u> Presenting (\$2000)	<u> </u> Director (\$1,000)	<u> </u> Oscar (\$500)
<u> </u> Emmy (\$350)	<u> </u> Golden Globe (\$250)	

Gary Tillman Memorial Clocktower 5K Road Race and 2 Mile Health Walk

<u> </u> Presenting (\$5,000)	<u> </u> Diamond (\$2,500)	<u> </u> Platinum (\$1,500)
<u> </u> Gold (\$1,000)	<u> </u> Silver (\$750)	<u> </u> Bronze (\$500)

Strike Out Child Abuse Bowling Tournament

<u> </u> Presenting (\$1,000)	<u> </u> Strike (\$300)	<u> </u> Team (\$250)
<u> </u> Supporter (\$100)		

Pickleball---NEW!

<u> </u> Presenting (\$1,000)	<u> </u> Pickler (\$500)	<u> </u> Doubles (\$350)
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Sporting Clays Tournament—NEW!

<u> </u> Partner (\$2,500)	<u> </u> Blue Ribbon (\$1,500)	<u> </u> Pinwheel (\$1,250)
<u> </u> Team (\$1,000)	<u> </u> Lunch (\$1,000)	<u> </u> Station (\$150)

Total Amount of 2021 Sponsorships: \$ _____

I am not able to sponsor this year but want to donate in the amount of \$ _____.

Method of Payment (payments due by 11-15-2021):

 Please call me to make payment arrangements.

 I will pay by check (payable to the Exchange Club Family Resource Center)

 Please invoice my company (Please note start date if you prefer to pay in installments: _____)

 Credit Card (secure credit card payments can be made at www.frcrome.org or call Kathy at 706-290-0764 for assistance).

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email: _____

Primary Phone _____ Alternate Phone _____

 Please do not add my email to your e-newsletter list to receive monthly FRC information about how my donation is helping others.

Return to P.O. Box 168, Rome, GA 30162-0168 or
Email to Kathy@exchangeclubfrc.org

An Evening with Scott Thompson

- *Date: Saturday, May 8, 2021*
- *Time: Gates open at 6 pm; Music begins at 7 pm*
- *Location: Coosa Valley Fairgrounds*
- *Description & Attendance: Some folks may remember “Party in the Park” from the FRC’s early days. Our new event is a casual and socially distanced take on that long ago favorite! Patrons will purchase a “parking space” and enjoy a great evening of food and entertainment with local favorite Scott Thompson. This event promises to be a lot of fun!*

Sponsor Benefits	Presenting \$1,000	Patron \$500	Moon \$350	Stars \$250
Only 2 presenting sponsor levels available; will receive top credit on all promotions & increased social media promotion	●			
Opportunity to speak at event	●			
Your own personal front row “parking space” for 6 guests	●			
Your own personal front row “parking space” for 4 guests		●		
Business listed on FRC & Exchange Club Facebook Pages	●	●		
Logo &/or name listed in Exchange Club newsletter (200+ distribution)	●	●	●	
Recognition on FRC website with links to your company website	●	●	●	
Business logo listed on event signage displayed during the evening	●	●	●	●
Recognition in FRC’s Annual Report	●	●	●	●
Your own personal “parking space”			●	●

Additional “parking spaces” (for 4 people) available at \$150 each

Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament

- *Date: Friday, May 14, 2021*
- *Time: Tee-Off at 9 am*
- *Location: Stonebridge Golf Club*
- *Description & Attendance: Celebrating its 10th anniversary, this event brings together over 100 business professionals and community leaders each year. Players receive complimentary breakfast and lunch, enjoy a day of golf on a beautiful course, and have a chance to win prizes.*



	Presenting Sponsor	Double Eagle (Flag, Hole, Team)	Eagle (Hole & Team)	Par (Team Registration)	Flag	Hole
Sponsor Benefits	\$1,000	\$650	\$500	\$450	\$200	\$150
Only 2 presenting sponsor levels available; will receive top credit on all promotions & increased social media promotion	•					
Opportunity to speak at event	•					
Logo used in event signage	•					
Logo &/or name listed in Exchange Club newsletter	•	•				
Recognition in FRC's Annual Report	•	•	•			
Recognition on FRC website with links to your company website	•	•	•			
Business recognized on FRC & Exchange Club Facebook Pages	•	•	•			
Logo on flags at every hole	•	•			•	
Signage with business name placed at one of 18 holes, driving range, or putting green (<i>black on white board; no logos</i>)		•	•			•
Team Registration (4-person team)	•	•	•	•		
Opportunity to provide promotional material in golfer gift bags	•	•	•	•	•	

Night at the Movies

- *Date: June 8, 2021*
- *Time: Hors D'oeuvres at 6 pm; Movie begins at 7:15 pm*
- *Location: Mt. Berry Square Theatre*
- *Description & Attendance: Night at the Movies is our take on “dinner and a movie” with delicious hors d'oeuvres provided by top local restaurants, a variety of beverages, your choice of movies, and an evening of great fun and fellowship. This event is a long-standing Rome tradition that typically has 400 business professionals and community leaders in attendance. This is one of Rome’s favorites!*

Sponsor Benefits	Presenting \$2,000	Director \$1,000	Oscar \$500	Emmy \$350	Golden Globe \$250
Only one presenting sponsor level available; will receive top credit on all promotions & increased social media promotion	●				
Opportunity to speak at event	●				
Recognition in pre-event promotions	●	●			
Logo &/or name listed in Exchange Club newsletter (200+ distribution)	●	●	●		
Recognition on FRC website with links to your company website	●	●	●		
Business listed on FRC & Exchange Club Facebook Pages	●	●	●		
Business logo listed in on-screen promotions at event	●	●	●		
Business name listed in on-screen promotions at event				●	●
Recognition in FRC's Annual Report	●	●	●	●	●
Donor passes to event as indicated	10	8	6	4	2

Additional event tickets available at \$55 each, \$100 for two, or \$45 each (ten or more tickets)



Gary Tillman Memorial Clocktower 5K Road Race and 2 Mile Health Walk

- *Date: Saturday, August 21, 2021*
- *Time: Start at 8 am*
- *Location: Historic Downtown Rome*
- *Description & Attendance: The oldest road race in Rome, the Tillman Clocktower is a runner favorite across the Southeast. Celebrating its 36th running, participants of all ages and skill levels compete. We average 500 walkers/runners each year.*

Sponsor Benefits	Presenting \$5,000	Diamond \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$750	Bronze \$500
Recognition as Event Sponsor in all Marketing	•					
Opportunity to speak at event	•					
Logo on Finish Line Banner	•	•				
Registration fees waived for employees as indicated	5	3	2	1		
Recognition in pre-race promotions (3 websites, social media, Exchange Club newsletters, newspaper, & radio)	•	•	•	•		
Booth & banner at event	•	•				
Booth or banner at event (your choice)			•	•		
Opportunity to provide promotional material in race packet	•	•	•	•	•	
Recognition on Center & event websites with links to your company website	•	•	•	•	•	•
Recognition on event T-shirt back (given to participants and volunteers)	Logo on Top Level	Logo on 2nd Level	Logo on 3rd Level	Logo on 4th Level	Logo on 5th Level	Name at bottom
Complimentary official event t-shirts	7	6	4	3	2	1
Discounted registration fees for employees	•	•	•	•	•	•
Recognition in FRC's Annual Report	•	•	•	•	•	•
Inclusion on sponsor recognition banner displayed at race & in appreciation insert included in race packet	•	•	•	•	•	•

Registration fees vary from \$20 for early registration for the Health Walk to \$35 for race day registration for the 5K. Runners/walkers can register at tillmanclocktowerrace.org

Strike Out Child Abuse Bowling Tournament

- *Date: Tuesday, November 2, 2021*
- *Time: 6 pm*
- *Location: Classic Lanes (Huffaker Road)*
- *Description & Attendance: The biggest bowling tournament in town, bowling teams of 5 players compete for wacky prizes (Highest Score, Best Team Name, etc.), great door prizes, and bragging rights. Participants range in age from young adult to senior citizens, and bowling skill is optional!*



Sponsor Benefits	Presenting Sponsor \$1,000	Strike (Lane+ Team) \$300	Team Only \$250	Supporter \$100
Only 2 presenting sponsor levels available; will receive top credit on all promotions & increased social media promotion	●			
Logo used in event signage	●			
Opportunity to speak at event	●			
Recognition on event T-shirt back (given to participants and volunteers)	●			
Logo & name listed in Exchange Club newsletter	●			
Recognition in FRC's Annual Report	●			
Recognition on Center website with links to your company website	●			
Option to insert promotional material in bowler gift bag	●	●	●	
Complimentary official event t-shirts	5	5	5	
Team registration (5-person team)	1	1	1	
Name on sponsor recognition banner displayed at event	●	●		●

Other New Events for 2021!!

1st Annual Pickleball Tournament

- *Date/Time: Spring or Summer; Day Event*
- *Location: TBD*
- *Description: Join us for our first ever Pickleball Tournament. This addicting sport is a hit with its fun combination of tennis, badminton and ping-pong. Players of all skills welcome! Event planning and details are currently in progress. We are assessing sponsor interest—please let us know if you would like to be a part of what is sure to be a favorite event.*

Sponsor Benefits	Presenting \$1,000	Pickler \$500	Doubles \$350	Supporter \$150
Only 2 presenting sponsor levels available; will receive top credit on all promotions & increased social media promotion	●			
Opportunity to speak at event	●			
Business listed on FRC & Exchange Club Facebook Pages	●	●		
Logo &/or name listed in Exchange Club newsletter (200+ distribution)	●	●		
Recognition on FRC website with links to your company website	●	●	●	
Business logo listed on event signage during the evening	●	●	●	●
Recognition in FRC's Annual Report	●	●	●	
Team registration (2-person teams)	4	3	2	1

**Single Player Registrations will be available---look for details soon*

1st Annual Sporting Clays Tournament

- *Date/Time: Summer or Fall; Day Event*
- *Location: TBD*
- *Description: Join us for our first ever sporting clays tournament. Event planning and details are currently in progress. We are assessing sponsor interest—please let us know if you would like to be a part of this new event.*

Sponsor Benefits	Partner in Prevention Sponsor \$2,500	Blue Ribbon Sponsor \$1,500	Pinwheel \$1,250	Team \$1,000
Will receive top credit on all promotions & increased social media promotion	●			
Logo used in event signage	●			
Opportunity to speak at event	●			
Recognition on event T-shirt back	●			
Business listed on FRC & Exchange Club Facebook Pages	●	●		
Logo & name listed in Exchange Club newsletter	●	●		
Recognition on Center website with links to your company website	●	●		
Recognition in FRC's Annual Report	●	●	●	
Complimentary official event t-shirts	4	4	4	4
Team registration (4-person team)	1	1	1	1
Name on sponsor recognition signage displayed at event	●	●	●	●

**Other sponsorship opportunities available:*

- *Lunch Sponsorship (\$1000)*
- *Station Signage (\$150)*