



Brockton Façade Improvement Program Guidelines

The outside of your business counts as much as the inside, and we have a facade program to help you look your best and attract customers!

The Brockton Façade Improvement Program is funded by the Economic Development Committee with the objective of enhancing the exterior appearance of businesses within the Community Improvement Area of Walkerton.

Business or building owners are invited to submit an application. If you're successful, we will subsidize up to 50% of the costs associated with improving the exterior façade of your place of business, to a maximum of \$1,500, excluding taxes.

Applications will be assessed by a panel of Economic Development Committee members, and considered on an ongoing basis so long as funding is available. Please ensure that you are conforming to all by-laws for signage, lighting and awnings prior to applying. Call 519-881-2223 Ext. 127 or email ttuck@brockton.ca if you have questions.

Work must be completed before the end of the year in which the facade improvement is approved. Successful applicants must submit copies of all paid invoices following completion of the project before funding will be granted.

The Fine Print:

Specific improvements eligible for funding include repainting, masonry/wood/glass repair, cladding upgrades, signage, windows and doors, the addition of awnings, shutters, trim and frontal lighting. Improvements must be visible from the street and buildings must be zoned institutional, commercial or industrial to qualify.

Projects not eligible for funding include landscaping, roof repairs or replacements, new buildings or additions, and interior projects.

Include any paint samples, design images or drawings, graphics, and a "before" picture of the proposed façade improvement in your application. Copies of contractor or vendor quotes must also be attached.

Priority will be given to applications that incorporate work done by Brockton contractors. You are welcome to do some of the work on your own but cannot submit that work as part of this project.

Please contact Brockton's Community Development Coordinator for more information at 519-881-2223 Ext. 131, or email ppeirol@brockton.ca.