



MASSACHUSETTS

Maternity Benefits

IT'S A 9-MONTH ADVENTURE. WE'RE HERE FOR EVERY STEP.

Here's how we empower women throughout this exciting journey, so they can better manage their health.



Start the adventure by finding the right doctor

Your employees can use the Find a Doctor & Estimate Costs tool to choose a doctor or hospital that's right for their needs at bluecrossma.com/findadoctor.

Chart the path with Ovia™ Pregnancy app

We've partnered with Ovia Health™, an independently owned and operated company and developer of the Ovia Pregnancy app, to make sure it's easier than ever for your employees to learn about their Blue Cross Blue Shield of Massachusetts maternity benefit information.

Manage costs along the way

In addition to prenatal, labor, and delivery coverage, your employees may be eligible for cost-saving maternity benefits, such as a no-cost breast pump and reimbursement for childbirth classes.

Talk with nurses on the journey

Our Maternity Nurse Care Line offers specialized health support and education for pregnant women and new mothers, including for those struggling with postpartum depression. Nurse Care Managers can be reached at **1-800-392-0098** Monday through Friday, 8:30 a.m. to 4:30 p.m. EST.

For after-hours assistance, women can contact a nurse on the Blue Care® Line, at **1-888-247-2583**.

Learn about the Ovia Pregnancy app, and all of our offerings, at bluecrossma.com/maternity.



With the Ovia Pregnancy app, the user can:

- Get push notifications on the app's timeline with relevant pregnancy information and reminders about Blue Cross benefits
- Call a Blue Cross Nurse Care Manager from within the app when high-risk conditions are detected
- Track symptoms, nutrition, weight, stress and activity levels, and doctor's appointments
- Log milestones like baby's first kick
- Learn about baby's weekly development and prepare for life with a newborn.