



FOR IMMEDIATE RELEASE

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The Crawford Partnership Announces New Hire: Marketing & Project Coordinator

BUCYRUS, OH - Sarah Herrle joined the team at the Crawford Partnership on August 12th. Herrle graduated from Bucyrus High School and The Ohio State University with a bachelor's degree in business administration with a specialization in marketing.

Herrle comes to the Crawford Partnership with non-profit experience and local experience as she was previously employed with Ohio Mutual Insurance Group. Through-out many of her roles she did event planning, marketing and built relationships with association members, volunteers, and agencies.



Herrle is actively involved with Ronald McDonald House Charities of Central Ohio, serving on a committee to support the House's efforts for those families and kids traveling to Columbus for medical care. She also teaches spin at the Bucyrus Area YMCA two evenings per week.

"As the Crawford Partnership evolves, from infancy to maturity, the addition of Sarah continues forward movement," shared Gary Frankhouse, executive and economic director at the Partnership. "Her role will take the branding developed and enhance the identity through projects and marketing efforts which increase our footprint and further promoting Crawford County and our region."

The role's primary responsibilities include coordinating communications and marketing related to the organization, projects, and events. In addition, Herrle will support initiatives related to Community Opportunity, W.A.G.E. Tours, as well as economic and community development projects.

"When this opportunity opened up, I knew it was something I wanted to pursue and be considered for," said Herrle. "I am a graduate of the CU Lead program and learned a great deal about all the projects and initiatives taking place in Crawford County. I have lived outside Ohio and because of this have an appreciation for what my hometown offers, what Crawford County offers, and what Ohio offers. I am exhilarated to put my combined experience together and continue to help build upon the success that the Crawford Partnership has seen."

To connect with Herrle, email sarahh@crawfordpartnership.org or call 419.569.7653.

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ABOUT THE CRAWFORD PARTNERSHIP: The Crawford Partnership is leading the charge to make Crawford County a place where people seek to live and work. A catalyst for change in Crawford County, the Partnership is committed to enhancing the livelihood of families and businesses in Crawford County through strategic community development and economic development. Learn more at www.crawfordpartnership.org.