

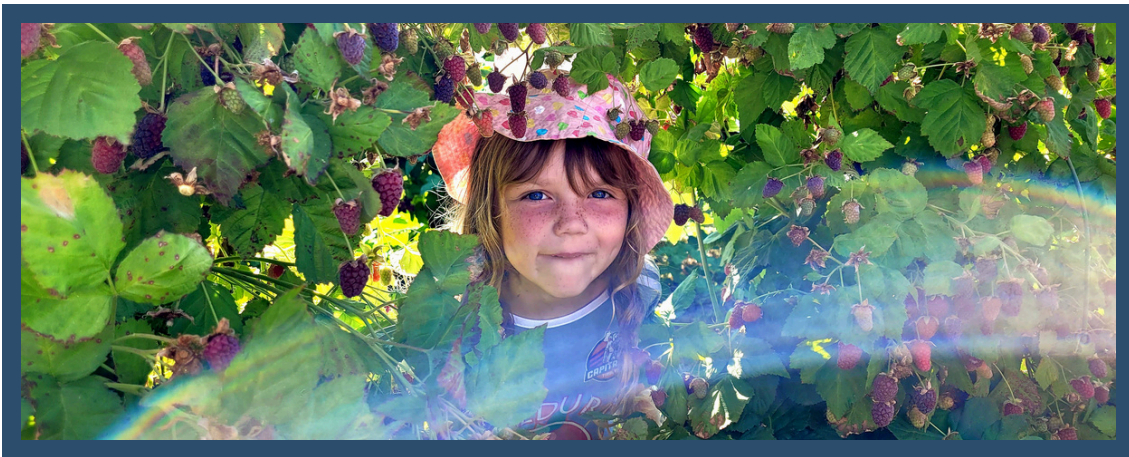


Reducing hungry in our community by reducing food waste on farms

Salem Harvest's mission is to feed hungry families by harvesting food that would go to waste. We are driven by the vision that fresh fruits and vegetables be available to everyone and no crops are left in the field to rot. In an effort to obtain this goal, Salem Harvest partners with local farmers, volunteers, supporters, food distribution agencies, and community businesses to harvest perfectly delicious but unused produce for hungry families across the Mid-Willamette Valley.

Since our inception in 2010, more than four million pounds of fresh, locally-grown fruits and vegetables have been harvested, providing direct support for thousands of people. In 2023, an educational program focused on teaching elementary-aged kids about agriculture was added, helping to build relationships with families, which will, in turn, get them out harvesting together.

Salem Harvest continues to grow, and we are excited to have you join the team! We invite you to partner with us in building a compassionate community where neighbors help neighbors, where hungry families can gain self-sufficiency, and where our rural bounty is used and appreciated.



Community Collaboration Stats

- 60+ farms and property owners donate crops
- 600 distinct volunteers and their families volunteer to harvest the crops (400,000 lbs annually on average)
- 35 community agencies partner with us to distribute the harvested food
- 2 Title I elementary schools in NE Salem participate in our education program
- 3,160 people receive our monthly newsletter with an average 52% open rate
- 740 volunteers receive Harvest Alert emails with an average 80% open rate
- 1,800 visits to the Salem Harvest website are recorded per month, on average
- 1,290 people follow Salem Harvest on Instagram
- 5,550 people follow Salem Harvest on Facebook



Sponsorship Packages

Bud - \$1,000

- Sponsor logo or name* on Home Page of Salem Harvest website for a year.
- Sponsor appreciation on Salem Harvest social media twice during the harvest season.
- Sponsor logo on harvest sign which is posted at every harvest location.

Blossom - \$1,500

- Includes all of Bud Level AND
- Choice of one Tier 1 A la Carte item

Fruit - \$2,500

- Sponsor logo or name* on Home Page of Salem Harvest website for a year.
- Sponsor appreciation on Salem Harvest social media four times during the harvest season
- Sponsor logo on harvest sign which is posted at every harvest location
- Group volunteer opportunity
- Tote sponsor OR wash station sponsor

Tree - \$4,000

- Includes all of Fruit Level AND
- Sponsor logo on Home Page AND Harvest Page of Salem Harvest website.
- Newsletter sponsor
- Choice of one Tier 2 A la Carte item

Learning Orchard - \$7,000

- Prominently placed sponsor logo or name* on Home and Harvest Pages of SH website for a year.
- Sponsor appreciation on Salem Harvest social media six times during the calendar year.
- Newsletter article
- Education program sponsor

Orchard - \$7,000

- Prominently placed sponsor logo or name* on Home and Harvest Pages of Salem Harvest website for a year.
- Sponsor appreciation on Salem Harvest social media six times during the calendar year.
- Sponsor logo on harvest sign
- Group volunteer opportunity
- Tote sponsor
- Newsletter article
- Harvest sponsor
- Educational activity sponsor

Farm - \$10,000

- Includes all of Orchard Level AND
- Truck sponsor
- Have other ideas for partnering? Let us know!

A la Carte

Tier 1 - \$500

Group volunteer opportunity
Newsletter sponsor
Wash station sponsor
Tote sponsor

Tier 2 - \$1,000

Article in newsletter
Harvest sponsor
Educational activity sponsor

Tier 3 - \$4,000

Truck sponsor

Contact

Elise Bauman
elise@salemharvest.org
(503) 400-6618x5

Descriptions of Opportunities and Acknowledgements

Article in the Newsletter

- An article about the partnership between you and Salem Harvest will be written by the Salem Harvest Executive Director and placed in one newsletter and sent to you for your use as well.
- Your company logo or name* will be included, as well as a photo of your choosing once approved by the Director.

Educational Activity Sponsor (single activity)

- Choose from a list of activities, selecting one that is meaningful to you.
- Thanked on Salem Harvest social media and your company logo or name* will be included.
- Receive information about the activity including the number of schools and students reached, description of the activity, and digital images of students doing the activity that don't include faces for your use.^
- Receive kid-created thank you cards or poster.

Education Program Sponsor (entire season, all 8 activities)

- Inclusion in discussions about topics and activities for the year.
- Thanked on Salem Harvest social media, including your company logo or name*.
- Receive information about the program including the number of schools and students reached, descriptions of activities, and digital images of students doing activities that don't include faces for your use.^
- Receive kid-created crafts, thank you cards, or posters.



Group Volunteer Opportunity

- Choose a date and harvest as a group! Salem Harvest staff will work with you to find a great harvest date and help set your group up for a fun and meaningful experience.
- Receive information about the harvest including type of crop, pounds harvested, delivery location(s), number of volunteers, digital images, and 30 second thank you video shot at the harvest for your use.^
- Thanked on Salem Harvest social media.

*Whenever possible, when showing your company logo or name, it will be linked to your company's website.

^Information, images, and videos given to you for your use can be shared with your employees, clients, and future clients to let them know of your good work and involvement in the community.

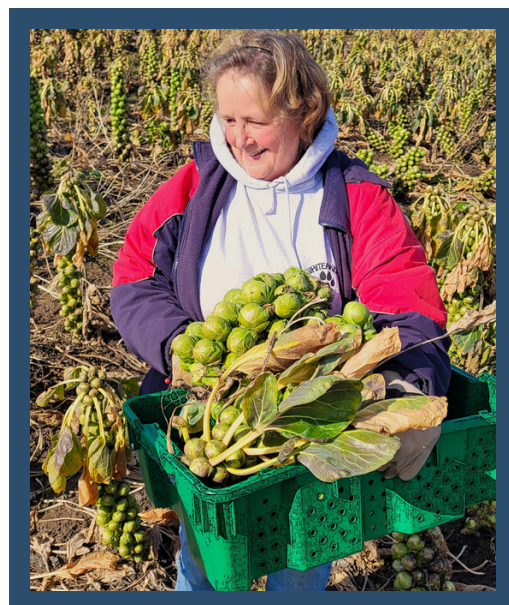
Salem Harvest

Feeding hungry families by harvesting food that would go to waste

(Descriptions continued)

Harvest Sponsor (single harvest)

- Choose a crop to put your support toward harvesting (i.e. blueberries, pears...) OR choose a time of year that you would like to support a harvest (i.e. first week of July, mid September...). Actual date could vary depending on harvest schedule.
- Company logo or name* will be shown on the Salem Harvest's HARVEST PAGE and on the Harvest Alert email as the sponsor of the harvest.
- Thanked on Salem Harvest social media for sponsoring the harvest.
- Receive information about the harvest including type of crop, pounds harvested, delivery location(s), number of volunteers, digital images, and 30 second thank you video shot at the harvest for your use.^



Newsletter Sponsor (one month)

- Company logo or name* will be shown at the top of the newsletter and referenced as the month's Newsletter Sponsor.

Tote Sponsor (season)

- Company logo or name will be placed on one of eight totes that Salem Harvest uses to transport crops from field to distribution location. Your logo will be seen by everyone on the road and at the harvest.
- Your (12"x9") logo will be in place for the harvest season.

Truck Sponsor (season)

- Choose to have your company logo or name on one of two Salem Harvest trucks - Sunflower, our heavy hauler, or Sprout, our daily driver. Your logo will be seen by everyone on the road and at the harvest.
- Your (24"x16") logo will be in place for the harvest season.

Wash Station Sponsor (season)

- Company logo or name will be placed on one of three wash stations used at harvests for hand washing. Every volunteer at the harvest will see your logo for at least 30 seconds when washing.
- Your (6"x4") logo will be in place for the harvest season.

Become our partner today!

-Choose a package that suits you best,
OR

-Choose a package and add meaningful A la Carte items,
OR

-Just choose A la Carte items and create your own
unique package.

Contact:

Elise Bauman
elise@salemharvest.org
(503) 400-6618x5



Salem Harvest Sponsorship Program Agreement ('SHSP' Agreement)

This sponsorship agreement is between Salem Harvest, Inc. and:

Sponsor: _____

Address: _____

Email: _____

Telephone: _____

Agreement term: 1 year from time of donation

Make your payment in May or December and have your Sponsorship MATCHED!

Package or Al a Carte item(s) you want to sponsor _____

Amount of Sponsorship _____

Salem Harvest will make its best effort to thank Sponsor in its media but makes no representations or warranties regarding the layout, placement, size, accuracy, or frequency of appearance of Sponsor's logo, materials, and/or information. Salem Harvest shall not be liable to Sponsor for any claim arising out of this SHSP Agreement.

Design: All graphics and materials are subject to approval by Salem Harvest. Sponsor must provide a digital graphic file of sufficient resolution and size to be suitable for a webpage and signage, such as 10" at 200dpi.

All funds from this program will be used by Salem Harvest to support its mission:
To feed hungry families by harvesting food that would go to waste.

Please return this signed agreement and payments to PO Box 483, Salem, OR 97308
Credit card payments can be made at <https://donorbox.org/seasonpartnership>

Signed and Agreed:

Sponsor representative: _____ date: _____

Salem Harvest representative: _____ date: _____