



PORtUGUESE AMERICAN
LEADERSHIP COUNCIL OF THE UNITED STATES

ADVOCACY • LEADERSHIP • COMMUNITY

Portuguese Speaking Community Health Forum (PSCHF)

Friday, October 11, 2024
The Charles Hotel - Boston, MA

PORtUGUESE-AMERICAN LEADERSHIP COUNCIL OF THE UNITED STATES
9255 Center Street, Suite 102, Manassas, VA 20110
www.PALCUS.org • T: 202.466.4664 • F: 202.466.4661

PALCUS is a non-profit 501(c)(3) organization under IRS code. All donations are tax deductible to the extent allowed by law and will be acknowledged.

*PALCUS has earned the GUIDESTAR Gold Seal of Transparency. View our profile at
<https://www.guidestar.org/profile/52-1739459>*



Portuguese Speaking Community Health Forum (PSCHF)

Purpose: The purpose of the forum is to bring the Portuguese Speaking Community together in an effort to:

- Improve health literacy within the Portuguese Speaking Community
- Provide information about diseases and conditions that affect the Portuguese Speaking Community specifically
- Fuel much needed health-related research about the Portuguese Speaking Community

Proposed Agenda

8:00 AM – Check in and continental breakfast

9:00 AM – Welcome Remarks

9:30 AM – Opening Panel Discussion – Health Needs in the Luso American Community

10:45 AM – Lifestyle Education

11:15 AM – Bridging the Gap – Discussion on how to bridge the multi-generational Luso Americans and their health needs

12:00 PM – Lunch and Keynote

1:15 PM – Mental Health in the Portuguese Speaking Community

2:15 PM – Closing Remarks

Health Fair

Blood pressure

Vaccines

Diabetes test

Cholesterol

In Person Registration - \$100 (includes continental breakfast & lunch)

Online Registration - \$45

Executive Committee

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*A non-profit organization
incorporated under the laws
of the District of Columbia.
Federal Identification Number
52-1739459.*



PRESENTING SPONSOR, \$20,000

- Recognized on all Health Forum materials as “PSCHF Presented by XX”
- 10 tickets to attend forum
- 3 minutes at the microphone at the Health Forum
- Table on Friday and Saturday events with literature available to attendees and guests
- Recognition on PALCUS website as significant PALCUS supporter for one year with link to company website

Gala Benefits

- 5 tickets to attend
- PALCUS Gala book Full Page Color ad – Gala to be held on Saturday, October 12
- Recognition by Master of Ceremonies at Gala opening
- Prominent Portuguese American or PALCUS board member or Master of Ceremonies seated at tables (If Desired)
- Literature in the Gala gift bags
- Present the award for Healthcare at the PALCUS Gala

The Awards Gala has been covered widely by Luso Americano, Tribuna Portuguesa, KSQQ Radio, SIC, Rádio Voz do Emigrante, CCP Mundial, Comunidades USA Magazine, The Portuguese Times, O Jornal, A Diáspora Macaense na América and the Brazilian Post.

PLATINUM SPONSOR \$10,000

- 6 tickets to attend forum
- Recognition during Forum opening remarks
- Table on Friday and Saturday events with literature available to attendees and guests
- Recognition on PALCUS website as significant PALCUS supporter for one year with link to company website

Gala Benefits

- 2 Tickets to attend gala
- Prominent Portuguese American or PALCUS board member or Master of Ceremonies seated at tables (If Desired)
- Recognition by Master of Ceremonies at Gala opening
- Literature in the Gala gift bags
- Premiere recognition in Gala program with full page black & white ad and on Gala webpage with company web link



GOLD SPONSOR \$5,000

- 4 tickets to attend forum
- Recognition during Forum opening remarks
- Table at Forum with literature available to attendees and guests
- Recognition on PALCUS website as significant PALCUS supporter for one year with link to company website

SILVER SPONSOR \$1,000

- 2 tickets to attend forum
- Logo displayed on Forum banner
- Table at Forum with literature available to attendees and guests
- Recognition on PALCUS website as PALCUS supporter for one year with link to company website

BRONZE SPONSOR \$500

- 1 ticket to attend forum
- Logo displayed on Forum banner
- Recognition on PALCUS website as PALCUS supporter for one year with link to company website

FRIEND Less than \$500

- Logo displayed on Forum banner
- Recognition on PALCUS website as PALCUS supporter for one year with link to company website



DEADLINE TO SUBMIT SPONSOR FORM/AGREEMENT & FUNDING

Deadline: Saturday, August 31, 2024

Payment must be submitted with sponsor form/agreement.

Sponsors may elect to pay 50% with submission of the sponsor form/agreement. The remaining 50% must be paid by **August 31, 2024**. Failure to pay remainder on time will result in sponsor cancellation, and PALCUS retains the initial 50% payment.

For questions regarding sponsorship and to discuss customized sponsor packages, please contact PALCUS by email at palcus@palcus.org

Please return sponsor form/agreement and payment by email (palcus@palcus.org), fax (202.466.4661), or by mail to:

PALCUS GALA 2024, 9255 Center Street, Suite 102, Manassas, VA 20110.

PAYMENT MAY ALSO BE MADE BY PAYPAL: palcus@palcus.org

DEADLINE TO SUBMIT SPONSOR LOGOS AND ADS FOR GALA PROGRAM

Deadline: September 13, 2024

Submission of logos and ads (min. 300 dpi) must be submitted by this date to meet publication deadline and to be included in the printed Gala Program. Send all materials by email to (palcus@palcus.org). Questions? Contact Program Coordinator Gracielle Camilo at palcus@palcus.org

Requirements for logos and ads: *camera-ready in high-resolution, print-ready pdf or jpg format.*

Minimum 600 dpi. Dimension requirements for ad submissions:

\$1,000 Full page: 8.5" wide x 11.0" high max