

24th ANNUAL LEADERSHIP AWARDS GALA

Saturday, October 8, 2022

6:00 p.m: Cocktail Reception

7:00 p.m: Dinner & Awards Ceremony

The Marriott at Metro Center

Washington, DC

PORTUGUESE-AMERICAN LEADERSHIP COUNCIL OF THE UNITED STATES

9255 Center Street, Suite 102, Manassas, VA 20110

www.PALCUS.org • T: 202.466.4664 • F: 202.466.4661

PALCUS is a non-profit 501(c)(3) organization under IRS code. All donations are tax deductible to the extent allowed by law and will be acknowledged.

PALCUS has earned the GUIDESTAR Gold Seal of Transparency View our profile at

<https://www.guidestar.org/profile/52-1739459>





ANNUAL LEADERSHIP AWARDS GALA

- Recognizes and honors Portuguese American individuals and organizations who have distinguished themselves through their accomplishments and service to the community.

2022 AWARDEES to be announced in several categories including Leadership in Community Service, Public Service, Philanthropy, Scientific Achievement, Education, and others.

BOARD OF DIRECTORS

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CONTACT US

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Manassas, VA 20110

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www.palcus.org

palcus@palcus.org

*A non-profit organization
incorporated under the laws
of the District of Columbia.
Federal Identification Number
52-1739459.*

AMBASSADOR'S CIRCLE, \$10,000+

(Cash Sponsorship or In-Kind Donation of Goods or Services)*

- Table of 10 complimentary gala tickets (for Cash sponsors only; In-Kind sponsors receive 2 complimentary tickets)
- Prominent Portuguese American or PALCUS board member or Master of Ceremonies seated at tables (Optional)

- Recognition by Master of Ceremonies at Gala opening
- Premiere recognition in Gala program with full page black & white ad and on Gala webpage with company web link
- Recognition on PALCUS webpage as significant PALCUS supporter for one year with link to company website

CONGRESSIONAL CIRCLE, \$7,500+

(Cash Sponsorship or In-Kind Donation of Goods or Services)*

- 8 complimentary gala tickets (for Cash Sponsors only; In-Kind sponsors receive 2 complimentary tickets)
- Prominent Portuguese American or PALCUS board member seated at table (Optional)

- Recognition by Master of Ceremonies at Gala opening
- Recognition in Gala program with one full page black & white ad
- Recognition on Gala webpage with company web link

LEADERS CIRCLE, \$5,000+

(Cash Sponsorship or In-Kind Donation of Goods or Services)*

- 6 complimentary gala tickets (for Cash Sponsors only; In-Kind sponsors receive 2 complimentary tickets)
- Recognition in program book with one full page black & white ad
- Recognition on Gala webpage with company web link

PATRONS CIRCLE, \$2,000+

(Cash Sponsorship or In-Kind Donation of Goods or Services)*

- 4 complimentary gala tickets (for Cash Sponsors only; In-Kind sponsors receive 2 complimentary tickets)
- Recognition in Gala program with full page black & white ad
- Recognition on Gala webpage with company web link

UNIQUE SPONSORSHIP OPPORTUNITIES

Each Unique Sponsorship opportunity will receive special recognition for each item.

Annual Member's Meeting (Sat Morning), \$1,000

Pre-Gala Cocktail Reception, \$9,000

Dessert, \$2,000

Centerpieces, \$2,000

Gala Awards – Claimed by Vista Alegre

Wine

Gala Gift Bags \$1,000

One sponsor per category. First-come, first-served policy.

GALA PROGRAM ADS ONLY (Black & White)

Full Page, \$1000

Half Page, \$500

Quarter Page, \$250

Business Card Listing, \$150

Business Name Listing, \$50

The Gala Program provides companies, organizations, and individuals the opportunity to place ads to promote themselves, congratulate awardees, and support PALCUS and its mission.

Sponsors are recognized in Gala Program with a listing of their specific sponsorship(s) and on our website at <http://www.palcus.org/>

***Sponsors providing in-kind donations of goods or services must provide a detailed invoice with the value of donated goods or services clearly stated to benefit from sponsor recognition, exposure and complimentary Tickets**

DEADLINE TO SUBMIT SPONSOR FORM/AGREEMENT & FUNDING

Deadline: Wednesday, August 31, 2022

Payment must be submitted with sponsor form/agreement.

Sponsors may elect to pay 50% with submission of the sponsor form/agreement. The remaining 50% must be paid by **August 31, 2022**. Failure to pay remainder on time will result in sponsor cancellation, and PALCUS retains the initial 50% payment.

For questions regarding sponsorship and to discuss customized sponsor packages, please contact PALCUS by email at palcus@palcus.org

Please return sponsor form/agreement and payment by email (palcus@palcus.org), fax (202.466.4661), or by mail to:

PALCUS GALA 2019, 9255 Center Street, Suite 102, Manassas, VA 20110.

PAYMENT MAY ALSO BE MADE BY PAYPAL: palcus@palcus.org

DEADLINE TO SUBMIT SPONSOR LOGOS AND ADS FOR GALA PROGRAM

Deadline: September 9, 2022

Submission of logos and ads (min. 300 dpi) must be submitted by this date to meet publication deadline and to be included in the printed Gala Program. Send all materials by email to (palcus@palcus.org). Questions? Contact Program Coordinator Gracielle Camilo at palcus@palcus.org

Requirements for logos and ads: *camera-ready in high-resolution, print-ready pdf or jpg format.*

Minimum 600 dpi. Dimension requirements for ad submissions:

\$1,000 Full page:	6.0" wide x 9.0" high max
\$500 Half page:	6.0" wide x 4.5" high max
\$250 Quarter page:	3.0" wide x 4.5" high max
\$150 Business card:	Regular-business card size
\$50 Business listing:	Include business name, address, & telephone

PLEASE NOTE: ALL LOGOS AND ADS ARE IN BLACK AND WHITE.

HOTEL ACCOMMODATIONS

Washington Marriott at Metro Center, 775 12th St., NW, Washington, DC 20005

Reserved Block of Rooms: Thursday (10/6) - Monday (10/10) - Check out: 10/10

Standard Room: \$201 plus tax and fees

To make reservations:

1. Reservation Web link: Reservation Web link: <https://book.passkey.com/event/50349669/owner/560/home>
2. Book by phone: 800-393-2510
3. Reference: "PALCUS Awards Gala "

NOTE: Cutoff date is September 6, 2022, for special PALCUS rate!

FOR FURTHER INFORMATION: EMAIL GRACIELLE CAMILO AT PALCUS@PALCUS.ORG

- Paula de Brito Cohen, Gala Co-Chair
- Marta Silva, Gala Co-Chair

OBRIGADO PELO SEU APOIO! THANK YOU FOR YOUR SUPPORT!



SPONSOR AGREEMENT – RETURN THIS FORM BY AUGUST 31, 2022
PALCUS ANNUAL LEADERSHIP AWARDS GALA ON OCTOBER 8, 2022

I am interested in sponsoring the Leadership Awards Gala at the following level:
___ Ambassador’s Circle sponsor, \$10,000 ___ Leaders’ Circle sponsor, \$5,000
___ Congressional Circle sponsor, \$7,500 ___ Patrons Circle sponsor, \$2,000

I am interested in one or more of these sponsorship opportunities (only one sponsor per category)
___ Friday Welcome Reception, \$2,500 (exclusive) ___ Wine
___ Friday Welcome Reception, \$1250 (shared) ___ Item for Gala Gift Bags
___ Annual Member’s Meeting (Sat Morning), \$1,000 ___ After-Gala Celebration, \$1,000
___ Pre-Gala Cocktail Reception, \$1,500 ___ DC Tour (Sunday), \$1,000
___ Dessert, \$1,200 ___ Tour Gift Bags, \$500
___ Centerpieces, \$1,500 *First come, first served policy*

I am interested in placing an ad in the Gala Program:
___ Full Page, \$1,000 ___ Business CARD, \$150
___ Half Page, \$500 ___ Business NAME Listing, \$50
___ Quarter Page, \$250

No, I/we cannot provide sponsorship, but would like to make a charitable contribution \$ _____

SPONSOR CONTACT INFORMATION

First Name: _____ Last Name: _____
Title: _____ Organization: _____
Street: _____ City: _____ State: _____ Zip Code: _____
T: _____ F: _____ E: _____

SPONSOR PAYMENT INFORMATION

Enclosed in my check payable to PALCUS (drawn on a US bank) for a total of \$ _____
 Please charge my: VISA Mastercard for a total of \$ _____
VISA/MC No: _____ Expiration Date (mo/yr): _____ Security Code: _____
Name on Card (Please print) _____
Signature _____ Date: _____

Send me an invoice PayPal please use palcus@palcus.org

SUBMIT this form by email: palcus@palcus.org, Fax to 202-466-4661 or by mail to:
PALCUS, 9255 Center Street, Suite 102, Manassas, VA 20110



**SPONSOR FORM & AGREEMENT – PLEASE RETURN
THIS COMPLETED FORM ON OR BEFORE AUGUST 31, 2022
PALCUS ANNUAL LEADERSHIP AWARDS GALA
OCTOBER 8, 2022, Washington, DC**

FOR GUESTS WITH COMPLIMENTARY TICKETS, PLEASE ASSURE A SMOOTH CHECK IN AT THE GALA BY PROVIDING US WITH YOUR NAME AND NAMES OF YOUR GUESTS:

FIRST NAME:

LAST NAME:

1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____

Return form by email: palcus@palcus.org or by U.S. mail:
PALCUS GALA 2022
9255 Center Street, Suite 102
Manassas, VA 20110