

MAGEN is our response to Jewish lives changing as of October 7th.

MAGEN is our response to the worrisome rise in antisemitism.

MAGEN is our response to empowering our youth through KNOWLEDGE.

#### Challenge 01

Our youth lack the
KNOWLEDGE and
CONFIDENCE to have
informed conversations
about Israel, Jewish
history, and antisemitism.

#### Challenge 02

Students have become:

**BOOTS ON THE GROUND** 

Combating antisemitism in real time

**DEFENSE ADVOCATES** 

Standing up for Israel's legitimacy

**TRUTH WARRIORS** 

Sharing accurate information





#### **TOGETHER WE WILL...**

Equip our students with **facts and deep understanding of OUR JEWISH HISTORY**, empowering them to confidently **speak up**—among friends, teachers, coworkers.

#### **KNOWLEDGE AND EDUCATION ARE OUR GREATEST ALLIES!**

Gaining nuanced knowledge and confidence doesn't happen in a day.

It's built through a journey of continuous learning.

### **HOW WILL WE DO THIS...?**



# MAGEN ONLINE

A unique **ONLINE Platform** that **PAYS \$\$\$** students to learn-at their **own PACE**, in their **own SPACE**, during **their FREE TIME**.



# MAGEN LIVE

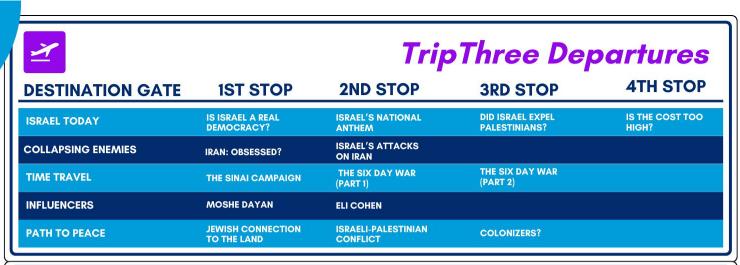
In-person **speaker series and events** to **INSPIRE** our
community.





<u>*</u>		TripTwo Departures		
DESTINATION GATE	1ST STOP	2ND STOP	3RD STOP	4TH STOP
ISRAEL TODAY	WHY WAS ISRAEL CALLED PALESTINE?	IMMIGRANTS SHAPED THE JEWISH STATE	FIRST INTIFADA	SECOND INTIFADA
FASCINATING FACTS	5 THINGS YOU GOT WRONG ABOUT ISRAELIS	6 FAILED JEWISH STATES BEFORE ISRAEL	WEIRD WAYS ISRAEL WON ITS WAR OF INDEPENDENCE	
TIME TRAVEL	PRE-IDF BRIGADES	ISRAEL'S WAR OF INDEPENDENCE	DID THE KGB INVENT THE PALESTINIANS?	
INFLUENCERS	CLASH BETWEEN BEN- GURION AND BEGIN	GOLDA MEIR		
PATH TO PEACE	IS ISRAEL AN APARTHEID STATE?	IS ISRAEL AN OCCUPYING POWER?	WHO OWNS THE GAZA STRIP?	PAY-TO-SLAY

THE VIDEO CONTENT PROVIDED IS IN PARTNERSHIP WITH OPENDOR MEDIA





<b>*</b>		TripFour Departures			
DESTINATION GATE	1ST STOP	2ND STOP	3RD STOP	4TH STOP	
ISRAEL TODAY	WHO ARE THE PALESTINIANS LIVING IN ISRAEL?	IS THIS THE NEW JEW?	ISRAEL: GLOBAL VILLAIINS?	IS THE IDF HELD TO A HIGHER STANDARD?	
FASCINATING FACTS	ENTEBBE: OPERATION THUNDERBOLT	NATUREI KARTA AND ANTI-ZIONIST JEWS	DIDJEWS BRING DOWN THE USSR?	WOMEN OF SOVIET JEWRY	
TIME TRAVEL	THE WAR OF ATTRITION	KIPPUR WAR : WHEN ISRAEL ALMOST FELL	KIPPUR WAR: HOW ISRAEL TURNED THE TIDE	ISRAEL'S ROLE IN SABRA & SHATILA	
INFLUENCERS	BEGIN & SADAT	YITZHAK RABIN	SHIMON PERES		
PATH TO PEACE	THE MUNICH MASSACRE: 1972 OLYMPICS	IS EGYPT TEAM PALESTINE OR ISRAEL?	QATAR'S GAMES		

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#### WHERE ARE OUR LEARNERS?

### **Universities and Colleges:**









































## **High Schools:**































#### WHAT LEARNERS ARE SAYING ABOUT MAGEN...

THE VIDEOS WERE ALL SUPER GREAT, INFORMATIVE, AND REALLY FUN TO WATCH. I THINK THEY ARE THE BEST PART OF THE PROGRAM YOU REALLY LEARN FROM THEM.

I LEARNED SO MANY NEW
THINGS THE VIDEOS REALLY DO
A GREAT JOB OF TEACHING
YOU STUFF AND THE
QUESTIONS REINFORCE WHAT
YOU ALREADY LEARNED IT'S
VERY ENGAGING.

I HAVE A LOT OF JEWISH FRIENDS
HERE AT UF AND I AM VERY
INTERESTED IN THE CULTURE. I
HAVE A LOT OF RESPECT FOR THE
(JEWISH) RELIGION AND WANT TO
SUPPORT MY FRIENDS.

I WILL BE DOING TRIP ONE DURING LUNCH ONCE A WEEK WITH MY ROOMATES. THEY ARE NOT JEWISH AND ASKED IF THEY COULD DO IT WITH ME TO LEARN.