

WHY ARE WE HERE?

MAGEN is our response to Jewish lives changing as of October 7th.

MAGEN is our response to the worrisome rise in antisemitism.

MAGEN is our response to empowering our youth through KNOWLEDGE.

Challenge 01

Our youth **lack the KNOWLEDGE and CONFIDENCE** to have informed conversations about Israel, Jewish history, and antisemitism.

Challenge 02

Students have become:
BOOTS ON THE GROUND
Combating antisemitism in real time
DEFENSE ADVOCATES
Standing up for Israel's legitimacy
TRUTH WARRIORS
Sharing accurate information



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TOGETHER WE WILL...

Equip our students with **facts and deep understanding of OUR JEWISH HISTORY**, empowering them to confidently **speak up**—among friends, teachers, coworkers.

KNOWLEDGE AND EDUCATION ARE OUR GREATEST ALLIES!

Jewish Learners → Identity & Connection + **Non-Jewish Learners → Insight & Allyship** = **ALL → Confidence to speak up and become life-long learners**

**Gaining nuanced knowledge and confidence doesn't happen in a day.
It's built through a journey of continuous learning.**

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HOW WILL WE DO THIS...?



MAGEN ONLINE

A unique **ONLINE Platform** that **PAYS \$\$\$** students to learn—at their **own PACE**, in their **own SPACE**, during **their FREE TIME**.



MAGEN LIVE

In-person **speaker series and events** to **INSPIRE** our community.

KNOWLEDGE

INSPIRATION AND ACTION

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TripOne Departures

DESTINATION GATE	1ST STOP	2ND STOP	3RD STOP	4TH STOP
ISRAEL TODAY	I AM A ZIONIST	MODERN ZIONISM	KIBBUTZ LIFE	
FASCINATING FACTS	ARE JEWS SMART?	TEL AVIV	ARE JEWS WHITE?	
TIME TRAVEL	DREYFUS AFFAIR	BALFOUR DECLARATION	SYKES-PICOT & SAN REMO	UN RESOLUTION 181
INFLUENCERS	HERZL	WEIZMANN	BEN-GURION	
PATH TO PEACE	HAMAS	HEZBOLLAH	HOUTHIS	FROM RIVER TO SEA...



TripTwo Departures

DESTINATION GATE	1ST STOP	2ND STOP	3RD STOP	4TH STOP
ISRAEL TODAY	WHY WAS ISRAEL CALLED PALESTINE?	IMMIGRANTS SHAPED THE JEWISH STATE	FIRST INTIFADA	SECOND INTIFADA
FASCINATING FACTS	5 THINGS YOU GOT WRONG ABOUT ISRAELIS	6 FAILED JEWISH STATES BEFORE ISRAEL	WEIRD WAYS ISRAEL WON ITS WAR OF INDEPENDENCE	
TIME TRAVEL	PRE-IDF BRIGADES	ISRAEL'S WAR OF INDEPENDENCE	DID THE KGB INVENT THE PALESTINIANS?	
INFLUENCERS	CLASH BETWEEN BEN-GURION AND BEGIN	GOLDA MEIR		
PATH TO PEACE	IS ISRAEL AN APARTHEID STATE?	IS ISRAEL AN OCCUPYING POWER?	WHO OWNS THE GAZA STRIP?	PAY-TO-SLAY

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TripThree Departures

DESTINATION GATE	1ST STOP	2ND STOP	3RD STOP	4TH STOP
ISRAEL TODAY	IS ISRAEL A REAL DEMOCRACY?	ISRAEL'S NATIONAL ANTHEM	DID ISRAEL EXPEL PALESTINIANS?	IS THE COST TOO HIGH?
COLLAPSING ENEMIES	IRAN: OBSESSED?	ISRAEL'S ATTACKS ON IRAN		
TIME TRAVEL	THE SINAI CAMPAIGN	THE SIX DAY WAR (PART 1)	THE SIX DAY WAR (PART 2)	
INFLUENCERS	MOSHE DAYAN	ELI COHEN		
PATH TO PEACE	JEWISH CONNECTION TO THE LAND	ISRAELI-PALESTINIAN CONFLICT	COLONIZERS?	



TripFour Departures

DESTINATION GATE	1ST STOP	2ND STOP	3RD STOP	4TH STOP
ISRAEL TODAY	WHO ARE THE PALESTINIANS LIVING IN ISRAEL?	IS THIS THE NEW JEW?	ISRAEL: GLOBAL VILLAINS?	IS THE IDF HELD TO A HIGHER STANDARD?
FASCINATING FACTS	ENTEBBE: OPERATION THUNDERBOLT	NATUREI KARTA AND ANTI-ZIONIST JEWS	DID JEWS BRING DOWN THE USSR?	WOMEN OF SOVIET JEWRY
TIME TRAVEL	THE WAR OF ATTRITION	KIPPUR WAR : WHEN ISRAEL ALMOST FELL	KIPPUR WAR: HOW ISRAEL TURNED THE TIDE	ISRAEL'S ROLE IN SABRA & SHATILA
INFLUENCERS	BEGIN & SADAT	YITZHAK RABIN	SHIMON PERES	
PATH TO PEACE	THE MUNICH MASSACRE: 1972 OLYMPICS	IS EGYPT TEAM PALESTINE OR ISRAEL?	QATAR'S GAMES	

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WHERE ARE OUR LEARNERS?

Universities and Colleges:



High Schools:



WHAT LEARNERS ARE SAYING ABOUT MAGEN...

THE VIDEOS WERE ALL SUPER GREAT, INFORMATIVE, AND REALLY FUN TO WATCH. I THINK THEY ARE THE BEST PART OF THE PROGRAM YOU REALLY LEARN FROM THEM.

I LEARNED SO MANY NEW THINGS THE VIDEOS REALLY DO A GREAT JOB OF TEACHING YOU STUFF AND THE QUESTIONS REINFORCE WHAT YOU ALREADY LEARNED IT'S VERY ENGAGING.

I HAVE A LOT OF JEWISH FRIENDS HERE AT UF AND I AM VERY INTERESTED IN THE CULTURE. I HAVE A LOT OF RESPECT FOR THE (JEWISH) RELIGION AND WANT TO SUPPORT MY FRIENDS.

I WILL BE DOING TRIP ONE DURING LUNCH ONCE A WEEK WITH MY ROOMMATES. THEY ARE NOT JEWISH AND ASKED IF THEY COULD DO IT WITH ME TO LEARN.