Dear Healthcare Leader,

Behind every healthcare organization is a team dedicated to caring for others. At **BPSI-Promotional Products**, we help you recognize that dedication, strengthen your organization's visibility, and build connections with the communities you serve.

I'm pleased to share our **2027 Idea Showcase catalog**, featuring a dedicated healthcare section on **pages 16–27**. Explore practical promotional products and branded merchandise for hospitals, medical practices, outpatient centers, senior care communities, and other healthcare organizations.

Inside, you'll find ideas for:

- **Staff appreciation and recognition:** Celebrate nurses, physicians, technicians, administrative staff, and volunteers with thoughtful, branded gifts.
- **Employee onboarding:** Welcome new team members with coordinated apparel, useful accessories, and personalized welcome kits.
- **Community outreach:** Support health fairs, wellness campaigns, and awareness events with memorable giveaways.
- **Patient engagement:** Keep your organization's name and contact information close at hand with practical take-home items.

From healthcare apparel and drinkware to first-aid kits, wellness accessories, and informational magnets, this catalog offers starting points for your next program. Our team can help you select products, coordinate your branding, and develop options that fit your goals and budget.

Explore the 2027 Idea Showcase Catalog

We also offer fully managed online stores to make branded merchandise available to your employees and supporters.

If you're planning an appreciation event, community outreach initiative, or new employee program, simply reply with your anticipated quantity, budget, and event date. We'll be happy to prepare a personalized selection and quote.

Thank you for the care you provide every day. We look forward to helping you celebrate your people and share your organization's mission.

Warm regards,

Cecil V. Bernard, COO & VP of Sales
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