



"Over The Edge" Fundraiser Held
at Brady Sullivan Tower

WMUR 9

MARKETING OPPORTUNITY FOR FEARLESS COMPANIES

LIVE UNITED



OVER THE EDGE MAKES A 24-STORY DIFFERENCE IN THE WORK OF 25+ LOCAL NONPROFITS EVERY YEAR AND IS THE LARGEST UWGN FUNDRAISER BENEFITING THE COVID AND COMMUNITY IMPACT FUNDS. THE SKY IS THE LIMIT FOR THOSE WE HELP WITH THIS EVENT!

SPONSORSHIP LEVELS

Naming Sponsor - \$7,500

Premier logo on event collateral and t-shirts, branding at the United Way office, custom PR campaign, interview on Community Connections Radio Show, FB live session, logo on Thank You cards, feature in quarterly UWGN Newsletter and opportunity to join the United Way VIP team

Landing Zone/Helmet Sponsors - \$2,500

Logo on collateral associated to your unique element and t-shirts, social media exposure, dedicated email blast to 10,000+ readers



United Way
of Greater Nashua

GIVE. ADVOCATE. VOLUNTEER.

www.UnitedWayNashua.org



LIVE UNITED **Over the EDGE**

BRADY•SULLIVAN 2022
 1000 Elm Street
 Manchester

To get involved or donate
www.tinyurl.com/luote2022



Ropes/Unique Sponsor - \$1,500

Branding displayed in area unique to your company, social media promotion, logo on t-shirts. Options include: Registration, Photo Booth, KidZone, Community Puzzle - First come, first serve

Toss the Boss - \$1,000

Colleagues band together to raise the funds to push their boss against the ropes. Funds can be raised in any way but if the boss ups the ante, he/she can elect who to send over in his/her place. Have some Fun with Clarion, and let them know, who's boss.

T-Shirt and Goal Tree Sponsor - \$500

Logo on t-shirt, logo on New Adventures/Goal tree at event, social media promotion, branding on United Way website and social webpages

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