



EXTREME

SPONSORSHIP PACKAGE



United Way
of Greater Nashua



The United Way of Greater Nashua has some of the most *wiggin and awesome* opportunities to make a big difference around and we are bundling them for brave sponsors that enjoy *wicked* savings and *gnarly* adventures. These packages include **Skydive United**, **Over The Edge**, and **Community Storm Race**. The funds will go towards United Way's COVID Response Fund, Community Investment Grants, the Youth Homelessness Fund and work to improve our community's safety net as we fight for the **health**, **education**, and **economic mobility** of every person in the Greater Nashua Area.

The packages offer sponsors simplicity, eye-catching promotion, memorable experiences, and big impact with an organization that keeps the money local and uses it efficiently. The United Way of Greater Nashua has been awarded the highest level of certification for accountability, transparency, and financial management by both Charity Navigator and GuideStar.

These packages are exclusive to your industry, so reach out to **Samantha** to reserve your bundle or a la carte option, scassista@unitedwaynashua.org.

MOST EXCELLENT

Naming

Sponsorship
for all 4 Events

Value: \$13,500

Cost: \$10,000

TOTALLY TUBULAR

Video/Landing Sponsor
(Skydive United),
Landing/Helmet Sponsor (Over
the Edge), and Unique Item for
the Community Storm Run

Value: \$6,000

Cost: \$4,500

VERY RAD

Banner Sponsor (Skydive
United), Rope/Unique Sponsor
(Over the Edge), and Team for
the Community Storm Run

Value: \$3,000

Cost: \$2,000



MARKETING OPPORTUNITY FOR DARING COMPANIES

LIVE UNITED



SKYDIVE UNITED IS A LITERAL LEAP OF FAITH TO ERRADICATE YOUTH HOMELESSNESS, THE GREATEST HOMELESSNESS HURDLE OUR COMMUNITY IS FACING. IT IS HIDDEN AND WITH SKYDIVE UNITED WE SHINE A LIGHT ON THIS ISSUE THAT WE WILL OVERCOME AS A TEAM.

Naming/Helmet Sponsor - \$3,500

Premier logo on event collateral and t-shirts, branding at take off point and at the United Way office, logo on jumpers' helmets, custom PR campaign, interview on Community Connections Radio Show, FB live session, and opportunity for one tandem jumper from your company

Banner Sponsor - \$1,000

Branding and Banner displayed at the waiting area, social media promotion, logo on t-shirts, and sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

Video/Landing Sponsors - \$2,000

Logo on produced videos, on collateral and t-shirts, banner at Landing Zone, social media exposure, email blast sponsor, sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

T-Shirt Sponsor - \$500

Logo on t-shirt, social media promotion, branding on United Way website and social webpages

SPONSORSHIP LEVELS



United Way
of Greater Nashua

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www.UnitedWayNashua.org



"Over The Edge" Fundraiser Held
at Brady Sullivan Tower

WMUR 9

MARKETING OPPORTUNITY FOR FEARLESS COMPANIES

LIVE UNITED



OVER THE EDGE MAKES A 24-STORY DIFFERENCE IN THE WORK OF 25+ LOCAL NONPROFITS EVERY YEAR AND IS THE LARGEST UWGN FUNDRAISER BENEFITING THE COVID AND COMMUNITY IMPACT FUNDS. THE SKY IS THE LIMIT FOR THOSE WE HELP WITH THIS EVENT!

SPONSORSHIP LEVELS

Naming Sponsor - \$7,500

Premier logo on event collateral and t-shirts, branding at the United Way office, custom PR campaign, interview on Community Connections Radio Show, FB live session, logo on Thank You cards, feature in quarterly UWGN Newsletter and opportunity to join the United Way VIP team

Landing Zone/Helmet Sponsors - \$2,500

Logo on collateral associated to your unique element and t-shirts, social media exposure, dedicated email blast to 10,000+ readers



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LIVE UNITED **Over the EDGE**

BRADY•SULLIVAN 2022
 PROPERTIES 1000 Elm Street
 Manchester

June 27-28

To get involved or donate
www.tinyurl.com/luote2022



Ropes/Unique Sponsor - \$1,500

Branding displayed in area unique to your company, social media promotion, logo on t-shirts. Options include: Registration, Photo Booth, KidZone, Community Puzzle - First come, first serve

Toss the Boss - \$1,000

Colleagues band together to raise the funds to push their boss against the ropes. Funds can be raised in any way but if the boss ups the ante, he/she can elect who to send over in his/her place. Have some Fun with Clarion, and let them know, who's boss.

T-Shirt and Goal Tree Sponsor - \$500

Logo on t-shirt, logo on New Adventures/Goal tree at event, social media promotion, branding on United Way website and social webpages

SPONSORSHIP LEVELS



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MARKETING OPPORTUNITY FOR DYNAMIC COMPANIES

LIVE UNITED

NO
OFF
SEASON



NASHUA NOREASTER IS A VIRTUAL 5K/10K/HALF-MARATHON WINTER RUN (OR WALK) AND COMMUNITY CELEBRATION TO RAISE FUNDS FOR INDIVIDUAL NONPROFITS AND FOR COMMUNITY SAFETY NET GRANTS.

Naming Sponsor - \$2,500

Premier logo on event signage, collateral and t-shirts, branding at the United Way office for your company, Marketing & Custom PR Campaign, interview on Community Connections Radio Show, FB live session, and t-shirts for up to 8 Community Run Participants

Team Sponsor - \$500

Branding at your workplace through signage and videos, social media exposure and t-shirts and swag bags for up to 4 Community Run participants

Unique Element Sponsors - \$1,500

Branding on collateral and t-shirts, social media exposure and t-shirts for up to 4 Community Run participants. Seven unique sponsorships: Map, Runner Booklet, Swag Bag, Beanie, Winter Step & Repeat Station, Training Tip of the Week (social post and email blast), Facebook Live Sponsor

Swag Bag/Booklet Sponsor - \$150

Inclusion of promotional material, coupons, advertisement for the digital swag bag for each runner and on the Runner Booklet

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