



# MARKETING OPPORTUNITY FOR DARING COMPANIES

LIVE UNITED



**SKYDIVE UNITED** IS A LITERAL LEAP OF FAITH TO ERRADICATE YOUTH HOMELESSNESS, THE GREATEST HOMELESSNESS HURDLE OUR COMMUNITY IS FACING. IT IS HIDDEN AND WITH SKYDIVE UNITED WE SHINE A LIGHT ON THIS ISSUE THAT WE WILL OVERCOME AS A TEAM.

## SPONSORSHIP LEVELS

### Naming/Helmet Sponsor - \$3,500

Premier logo on event collateral and t-shirts, branding at take off point and at the United Way office, logo on jumpers' helmets, custom PR campaign, interview on Community Connections Radio Show, FB live session, and opportunity for one tandem jumper from your company

### Video/Landing Sponsors - \$2,000

Logo on produced videos, on collateral and t-shirts, banner at Landing Zone, social media exposure, email blast sponsor, sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

### Banner Sponsor - \$1,000

Branding and Banner displayed at the waiting area, social media promotion, logo on t-shirts, and sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

### T-Shirt Sponsor - \$500

Logo on t-shirt, social media promotion, branding on United Way website and social webpages



United Way of Greater Nashua