



"Over The Edge" Fundraiser Held at Brady Sullivan Tower



# MARKETING OPPORTUNITY FOR FEARLESS COMPANIES

LIVE UNITED



**OVER THE EDGE** MAKES A 24-STORY DIFFERENCE IN THE WORK OF 30+ LOCAL NONPROFITS EVERY YEAR AND IS THE LARGEST UWGN FUNDRAISER BENEFITING THE COVID AND COMMUNITY IMPACT FUNDS. THE SKY IS THE LIMIT FOR THOSE WE HELP WITH THIS EVENT!

## SPONSORSHIP LEVELS

### Naming Sponsor - \$7,500

Premier logo on event collateral and t-shirts, branding at the United Way office, custom PR campaign, interview on Community Connections Radio Show, FB live session, logo on Thank You cards, feature in quarterly UWGN Newsletter and opportunity to join the United Way VIP team

### Landing Zone/Helmet Sponsors/Party at the Top - \$2,500

Logo on collateral associated to your unique element and t-shirts, social media exposure, dedicated email blast to 10,000+ readers



United Way of Greater Nashua

# LIVE UNITED **Over the** **EDGE**

BRADY•SULLIVAN  
P R O P E R T I E S



Aug. 16-17  
**2021**  
1000 Elm Street  
Manchester

LIVE UNITED



## Rope/Unique Sponsor - \$1,500

Branding displayed in area unique to your company, social media promotion, logo on t-shirts. Options include: Rope, Registration, Photo Booth, Video Camera, Viewing Area, or Chicken Coop - First come, first serve

## Toss the Boss Challenge Game - \$1,000

Colleagues band together to raise the funds to push their boss against the ropes. Funds can be raised in any way but if the boss ups the ante, he/she can elect who to send over in his/her place

## T-Shirt Sponsor - \$500

Logo on t-shirt, social media promotion, branding on United Way website and social webpages

## SPONSORSHIP LEVELS



GIVE. ADVOCATE. VOLUNTEER.

[www.UnitedWayNashua.org](http://www.UnitedWayNashua.org)

United Way  
of Greater Nashua