



IAHSS Sponsorship Prospectus

Corporate Year-Round Opportunities

Connect with leaders in healthcare security, safety and emergency management year-round.

IAHSS Quick Facts:

2,500+ in Healthcare Security, Safety and Emergency Management
75% are in LEADERSHIP roles

Align Your Corporate Strategic Priorities with IAHSS content, subject matter experts, events; and move the industry forward.

Five Spotlight Opportunities:

1. IAHSS Virtual Leadership Forum
2. IAHSS Healthcare Security and Safety Week
3. IAHSS Chapter Leadership Summit and Meetings
4. Custom Corporate Year-Round Opportunities
5. IAHSS Annual Conference and Exhibition

1. IAHSS Virtual Leadership Forum, April 27-28, 2021

An interactive virtual conference, where experts will share actionable, real-world advice on how to prepare for the future of healthcare security, safety, and emergency management leadership. IAHSS's first-ever Virtual Leadership Forum will provide strategies that help industry professionals transform into leaders and cultivate the next generation.

This is a paid, pre-registered event, with a keynote presentation by ACHE leadership. This is NOT a free event.

Tuesday, April 27			
8-9 am CT	Leadership Breakfast Warm Up, sponsored by	\$2000	1 pre-event email, 2 min welcome video, Opportunity for giveaway, recognition in promo materials and social media
9 am - 11 am CT	Advancing in Leadership with Charles Stokes, ACHE Keynote Presentation, sponsored by	\$4,000	1 pre-event email, 4 min welcome video, recognition in promo materials and social media
11 am - Noon CT	ACHE + IAHSS Panel Leadership Discussion, sponsored by		Live on camera recognition, recognition in promo materials and social media
Noon – 1 pm CT	Open Forum: Live Networking, sponsored by	\$2000	1 pre-event email, 2 min welcome video, Opportunity for giveaway, recognition in promo materials and social media

Wednesday, April 28			
Morning Sessions			
8 am - 9 am CT	Leadership Breakfast Warm Up, sponsored by	\$2000	1 pre-event email, 2 min welcome video, Opportunity for giveaway, recognition in promo materials and social media

9 am -10 am CT	Leadership Security and Soft Target Issues With Dr Hesterman	\$2500	1 pre-event email, 2 min welcome video, recognition in promo materials and social media
10:00 am -11:00 am CT	Building Security Value with the C-Suite With Paul Sarnese and Eric Clay	\$2500	1 pre-event email, 2 min welcome video, recognition in promo materials and social media
11:00 am – 11:30 CT	Open Forum: Live Q&A with Dr. Hesterman	Bonus for Hesterman Sponsor	Live on camera recognition, recognition in promo materials and social media
11:30 – Noon CT	Open Forum: Live Q&A with Paul Sarnese and Eric Clay	Bonus for Sarnese Sponsor	Live on camera recognition, recognition in promo materials and social media
Afternoon Sessions			
1:00 pm – 2:00 pm CT	Building a Leadership Team with Diversity and Inclusion With Marilyn Hollier	\$2500	1 pre-event email, 2 min welcome video, recognition in promo materials and social media
2:00 pm – 3:00 pm CT	Leading Through a Crisis With Scott MacMillan, Jonathan Acorn, Craig Whitfield	\$2500	1 pre-event email, 2 min welcome video, recognition in promo materials and social media
3:00 pm – 3:30 pm CT	Open Forum: Live Q&A with Marilyn Hollier	Bonus for Hollier Sponsor	Live on camera recognition, recognition in promo materials and social media
3:30 pm – 4:00 pm	Open Forum: Live Q&A with Scott MacMillan, Jonathan Acorn, Craig Whitfield	Bonus for Hot Topic Sponsor	Live on camera recognition, recognition in promo materials and social media
4:00 pm – 5:00 pm	Social Hour, Live Networking	\$2000	1 pre-event email, 3 min welcome video, Opportunity for giveaway, recognition in promo materials and social media

2. IAHS Healthcare Security and Safety Week, Oct. 10-16, 2021

Celebrate Healthcare Security and Safety Week with IAHS. Gain recognition among leaders and have your support of the industry highlighted. Exclusive = \$8,000

- Exclusive sponsor
- Titled "IAHS Healthcare Security and Safety Week presented by XYZ company" on first reference on the website, news announcement and emails.
- Webinar:
 - Opportunity to have 1 company representative on camera introduce the speakers for the IAHS webinar
 - Company logo on all emails promoting the webinar.
 - Opportunity to send 1 follow up email to all attendees (Non-sales in nature, IAHS to distribute)
- Sponsor Logo on IAHS thank you email to members after event
- Company logo on all emails promoting the week-long event
- Social media posts

3. IAHS Chapter Leadership Virtual Summit and Monthly Meetings

Connect with local IAHS leaders on a more intimate and consistent level. 90+ chapter leader participate in monthly calls and annual Virtual Chapter Leader Summit. Exclusive = \$6,000

- Opportunity to have 1 company representative on camera introduce the speakers on the monthly meetings
- Opportunity to have 1 company representative on camera introduce the speakers the virtual 2021 Chapter Leadership Summit (May 2021)

- Company logo on all emails promoting the meetings
 - Opportunity to send 1 follow up email to all attendees after each meeting (Non-sales in nature, IAHS to distribute)
 - Company logo on all emails promoting the meetings
 - Company logo on the Chapter Connection newsletter (quarterly)
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4. Custom Corporate Year-Round Opportunities

NEW: \$2,500 – Targeted Emails to IAHS Members (1 per month)

Provide HTML that IAHS will send to 2,300+ members. Content must be educational in nature.

NEW: \$2,500 – IAHS Education Webinar (1 per month)

Sponsor an IAHS Education Committee driven content webinar. IAHS will develop the education and determine topic and speakers. Sponsors receive recognition in emails, calendar listing and on social media. CE credit awarded.

\$2,000 -- Journal Advertisement (max 2)

Include a one page journal placement (provided by sponsor) with one issue of the IAHS Journal of Healthcare Protection Management.

NEW: \$1,500 – Postal Mailing List

Send one-time mailing to IAHS 2,300+ members. Content must be approved.

\$1,000 – Content-Driven Webinar Promotion (max 6)

IAHS will promote your webinar through one Pulse email and one The BEAT e-newsletter. The webinar must provide thought leadership content of interest to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

\$750 -- One Advertisement in one issue of The BEAT e-newsletter

Your company logo and hyperlink, or tile ad, will be included in one issue of the IAHS monthly e-newsletter The BEAT. The advertisement must be submitted in .jpg format, and should be no larger than 500x125 with max file size of 100kb.

\$500 -- One Content Article in The BEAT e-newsletter with Company logo

Submit one article or white paper for publication in one issue of the IAHS monthly e-newsletter. The content must demonstrate thought leadership applicable to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

\$500 -- Tweet / Facebook Promotion

Benefit from an IAHS Tweet and Facebook post from IAHS' accounts reaching our loyal healthcare security and safety social media followers. Content of message subject to IAHS approval.

\$500 -- IAHS Online Vendor Marketplace Listing

Your listing will include your company name & logo, primary contact information, and a brief description of your product and service offerings. The listing is active from the time payment is received through Dec. 31, 2021.

Note: All corporate year-round prospectus opportunities are distinct from the IAHS Annual Conference opportunities.

5. IAHS Annual Conference and Exhibition

Save the Date: Nov 8-10, 2021

Stay Tuned for ACE Sponsorship Info – Coming Soon

Contact: Info@iahss.org to reserve your opportunity.