



ARTSCAPES PROJECT

THEME: EXPLORE



The goal of Desert Ridge Marketplace's Artscapes project is to create a window wonderland of art in otherwise unused spaces. Each space will provide a pop of color and surprise factor for guests as they stroll through The District shopping core.

Join us in livening up The District by submitting your unique and interesting installation ideas. We are actively looking to fill five windows.

Your work, along with your name and artist statement will be on temporary display throughout the spring and summer months.

(So what do I have to do?) >

DESERT
RIDGE

NO OUTSIDE
ALCOHOL
PERMITTED

WHAT WE'RE LOOKING FOR:

We want unique and creative window designs to fill our vacant storefronts. This season's theme is EXPLORE. Your interpretation can live in all different mediums (window paint, sculptures, interactive displays, projection, traditional art, paper installations) but must tie back to overall theme. Current windows include vibrant butterflies and unique desert critters and soaring bomber planes.

We're interested in seeing innovative design with a spin on traditional window display design. We want to showcase creativity and your art.

SOME FINER DETAILS:

The duration of the installation will be through the spring and summer months. Please submit an application to Katie Hauptman (khauptman@vestar.com) and Jacklyn Briggs (jbriggs@vestar.com) **no later than April 2, 2021**. Please title your subject line "ARTSCAPES EXPLORE: PROJECT SUBMISSION." Selected artists will be notified by April 5, 2021 and art must be completed by April 26, 2021. Timelines are strict.

Your artworks will be indoors, locked up and kept safe. We will highlight and promote you, the artist, and anything else you see fit alongside your work. Website, concept, how to contact you, etc. You're the star. We're the blank canvas.

BUDGET:

We will award \$500 for each selected artwork.

HOW WILL IT WORK?

Upon landing on the appropriate storefront location for your idea, we'll essentially give you power to do your thing.

WHAT TO SEND:

- Mood board for your idea/concept (if it's work that you have already created, please send samples of that)
 - Materials
 - any other considerations for installation
- Timeline: start to completion
- Any previous experience
- Social media handles
- Summary of your art and concept (along with reasons for interest in this project)

LIGHT
COLOR
TEXTURE
STYLE
BRIGHT
PLASTIC
METAL
PAPER
FABRIC
STRING
WOOD

NOW FOR SOME
INSPIRATION





