



**MARCH
27, 28 & 29**



**NORTHWEST ARKANSAS CONVENTION CENTER
1420 S 48th Street, Springdale
SPONSORSHIP & ADVERTISING OPPORTUNITIES**

nwahomeshow.com



Northwest Arkansas Home Builders Association

PO Box 6187 • Springdale, AR 72766

479.751.6688 • assist@nwabuilders.com

VENDOR REGISTRATION

You must complete this registration page and return to the NWAHBA with a Non-refundable half down deposit and Certificate of General Liability Insurance

COMPANY NAME: _____ CONTACT: _____

MAILING ADDRESS: _____ CITY, STATE, ZIP : _____

PHONE: _____ FAX: _____ CELL: _____

EMAIL: _____ WEBSITE: _____

SOCIAL MEDIA:

VENDOR SPACE: (PLEASE CIRCLE ALL THAT APPLY)

50% DEPOSIT IS DUE AT TIME OF REGISTRATION TO SECURE YOUR BOOTH

| BOOTH SIZE | Indoor— Member | Indoor— Non-Member | Outside— Member | Outside— Non Member | ADD ONS (each booth comes with 1 table, 2 chairs and WiFi— circle each additional item you will need) |
|---|-------------------|-----------------------|--------------------|------------------------|---|
| **booths come with 1 table, 2 chairs, WiFi | | | | | Additional Chairs \$10 /chair |
| 10x10 | \$975 | \$1,375 | \$700 | \$1,075 | Additional Tables \$20 / table |
| 10x20 | \$1,900 | \$2,400 | \$1,350 | \$1,775 | Electricity \$50 / cord |
| 10x30 | \$2,850 | \$3,300 | \$2,000 | \$2,400 | NWAHBA Membership \$450 / year |
| 20x20 | \$3,800 | \$4,350 | | | Move-in Access via Forklift \$0 |
| BOOTH TOTAL | \$ | | | | Move-in Access to Drive Thru Door \$0 |
| VENDOR CATEGORY (please select up to 3 categories for your business): | | | | | ADD ONS TOTAL \$ |
| | | | | | GRAND TOTAL \$ |

| | | | |
|--|--|--|--|
| <input type="checkbox"/> ALARMS/PERSONAL PROTECTION | <input type="checkbox"/> FINANCIAL SERVICES | <input type="checkbox"/> LADDERS | <input type="checkbox"/> ROOFING |
| <input type="checkbox"/> APPLIANCES | <input type="checkbox"/> FIREPLACES/CHIMNEYS | <input type="checkbox"/> LANDSCAPE DESIGN/ SERVICES | <input type="checkbox"/> SAUNAS/HOT TUBS |
| <input type="checkbox"/> ARCHITECTURE | <input type="checkbox"/> FLOORING | <input type="checkbox"/> LAWN FURNITURE | <input type="checkbox"/> SIDING |
| <input type="checkbox"/> AWNINGS | <input type="checkbox"/> FURNITURE | <input type="checkbox"/> LAWN IRRIGATION | <input type="checkbox"/> SLATE ROOFS |
| <input type="checkbox"/> BATHROOMS | <input type="checkbox"/> GUTTERS | <input type="checkbox"/> LUMBER | <input type="checkbox"/> SOLAR ENERGY |
| <input type="checkbox"/> CARPET | <input type="checkbox"/> HARDWOOD FLOORS | <input type="checkbox"/> MARBLE/GRANITE | <input type="checkbox"/> SPINAL CARE |
| <input type="checkbox"/> COPPER FLASHING/GUTTERS | <input type="checkbox"/> HEAT/AC | <input type="checkbox"/> PLAY SYSTEMS | <input type="checkbox"/> INFORMATION |
| <input type="checkbox"/> CUSTOM WOODWORK | <input type="checkbox"/> HOME BUILDER | <input type="checkbox"/> PLUMBING/HEATING | <input type="checkbox"/> STAIRCASES |
| <input type="checkbox"/> DECKS/PATIOS | <input type="checkbox"/> HOME ENTERTAINMENT SYSTEMS | <input type="checkbox"/> POOLS/SPAS | <input type="checkbox"/> STORAGE SHEDS |
| <input type="checkbox"/> ECO FRIENDLY PRODUCTION PRODUCTS | <input type="checkbox"/> INTERIOR DECORATOR | <input type="checkbox"/> POURED CONCRETE | <input type="checkbox"/> STORM DOORS |
| <input type="checkbox"/> FENCING | <input type="checkbox"/> KITCHENS | <input type="checkbox"/> REMODELING | <input type="checkbox"/> SUNROOMS |
| OTHER: _____ | | | |

PAYMENT:

MAILING CHECK

VISA

MASTERCARD

DISCOVER

AMERX

CARD NUMBER:

EXPIRATION:

CVV CODE:

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CREDIT CARD BILLING ADDRESS INCLUDING ZIP CODE: _____

COMPANY OR CARD HOLDERS NAME:

By signing below, I authorize NWAHBA to process payments on the above credit card.

SIGNATURE: _____

AMOUNT TO CHARGE TO CARD

Please choose the amount you would like charged to your card. If no selection is made the 50% deposit will be charged.

50% Due Upon Registration **OR** Full Event Amount

ALL BALANCES MUST BE PAID BY FEBRUARY 28, 2020

- a. The Vendor agrees to (i) obey all laws, bylaws, ordinances and regulations governing use of the facility and operation of the Show (ii) abide by the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Show.
- b. The Vendor agrees to abide by all reasonable rules and regulations set forth by the NWAHBA before or during the show
- c. The Vendor agrees to obtain and pay for all necessary permits, licenses, taxes on tickets used in connection with exhibitions or presentations
- d. The Vendor understands and agrees that there is no relationship of any kind with the NWAHBA other than as a Vendor in the Home Show and that the Vendor shall provide no services other than those set forth in this agreement.
- e. The Vendor shall not do or permit anything in or upon any portion of the building or facilities, or bring or keep anything which will any way conflict with the conditions of the property or interfere with rights of other tenants.
- f. The Vendor releases and shall indemnify and hold the NWAHBA and its employees, board, agents and members harmless from all liabilities, claims, demands, amounts, damages, etc., which the Vendor incurs in connection with occupancy of the Home Show building or participation in the show.
- g. The Vendor agrees that this contract shall not be transferred or assigned, or any part of the premises sublet, to any person, firm, organization or corporation, without prior written consent of the NWAHBA. **Only one registration contract and payment per Vendor will be accepted. Only the Vendor name as listed on the NWAHBA membership application will appear on any signage and public advertising provided by the NWAHBA. Any non-member company assisting or advertising in a booth will cause that registered Vendor company booth to be charged at the full non-member price, due and payable at the time of registration. If a violation occurs during move-in or during the show, the non-member company rate is immediately due and payable**
- h. The Vendor shall provide the NWAHBA with a certificate of insurance for both General Liability and Workers Compensation, the NWAHBA should be listed as the certificate holder and not an additional insured.
- i. The Vendor agrees to take no action that would deface or destroy or damage any of the available facilities of the Home Show Building and agrees to make prompt and full restitution or payment for any such damages.
- j. In the event the NWAHBA, due to conditions beyond its control, find it impossible to provide the building and facilities mentioned, the Vendor agrees that the NWAHBA shall be held harmless from any liability the Vendor may have incurred in connection with rental of the premises. Any person renting or leasing or renting space in the NWA Home Show shall forfeit the rental amount should the Vendor cancel this Rental Contract. All exhibits, props and other personal property shall be removed prior to the expiration of the rental period
- k. If the contract is cancelled, no fees will be refunded and the booth may be resold at the discretion of the show management.
- l. The Vendor attests that each provision of the Rental Agreement has been read and agrees to abide by the terms set out.
- m. **NO EARLY TEARDOWN, PRIOR TO 5:00PM, SUNDAY, MARCH 29, 2020.** Tear down includes but is not limited to: bringing in boxes, extra staff, packaging materials, baggage, etc prior to 5:00PM. All vehicles planning to use the side doors or loading docks must first check in with show management at the back dock. Tear down must be completed by 10:00PM Sunday, March 29, 2020. **Set up is on Thursday, March 26, 2020 from 9AM—9PM.**
- n. Your booth must be manned at all times, including Sunday.
- o. No pets are allowed at the show unless they are a service animal and a certificate can be provided stating the animal is needed.

SIGNATURE: _____ DATE: _____

Advertising Campaign

Your Home Show Investment includes a multi-faceted ad campaign aimed at homeowners, home buyers and remodelers. With an average attendance of over 3,500 and a spacious location, the Home Show guarantees mass exposure to your business.

Want to expand your reach? Ask about being a sponsor for the 2020 NWA Home Show! Sponsors receive additional recognition in the advertising campaign.

NWAHBA Members are given first priority for sponsorship opportunities.

Sponsorships

| Presenting Sponsor | SOLD | Goodie Bag Sponsor | SOLD |
|--------------------------|---------|--------------------------------|-------|
| Gold Sponsor | SOLD | Lanyard Sponsor | SOLD |
| Venue Sponsor | SOLD | Passport Sponsor | SOLD |
| Silver Sponsor | \$2,000 | Vendor Break Room Sponsor | \$275 |
| Ticket Sponsor | SOLD | Aisle Sponsor | SOLD |
| Media Sponsor | \$1,500 | Passport Participant | \$150 |
| Bronze Sponsor | \$1,500 | <u>Membership Dues:</u> | |
| VIP Vendor Party Sponsor | \$1,250 | Membership Renewal or Sign-Up | \$450 |

NWA Deal Piggy Deals



Digital Billboards



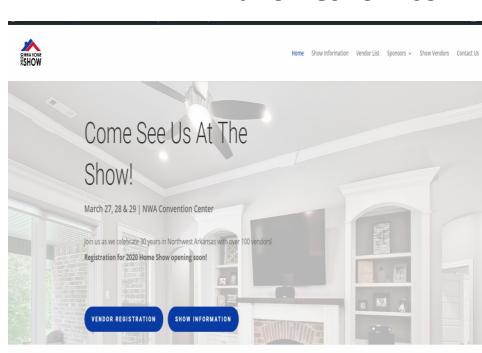
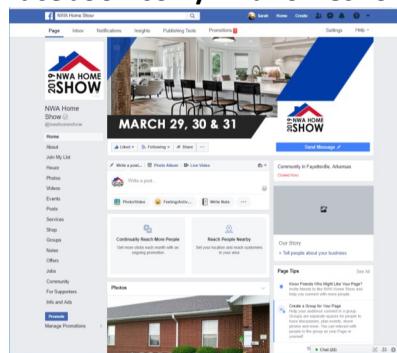
Cherokee Casino
Free Play Tickets



Social Media & Interactive Home Show Website

[facebook.com/nawahomeshow](https://www.facebook.com/nawahomeshow)

www.nawahomeshow.com



Ozark Living Featured Magazine
& NWA Democrat Gazette Insert



MARCH 29, 30 & 31
NWA CONVENTION CENTER
FRI & SAT 10-7, SUN 10-5
NWAHOME SHOW.COM

Other Marketing Benefits

Listings in online event calendars • Website & Social Media Listings • Give-aways at the show

Please choose your top 3 choices for your booth location

Please note, we cannot guarantee any booth space until registration is received as there are several exhibitors that have access to register and spaces are assigned on a first come first serve basis

End of Aisle Booths must be selected by 4 or 2 Booth Slots

Tickets

Main Entrance

Outdoor Booths