



fb.com/nwahomebuilders
fb.com/nwahomeshow
fb.com/nwaparadeofhomes
fb.com/nwahbafoundation



[@nwahomebuilders](https://twitter.com/nwahomebuilders)



[@nwabuilders](https://www.instagram.com/nwabuilders)



[@nwahbastaff](https://www.pinterest.com/nwahbastaff)



www.nwahba.com



NWAHBA ONLINE

REACH



9,500+
followers



870
followers



170+
followers

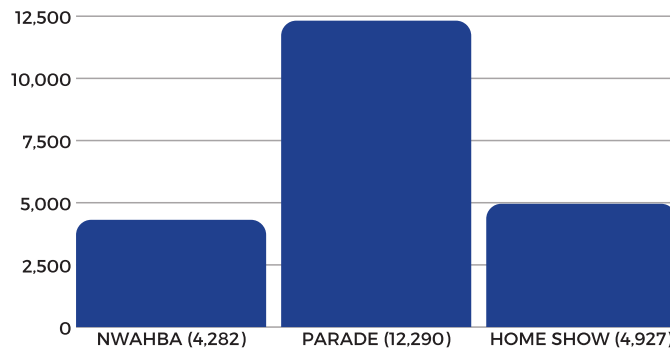


65,000 annual
average



WEBSITE VISITS

**January - June
Year to Date
2019**



MEDIA PARTNERS

- AY Magazine
- 40/29 and the CW
- NWA Democrat Gazette
- MediaVision 2020
- Univision
- Ashby Billboards
- NWA Home Matters
- Ozark Living
- NWA Networking





NWAHBA ADVERTISING

MONTHLY NEWSLETTER

- **800+ Contacts**
- **Banner (1020x400 px)**
 - \$75 - 1 month
 - \$350 - 6 months
 - \$600 - 12 months

NWAHBA WEBSITE

- **Avg. 650-700 visitors per month**
- **Primary Ad (1800x400 px)**
 - \$250 - 3 months
 - \$450 - 6 months
 - \$650 - 12 months
- **Secondary Ad (400x400 px)**
 - \$150 - 3 months
 - \$250 - 6 months
 - \$400 - 12 months
- **Package Pricing Primary & Secondary Ad**
 - \$325 - 3 months
 - \$600 - 6 months
 - \$850 - 12 months

USE THE MEMBER LOGO

Customers want to know they are dealing with a reputable company. Help boost their confidence using the NWAHBA Member Logo in your Marketing & Advertising. Use it:

- On your website
- In your email signature
- On printed ads
- Letterhead
- Company vehicle wraps



Contact the NWAHBA Office for a digital copy





NWAHBA SPONSORSHIPS

MONTHLY MEETINGS

- \$200
- Host a networking event and address attendees
- Social Media acknowledgement
- Company associated with event title

HOME SHOW

- Avg. 3,500-4,000 attendees each year
- \$150-\$3,500
- Company logo on event advertising
- Acknowledgment on social media, websites and newsletter
- Distribution of materials to event vendors

PARADE OF HOMES

- Avg. 850-1,000 attendees in each home
- \$100-\$2,900
- Company logo on event advertising
- Acknowledgment on social media, websites, and newsletter
- Company logo in each home

CLAY SHOOT

- Avg. 80-100 NWAHBA Member Attendees
- \$200-\$650
- Network with members of the NWAHBA
- Company Logo on social media, at event, website and newsletter

GOLF CLASSIC

- Avg. 80-100 NWAHBA Member Attendees
- \$150-\$2,000
- Network with members of the NWAHBA
- Company logo on social media, website, at event and newsletter

CHRISTMAS PARTY

- Largest NWAHBA members event of the year
- \$100-\$1,250
- Company logo on social media, website, at event and newsletter
- Company logo on event advertising

