



[fb.com/nwahomebuilders](https://www.facebook.com/nwahomebuilders)  
[fb.com/nwahomeshow](https://www.facebook.com/nwahomeshow)  
[fb.com/nwaparadeofhomes](https://www.facebook.com/nwaparadeofhomes)  
[fb.com/nwahbafoundation](https://www.facebook.com/nwahbafoundation)



@nwahomebuilders



@nwabuilders



@nwahbastaff



[www.nwahba.com](http://www.nwahba.com)



# NWAHBA ONLINE

## REACH



9,500+  
followers



870  
followers



170+  
followers

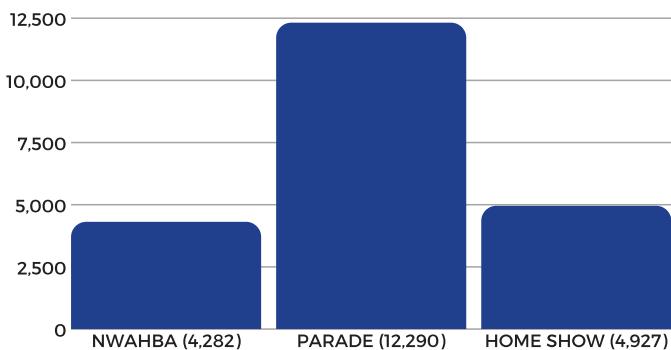


65,000 annual  
average



## WEBSITE VISITS

**January - June**  
**Year to Date**  
**2019**



## MEDIA PARTNERS

- AY Magazine
- 40/29 and the CW
- NWA Democrat Gazette
- MediaVision 2020
- Univision
- Ashby Billboards
- NWA Home Matters
- Ozark Living
- NWA Networking





# NWAHBA ADVERTISING

## MONTHLY NEWSLETTER

- **800+ Contacts**
- **Banner (1020x400 px)**
  - \$75 - 1 month
  - \$350 - 6 months
  - \$600 - 12 months



## NWAHBA WEBSITE

- Avg. 650-700 visitors per month
- **Primary Ad (1800x400 px)**
  - \$250 - 3 months
  - \$450 - 6 months
  - \$650 - 12 months
- **Secondary Ad (400x400 px)**
  - \$150 - 3 months
  - \$250 - 6 months
  - \$400 - 12 months

- **Package Pricing**  
**Primary & Secondary Ad**
  - \$325 - 3 months
  - \$600 - 6 months
  - \$850 - 12 months



## USE THE MEMBER LOGO

Customers want to know they are dealing with a reputable company. Help boost their confidence using the NWAHBA Member Logo in your Marketing & Advertising. Use it:

- On your website
- In your email signature
- On printed ads
- Letterhead
- Company vehicle wraps



Contact the NWAHBA Office for a digital copy





# NWAHBA SPONSORSHIPS

## MONTHLY MEETINGS

- \$200
- Host a networking event and address attendees
- Social Media acknowledgement
- Company associated with event title

## HOME SHOW

- Avg. 3,500-4,000 attendees each year
- \$150-\$3,500
- Company logo on event advertising
- Acknowledgment on social media, websites and newsletter
- Distribution of materials to event vendors

## PARADE OF HOMES

- Avg. 850-1,000 attendees in each home
- \$100-\$2,900
- Company logo on event advertising
- Acknowledgment on social media, websites, and newsletter
- Company logo in each home

## CLAY SHOOT

- Avg. 80-100 NWAHBA Member Attendees
- \$200-\$650
- Network with members of the NWAHBA
- Company Logo on social media, at event, website and newsletter

## GOLF CLASSIC

- Avg. 80-100 NWAHBA Member Attendees
- \$150-\$2,000
- Network with members of the NWAHBA
- Company logo on social media, website, at event and newsletter

## CHRISTMAS PARTY

- Largest NWAHBA members event of the year
- \$100-\$1,250
- Company logo on social media, website, at event and newsletter
- Company logo on event advertising

