

2022 NWA Home Show Sponsorship Menu

April 29- May 1, 2022

*** All sponsors get first right of acceptance for the next year's show*

Presenting Sponsor – \$4,250 SOLD

- Company logo on ALL advertising, billboards, and tickets
- Acknowledgement in ALL press releases
- Company name and logo on ALL show-related print materials and show flyers
- Logo on ALL show signage (excluding 4'x4' and yard signs to be placed at vendor businesses before the show)
- Complimentary 10'x10' booth at the 2022 NWA Home Show
- Aisle sponsorship
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Ad Space on Home Show website
 - Article/blog posted on Home Show website (content provided by sponsor)
 - Facebook Video promo before show
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Gold Sponsor – \$3,000 (4)

- Company logo on show-related materials, including billboards and show flyers (excluding tickets)
- Logo on ALL show signage (excluding 4'x4' and yard signs to be placed at vendor businesses before the show)
- Distribution of your marketing materials in vendor lounge
- Aisle Sponsorship
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Ad Space on Home Show website
 - Article/blog posted on Home Show website (content provided by sponsor)
 - Facebook Video promo before show
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Venue Sponsor – \$3,000 SOLD

- Company name on show-related print materials, billboards, and show flyers (excluding tickets)
- Logo on ALL show signage (excluding 4'x4' and yard signs to be placed at vendor businesses before the show)
- Distribution of your marketing materials in vendor lounge
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Facebook Video promo before show
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Silver Sponsor – \$2,000 (4) 2 remaining

- Company logo on show-related print materials, and show flyers (excluding billboards and tickets)
- Logo on show signage (excluding 4'x4' and yard signs to be placed at vendors' businesses before the show)
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Article/blog posted on Home Show website (content provided by sponsor)
 - Facebook Video promo before show
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Ticket Sponsor – \$1,500 (1)

- Company logo on all printed and/or virtual tickets
- Be present for the entire show by running the ticket booth and have interaction with all of our 2022 NWA Home Show attendees and guests
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Facebook Video promo before show
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

VIP Vendor Party Sponsor – \$1,750 (2) or \$3,250 (1- exclusive)

- Logo on signage at entrance of Party (sponsor may provide additional signage during VIP Party)
- Opportunity to address crowd at party and your company material available to pick up at party
- Company logo on show-related print materials, and show flyers (excluding billboards and tickets)
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Media Sponsor - \$1,750 (4-6) 2 remaining

- Provide materials to be distributed during the show
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Bronze Sponsor – \$1,250 (3)

- Company listed on show-related print materials and show flyers (excluding billboards and tickets)
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Goodie Bags for the public– \$1,250 SOLD

- Company to provide bags to be distributed to every attendee
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Lanyard Sponsor - \$1,250 (1) SOLD

- Company to provide lanyards
- Logo on lanyards worn by all vendors during Home Show
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Website Prize Sponsors - \$1,000 (3-4) 2 remaining

- Businesses to be featured on our 2022 NWA Home Show website for your prize drawing prior to and throughout the weekend of our NWA Home Show
- Business featured during our social media ad campaign to draw people to our website, and register to win your prize
- Website Prize Sponsor MUST also provide the prize to be given away (suggested minimum value: \$500)
- Website Prize Sponsor receives the contact information from the drawing entries
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Ad campaign featuring the Website Prize sponsor's logo
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Vendor Break Room Sponsor - \$1,250 (1) or \$400 (4) 3 remaining

- Have a presence in the break room for vendors
- Logo on signage in Break Room
- Company Literature in Break Room (plan on 400 items for weekend)
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement

Aisle Sponsor – \$325 (16) 8 remaining

- Sponsor logo will be placed on aisle marker to direct attendees
- Online (websites and social media):
 - Free listing on Home Show website, with link to company website
 - Tagged Logo on Facebook Sponsor Album
 - NWAHBA Newsletter thank you acknowledgement