

benefitting the: Taylor McKeen Shelton Foundation

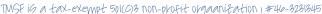
Saturday, June 26<sup>th</sup>, 2021

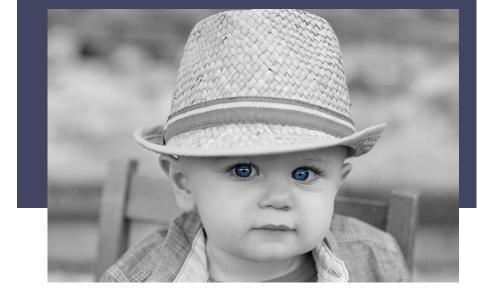
Shadow Valley Country Club Rogers, Arkansas

# **Sponsorship Packet**









#### **OUR STORY**

Taylor McKeen Shelton was the healthy 14-month old son of Dr. Wes and Ella Shelton of Rogers, AR. In June of 2013, Taylor went to bed and without warning or reason, he never woke up. The Taylor McKeen Shelton Foundation was established in loving memory of Taylor. Since that time, we have raised over \$962,000 for SUDC research and awareness and for the communities who have and continue to support us.

#### **OUR MISSION**

Increase awareness of SUDC

Fund crucial **research** into causes and prevention of SUDC Support needs of **families** impacted by SUDC and similar tragedies Give back to **communities** and organizations across the state of Arkansas

#### OUR CONTRIBUTIONS

\$440,000 to the SUDC Foundation

\$150,000 to Arkansas Children's Hospital Northwest including the TMSF Endowment

\$50,000 to the Ronald McDonald House at Mercy Hospital in Rogers

\$26,000 to the Cribs for Kids initiative at White River Health System

\$25,000 to the Batesville Aquatic Center









**Sudden Unexplained Death in Childhood** (SUDC) is the sudden and unexpected death of a child 12 months and older, which remains unexplained after a thorough case investigation is conducted.



**Saturday, June 26<sup>th</sup>, 2021** Shadow Valley Country Club Rogers, Arkansas



#### **Golf Tournament**

8:30 am

4-person Scramble | 32 teams | One Flight | Shotgun Start Prizes for tournament winners, longest drive and closest to pin

#### **Hole-in-One Grand Prize**

Mulligans, prize drawings and more!

Hot Breakfast | Lunch Buffet | Beverages

Check-in begins at 7:30 am at the Shadow Valley Golf Shop

# **Sponsorship Opportunities**

#### **Presenting Sponsor (\$7,500)**

- -Presenting logo on all media and signage
- -Presenting logo on official event t-shirt
- -Logo displayed on all golf carts
- -2 golf teams

#### **Platinum Sponsor (\$5,000)**

- -Primary logo on all media and signage
- -Logo on official event t-shirt
- -2 Golf teams

#### Silver Sponsor (\$1,000)

- -Signage on golf course
- -1 golf team

#### Gold Sponsor (\$2,500)

- -Logo on all media and signage
- -Logo on official event t-shirt
- -1 golf team

#### **Tee Box Sponsors (\$100 each)**



# Important Dates

### **April 30, 2021**

-Commitments from 2021 sponsors due

## May 28, 2021

- -Sponsor names and logos are due
- -Email high-resolution files (JPEG and PNG) to: <a href="mailto:taylorsfoundation@yahoo.com">taylorsfoundation@yahoo.com</a>

#### June 4, 2021

-In-kind donations are due

#### June 18, 2021

-Golf Team player names are due

#### June 26, 2021

-7<sup>th</sup> annual Tee Off for Taylor Golf Tournament Day!









# Please send sponsorship agreements and make checks payable to:

Taylor McKeen Shelton Foundation 5204 Village Parkway, Suite 11, PMB 113 Rogers, AR 72758

Or email to: <a href="mailto:taylorsfoundation@yahoo.com">taylorsfoundation@yahoo.com</a>

# **2021 Sponsorship Agreement**

Sponsor Name			
Address			
Contact Name			
Phone	Email		
Sponsorship Opp	ortunity:	Sponsorship Contr	ibution:
Presenting	\$7,500	Amount	\$
Platinum	\$5,000	Check #	
Gold	\$2,500	Card #	
Silver	\$1,000	Exp Date	CVV
Tee Box	\$100	Name on Card	
Team Mulligan	\$100	Signature	
Other / In-Kind [	Donations		
Value <u>\$</u>		Description	
Sponsor Signature		TMSF Signature	
Printed Name		Printed Name	
Title		Title	
Date		Date	