



AHN Welcomes New Faculty for 2026-27 Academic Year

Mrs. Lauren LaPoint, Director of Marketing and Communications



We are pleased to welcome Mrs. Lauren LaPoint as our new Director of Marketing & Communications. With nearly a decade of experience in the communications and marketing industry, Mrs. LaPoint brings experience in public and media relations, social media and website management, strategic communications, and digital marketing. Mrs. LaPoint holds a Master of Arts in Journalism from the CUNY Graduate School of Journalism and a Bachelor of Arts in Communications from The College of Saint Rose. Her professional experience has given her a broad understanding of how to build lasting connections, strengthen organizations, and tell stories that resonate with a

community.

Mrs. LaPoint began her career at the New York State Assembly, where she worked as a press coordinator for numerous assembly members. Her responsibilities included, but were not limited to, managing media relations, maintaining a strong and positive public image, and overseeing a variety of initiatives at both state and regional levels. She later moved on to work with a variety of professional organizations, assisting in their day-to-day communications and operations while also leading the Communications & Marketing Department and providing communications support for the company, including monthly and weekly newsletters, social media and website management, press relations, and training to new employees and interns.

As a private school graduate herself, Mrs. LaPoint and her family remain deeply involved with her alma mater, giving her firsthand experience with the traditions and inner workings which make parochial school communities so special. This experience, combined with her professional communications background, gives her a unique perspective which we are excited to see her use to highlight what it means to be a part of the Holy Names family. Additionally, Mrs. LaPoint is eager to join us to support a school that shapes young minds as they prepare for their next chapter.

Mrs. LaPoint is particularly excited to use her professional and personal experience to help bring the mission and story of Holy Names to a broader audience. She looks forward to building lasting connections with alumnae, past and current parents, and students while highlighting the many strengths of Holy Names and the opportunities we offer. She is also excited to work with our students through the Communications Club, where she can share firsthand knowledge of the communications industry, offer students a glimpse into the many career opportunities available to them, and help inspire the next generation of storytellers and communications professionals. We are excited to welcome Mrs. LaPoint to Holy Names and look forward to the many ways she will help tell our story, strengthen our connections, and inspire the next generation.