Governor's Message

On behalf of Altrusa International District Three, Inc., I extend an invitation to the 66th Annual Conference to be held in Augusta, Georgia from Thursday, May 2nd through Saturday, May 4th. This year’s theme is ‘Champions in Service.’ Our Conference Chairs are Norma Teuton of the North Georgia, GA club and Susy Meier of the Atlanta, GA club. Both Norma and Susy are experienced Altrusans when it comes to chairing a district conference, so we are very fortunate to have them in these leadership roles.

The venue for the conference is the Augusta Marriott at the Convention Center. The newly renovated downtown hotel is right along the riverfront and within walking distance of restaurants and many shops.

Please mark your calendars to attend the conference this year! It's always a wonderful time to make new connections and renew old friendships.

This conference, we have the honor of having Silvia Silverman, Immediate Past International President, as our International Representative. Silvia is a member of Altrusa International of Montgomery County, MD Inc. in District Two. I know you will join me in making Silvia feel right at home here in District Three. There will be a reception for her on Saturday evening prior to the Governor’s banquet.

If you are a first-timer to conference, there’s a special First-Timer’s session organized just for you by Directors Carol Thomas, Penny Penn and Frances Ferguson on Thursday afternoon. Also, don’t forget your registration is reduced by $25, just another reason to plan to attend.

You’ll learn what to expect at conference, how to get the most out of your experience and connect with the District Board. You certainly don’t want to miss this event!

The Opening Ceremony on Thursday is always an inspiring, solemn and uplifting event. It begins with a Color Guard and includes the Flag Ceremony and In Memoriam Ceremony honoring those Altrusans we have lost this past conference year. It’s a great way to kick-off the conference and remains one of the memorable experiences during conference.

In this Call to Conference issue, you will find information about the conference ‘Schedule-At-A-Glance’, registration, hotel information and details about our Conference Service Projects which focus on needs in the Marianna, FL community and Days for Girls.

In addition to the Business Meetings, elections will be held for the District Three Board and Foundation Trustees. Fun Night is ‘Derby inspired’ and District Awards will be announced on Saturday.

(More)
International President’s Message

Only weeks to go until Conference season is upon us. Conferences provide a wonderful opportunity to network with other Altrusans, share ideas and learn from each other. It is a chance for our club leadership to attend training so that Districts can provide greater support to our clubs. Strong leadership at the base of Altrusa is essential for our organisation to grow into the future. Interesting and informative Key Note Speakers provide greater insight into our communities and what we as Altrusans can do to assist those in need. Altrusa International Board representatives are assigned to each Conference to share news from the International level and to listen to the ideas and concerns of members. There is always fun planned as well. So now is the time to start planning on attending. You never know what you will learn! And once you have the bug and conference becomes part of what you love to do each year…..there is always Convention. In July 2019 we will be holding our International Convention in Reno, Nevada. This takes what we do at District Conferences and ups the ante as we network with Altrusans around the world. Hope to see you there.

Leanne Milligan
International President

Disaster Relief Funds for Hurricane Michael Victims

A Big ‘Thank you!’ to Chair Sandi Miller and the Altrusa International Foundation Board of Trustees for awarding Chipley Area Habitat for Humanity of Marianna, Florida $4,000 in disaster relief grant funds on January 15, 2019, to aid residents of the Marianna, FL community as they recover from the devastation of Hurricane Michael. Cheryl Stubbs, president of the Marianna, Florida club and members have led numerous disaster-related service projects while dealing with personal impacts. They are to be commended for all of they are doing. However, it is not surprising as this is what Altrusans do. I am proud of the way our District has already responded and we will continue to do what we can to assist this community.

Again, Thank you!

Governer Christy
Mid-Year Board Meeting

By Cathie Schanz, District Three Secretary, Tampa Florida

Your 2017-19 District Three Board recently held the mid-year board meeting at the Augusta Marriott in Augusta, Georgia site of the 2019 District Conference.

The board had a pre-meeting get together, dinner, then got right to District business Friday night. The board meeting was very productive as the board ratified the appointment of Director Penny Penn as well as the Emeritus status for eight Altrusans. The District Conference report was presented and accepted and the board thoughtfully discussed your District financial and committee reports and regretfully accepted the disbandment of the Anderson SC club before adjourning for the evening.

After an early breakfast on Saturday, the board resumed the meeting and approved the slate of officers for the 2019/21 biennium to be presented for the elections at the 2019 conference. The Committee Chair job description updates were approved as was the updated District Three Treasurers Manual. The board approved a revitalization grant for the St. Augustine, FL club.

The board then toured the 2019 Conference facilities with the onsite event manager, Program Coordinator Tammy Hall, and conference co-chairs Norma Teuton and Susy Meier. The property is perfect for our District Three Conference! The location is convenient for access, shopping, restaurants, and more. Excited about the upcoming conference, the board discussed conference business in great detail then finalized District business and closed the meeting with the Altrusa Benediction.

We are excited about the upcoming 2019 District Conference and hope this will be our biggest District Conference yet... you won’t want to miss it!

A Note From Our District Secretary Cathie Schanz

Each year at our annual conference, we celebrate Altrusans who have achieved 25 or 50 years of service. We also honor the service of our members who have passed since our last conference. Please help us ensure we don’t miss any of your 25 or 50 year members and/or members who have passed since May, 2018 by sending information including name, years of service, and club to District Secretary, Cathie Schanz at:  

District three board members meet in Augusta in preparation for the May conference.
It’s hard to believe a year has passed and it is time to prepare for another District service project. Your overwhelming response to last year’s multi-part service project showed me that Altrusans can do anything and you are ready for our 2019 two-part challenge. This year, our service project will, again, include International and District service.

All of our clubs have come together to support the immense needs of our International project, Days for Girls. We want to make Days for Girls part of our District service project as we continue to work together in support of this enormous effort.

Judy Perkin, our District Three Days for Girls Coordinator, will provide more details on that part of the service projects.

The second effort, and a very important part of our District service project, will focus on needs closer to home; those impacted by Hurricane Michael in Jackson County, FL where our Marianna club is located. District Three Altrusans in Marianna, FL are working hard to recover from the damage to their own homes while still trying to reach out to their community. They need our help.

Working through Sheriff, Gordon Smith, in Bradford County, I have connected with Sheriff Lou Roberts in Jackson County; and spoken with Jackson County Emergency Management Director Rodney Andreasen. They appreciate the work of the Marianna Altrusa Club and are grateful for our District support. A list of items needed to support individuals devastated by Hurricane Michael is being prepared.

Items from that list will support Jackson County. I will be sending our club presidents more information when the list of needs is received.

I am looking forward to working with you on this two-part District service project.

Thank you for your service!

Why Attend District Conference?

By Kitty McElhaney, Governor - Elect

Camaraderie with fellow Altrusans
Obtain new ideas
Nurture your dedication to Altrusa
Fun activities to participate in
Expand your knowledge of Altrusa
Reconnect with friends
Embrace opportunities to show your Altrusa Spirit
Navigate Augusta’s First Friday events
Cultivate new friendships
Energize yourself and your club

One of the responsibilities of Altrusa: “Enjoy being as member and don’t hesitate to share a sense of humor; It makes membership a relaxing, enjoyable activity.”

Listed below are some benefits of your attendance and participation at conference.

The 66th District Three Conference is scheduled for May 2-4, 2019 in Augusta, Georgia and I hope to see you there!
I am pleased to say that most of our District Three Clubs are participating in the Altrusa International Days for Girls project. Charlotte, North Carolina has a team and many other Altrusa Clubs are working with existing teams or chapters in their areas.

We also have several club foundations that have made monetary donations to Days for Girls. Almost $1500 has been donated from District Three. Some clubs have used the concept of supplying personal hygiene items to aid women and girls in their local areas.

I am in the process of gathering information for a report on all District Three activity for Days for Girls for Altrusa International. The report is due in mid-February of 2019. I have already received reports from many of you, so please make sure that I have the latest information from your club by February 15th at the latest. If your club has not sent me a written report, please do so.

Please feel free to send pictures too if you would like. My E-mail address is: batesperkin@gmail.com. Please include your club name and Days for Girls in the subject line.

We will be collecting donations for Days for Girls at the District Conference in Augusta. Items needed are:

- Travel size rectangular soap bars (not balls or triangles)
- 100% cotton girls’ panties in sizes 10, 12, 14, and 16
- Ziplock brand gallon freezer bags – only Ziplock brand; and
- 100% colored cotton washcloths.

Please refer to the Days for Girls Fabric Guidelines in terms of panties and washcloths. If you need a copy of these Fabric Guidelines, please let me know.

Supplies collected will be given to the Charlotte, North Carolina team and other District Three clubs who let me know that they are partnering with a local chapter or team in their area.

If you can take the supplies gathered back to your home area, please let me know. If not, we will work out a way to transport them.

If you have questions, please call or E-mail me.
My cell phone is: 727-612-3149.

Awards Submissions
By Dimple Overstreet, Vice Governor, Starke, FL

The Awards Breakfast at conference is always a wonderful way to acknowledge some of the worthwhile service and literacy projects carried out by our District. Three clubs. The January 31st deadline has passed and now we give the job to the judges. Thank you to all the clubs who took the time to complete and submit award applications.
Conference International Representative

Silvia D’Jaen Silverman, Immediate Past International President
Altrusa International of Montgomery County, Maryland District Two.

- Silvia became Immediate Past President at the Convention celebrating Altrusa’s Centennial year in Nashville, TN, in July 2017. She served as International President during the 2015-2017 biennium. Silvia’s service at the International level include President Elect from 2013-2015, Vice President from 2011-2013 and International Director from 2009-2011. At the District level Silvia served as Governor of District Two in 2006-2008, Governor-Elect, and First and Second Vice Governor. In her club of Montgomery County, Maryland, Silvia has served as Director, Vice President, and President. Silvia currently chairs the Personnel Committee, and sits on the Finance Committee.

- Silvia was born in Argentina, moved with her parents to Florida at age 12. She is married to Jay, her husband of 39 years, and has three kids, Carly, Noah and Scott and three grandchildren, Jonah, Lucas and Sydney.

- Silvia received a Master’s Degree in City and Regional Planning and worked in the field of Planning for many years becoming a member of the American Institute of Certified Planners, she currently works for CV, Inc a Civil Engineering Company as Director of Planning. Silvia loves traveling, and enjoys cooking and entertaining at home.

Bylaws, Resolutions & Recommendations
By Linda Robison, BRR Chair

Bylaws, Resolutions & Recommendations (BRR) Committee District Officers, District Committee chairs and members are invited to submit resolutions covering any matter of importance to the clubs or relating to the affairs of the District, no later than ninety (90) days prior to the May Conference. Any resolutions must be submitted in the form recommended by Robert’s Rules of Order, Newly Revised. If you need any assistance with the wording, please do not hesitate to contact the BRR Committee.

Linda Robison, BRR Committee Chair
llrobison@windstream.net
CONFERENCE MEETINGS AND RULES: A BRIEFING

So, you are coming to conference to enjoy the fellowship with other Altrusans, learn about service and how to be the best Altrusan you can, and have a little fun along the way, BUT then you learn you have to abide by CONFERENCE RULES! WHY!

In actuality, part of Conference is the Annual Meeting of the members of District Three and as such, there must be rules in place for the orderly conduct of business. These rules are derived from our Bylaws and in accordance with Roberts Rules of Order. For the meeting to come to order, certain protocol must happen. This requires the acceptance of the Credentials Committee report: this establishes the “quorum” for the meeting; then the acceptance of the Conference Rules: this establishes the methods for conducting the business of the group.

The rules contain a parliamentary aspect relating to the conduct of business and non-parliamentary aspects. For example, the standard rules note who can vote (Delegates, Past Governors, Board members) and who can speak to motions (Everyone), but only a voting member can make a motion or nominations from the floor.

There are certain procedures for speaking during the business sessions; how to be recognized, how long and how often you can talk and even where to sit. The rules also instruct that electronic devises must be silenced or it could cost you ($10 donation). It defines how reports are presented, how individuals are listed in the program and when to be in your seats for a business meeting (5 minutes prior).

So, again, WHY is this important?

Well, the business meeting is where we conduct the important business of District Three whether to approve the budget, hear from individuals nominated for District office, vote on Bylaw changes or simply handle matters as a whole. This is the time for you to voice your opinion, ask any questions of the District leadership and to be heard.

Please do come to conference, it will give you an unique opportunity to be a part of the workings of District Three, have ownership in what happens with the District, to learn more about Altrusa, meet more individuals that share in your desire to serve and give back, and most of all HAVE FUN, despite any RULES!

B R E E F I N G

Treasurer’s Workshop

By Shannon Schell, District Three Treasurer

Being a good Treasurer is much more than the ability to add and subtract. Club Treasurers play a vital role in their Clubs and have a multitude of tasks to master. If you are a seasoned Treasurer or just contemplating becoming one for your club, come and join us in an interactive atmosphere of helpful tips, resources and tools to assist you in performing the “Financial Duties, Membership Reporting and Recording” responsibilities of your office. From Group Tally and Cyber Fraud to Budgeting and learning to stay on top of deadlines, come and join our presentation and conversation.
Create Your Champion Story!

Conference Keynote Speaker

Jill Adams has 27 years’ experience in healthcare administration and leadership. She is currently the Chief Financial Officer and Ethics & Compliance Officer of Lake City Medical Center in Lake City, FL and the CEO and Entrepreneur of Sarabeth’s on Marion and Jill Adams Coaching with Love. She married her high school sweetheart and assists him in managing their 5th generation farm; together they are raising two wonderful children.

Jill is a CPA with her Master’s in Business Administration and a Fellow with the American College of Healthcare Executives. She is a John Maxwell Team Certified speaker and coach as well as certified financial counselor with Dave Ramsey Solutions. In her spare time, she provides life, leadership and financial coaching.

You will regularly find Jill on stage inspiring others as her passion is to equip, empower and encourage people to do and be all they were created to do and be. She actively serves her community in Altrusa International of Lake City, FL, United Way, Florida Gateway College Foundation, Haven Hospice and numerous other organizations.

Jill was recognized as Business Person of the Year in 2016 by the Lake City / Columbia County Chamber of Commerce. In 2017, she was awarded the International Community Leadership Award from Altrusa International in Nashville, TN.

Finally, Jill’s bio and life are not complete without credit to her true source of power – she attributes her life and all success to Jesus Christ.

We all create stories in our minds. Jill will challenge you and give you real life examples of how the simple art of re-defining the stories in your mind can have a major POSITIVE impact on your life and the lives of those around you!

President’s Workshop

By LaShone Surrency and Kitty McElhaney, Lake City

The opportunity to provide leadership for an Altrusa Club is a rewarding experience. This session will provide essential tools needed for the position of Club President.

Topics include responsibilities to the club regarding leadership, motivation, how to work with the total club membership to achieve vision and goals of the club. In an interactive atmosphere, participants can discuss what has worked in the past, what the present holds and what can be done in the future.

The session will be co-presented by LaShone Surrency, Past-President and Kitty McElhaney, Governor-Elect, both of the Lake City, Florida Club.

Managers do things right

Leaders do the right thing…

…. Dr. Seuss

LaShone Surrency

Kitty McElhaney
Champions In Service

Altrusa International 66th Annual District Three Conference Champions in Service May 2-4, 2019

Join Altrusa International District Three as we celebrate the 2019 District Three Conference at the Marriott Convention Center in Augusta, Georgia. The hotel is right along the riverfront in downtown Augusta, walking distance from many shops and restaurants and will be newly renovated this year. Come join old friends and make new ones as we celebrate being Champions in Service!

If you haven’t attended conference before, be sure not to miss the First Timers’ Orientation on Thursday afternoon. You’ll learn about what to expect from the events and meetings, and participate in fun activities to learn more about the District. Our full conference events kick off on Thursday, May 2 with a Welcome Reception in the Hospitality Room followed by the Opening Ceremony and the traditional parade of flags. You won’t want to miss the conference overview!

Friday will be a full day with meals, meetings workshops, and voting. This year we will elect the new District Three Board. Don’t forget the vendors around the meeting areas and the District Three Foundation Auction – shopping without having to travel!

Our fun continues Friday evening with Fun Night. To help us celebrate the Champions of Service, we’ll have a Derby Hat contest during Friday Night Fun Night. After a light meal and the contest, we’ll stroll together to Augusta’s First Friday, which features art gallery openings, concerts, comedy, street performances, shopping, dining, and fun in downtown Augusta.

On Saturday we start with the awards program, and then it’s back to business again, including the election results, until early afternoon when you’ll have some free time. See the page on “Things to do in Augusta” for ideas. The conference will wrap up Saturday night with a reception for our International Representative and Past International President, Silvia Silverman, and an elegant evening for the Governor’s Banquet and the installation of our Governor-Elect Kitty McElhaney as Governor.

Our Conference Service Project this year is a combination of Days for Girls and disaster relief for the Marianna, Florida club. Judy Perkins, our District liaison for Days for Girls, is in charge of that portion and Mary Powell, District Three Service Chair, will be heading up the Marianna portion.

Please look further in this DSB for the articles explaining how you and your club can support these efforts.

Make your conference and hotel reservations now! Hotel details and a registration form appear within these pages, or you can find them online at the District Three website, https://districtthree.altrusa.org/. We look forward to seeing everyone in Augusta!

Susy Meier
Norma Teuton
Atlanta, GA
North Georgia, GA
Welcome to Augusta!

There are a lot of things to do in the Augusta, Georgia area, so spend a little time exploring!

Historical:
Augusta Museum of History – includes exhibits on the Masters [https://www.augustamuseum.org/](https://www.augustamuseum.org/)
Augusta Canal Discovery Center [https://augustacanal.com/](https://augustacanal.com/)
The Boyhood Home of President Woodrow Wilson [https://www.wilsonboyhoodhome.org/](https://www.wilsonboyhoodhome.org/)
Gertrude Herbert Institute of Art [https://www.ghia.org/](https://www.ghia.org/)

Landmarks:
Riverwalk - Includes the Morris Museum of Art [https://www.augustaga.gov/292/Riverwalk](https://www.augustaga.gov/292/Riverwalk)
Meadow Garden [http://historicmeadowgarden.org/](http://historicmeadowgarden.org/)
Magnolia Cemetery [https://www.augustaga.gov/352/Magnolia](https://www.augustaga.gov/352/Magnolia)

Shopping:
Lots to shop for here, including art and antiques! [https://www.visitaugusta.com/things-to-do/shopping/](https://www.visitaugusta.com/things-to-do/shopping/)

Outdoors:
Hiking in a nature park, walking the Riverwalk, kayaking – there is a wide range of outdoor activities!
[https://www.exploregorgia.org/things-to-do/blog/4-must-have-outdoor-adventures-in-augusta](https://www.exploregorgia.org/things-to-do/blog/4-must-have-outdoor-adventures-in-augusta)

Please Note: To access the live links to the Welcome to Augusta site copy and paste the following link into your browser to take you to the District Three site for conference information.

Fun Night!

Friday Fun Night
05 03 2019

Celebrate in enjoying Food and Drink with a Kentucky Derby Flair..

Also is the chance to compete in the Fascinator/Derby Hat competition!!

Only two rules: 1st is to represent your State in its most outrageous and glorious way and 2nd your club will be judged on the most Team Spirit!

To complete the evening is to enjoy the “First Friday” event on the Riverfront, Downtown Augusta.

Hope to see everyone there!
Schedule at a Glance

2019 District Three Conference

Wednesday, May 1
7:00 – 11:00 pm
Pre-Conference District Board Meeting / Moody

Thursday, May 2
8:00 am – Noon
Pre-Conference District Board Meeting / Moody
Registration and Credentials * / Plaza Lobby
Vendors / Plaza Prefunction
District Three Foundation Auction / Altrusa Store * / Service Project Cumming
Flag Ceremony Rehearsal / Lamar
First Timers Orientation / Moody
Welcome Reception / Hospitality Suite
Opening Ceremony / Lamar

Friday, May 3
7:00 – 8:00 am
Conference Opening Breakfast / Estes
Registration and Credentials * / Plaza Lobby

8:00 – 9:30 am
Conference Opening / Estes
District Three Foundation Auction / Altrusa Store * / Service Project Cumming
Vendors / Plaza Prefunction

9:30 am – 6:00 pm
1st All Conference Business Meeting / Lamar
Foundation Luncheon & Annual Meeting / Estes
Registration and Credentials * / Plaza Lobby

9:45 – 11:45 am
Work Shop Session I
Presidents Workshop / Hamilton A
Workshop / Hamilton B
Workshop / Walsh A
Workshop / Walsh B

2:00 – 2:45 pm
Work Shop Session II
Presidents Workshop / Hamilton A
Workshop / Hamilton B
Workshop / Walsh A
Workshop / Walsh B
Voting / Walsh A

2:15 – 3:30 pm
Presidents Workshop / Hamilton A
Workshop / Hamilton B
Workshop / Walsh A
Workshop / Walsh B

3:45 – 5:00 pm
Presidents Workshop / Hamilton A
Workshop / Hamilton B
Workshop / Walsh A
Workshop / Walsh B
Voting / Walsh A
Friday Fun Night / Pool Terrace

Saturday May 4
8:00 – 9:45 am
Breakfast /District Awards Ceremony / Estes
Registration and Credentials * / Plaza Lobby
Vendors / Plaza Prefunction
District Three Foundation Auction / Altrusa Store * / Service Project Cumming

2nd All Conference Business Meeting / Lamar
Free Time
Past Governor’s Luncheon / Moody
Cocktail Reception for International Rep / Plaza Prefunction
Governor’s Banquet (formal) / Estes

Sunday, May 5
8:00 – 11:30 am
Post-Conference District Board Meeting / Moody

The above schedule is subject to change.
*Registration and Credentials, Altrusa Store will be closed during meals and business meetings.
Registration Form

Altrusa International, Inc.
66th Annual District Three Conference
May 2 – 4, 2019
Augusta Marriott Convention Center, 2 Tenth Street, Augusta, GA 30901

Conference Registration (One Member Per Form)

Please Print
Name: ________________________________ E-mail: ________________________________
Address: ____________________________________________________________ Home Club: ________________________________
City __________________________________ State: __________ Zip: __________ Phone: ________________________________

Dietary Needs: ___ Vegetarian ___ Diabetic ___ Gluten free Other: ________________________________
Conference Booklet/Materials: ___ Paper copy ___ Electronic Version (please check one)

Please check all of the following that apply to you:

___ Member ___ Club President ___ International Officer
___ Delegate ___ Incoming President ___ International Rep
___ Alternate ___ Past Governor ___ Past International President
___ District Officer ___ District Committee Chair ___ First Timer
___ District Foundation Officer

Conference Fees

Please register by April 10, 2019. After that date, a $20.00 late fee will be charged.
Conference fees will be refunded if cancellation is received by April 10, 2019.

Full Conference Registration:
(Includes Friday Breakfast, Friday Lunch, Friday Fun Night, Saturday Breakfast, and Saturday Governor’s Banquet)

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Subtotal Member Registration | $________ |

Conference T-shirt $15: (Shirts are to be pre-ordered as a limited number will be available to buy at conference.)

Please circle your size: Small Medium Large XL 2XL 3XL # ______ @ $15.00 ______

Guest Tickets for Meals:

Name: ___________________________ Friday Breakfast ______ @ $27.00 ______
Name: ___________________________ Friday Lunch ______ @ $30.00 ______
Name: ___________________________ Friday Fun Night ______ @ $40.00 ______
Name: ___________________________ Saturday Breakfast ______ @ $27.00 ______
Name: ___________________________ Sat. Governor’s Banquet ______ @ $55.00 ______

Subtotal T-shirt & Guest Registration | $________ |

Grand Total Registration | $________ |

Make Checks to: Altrusa District Three Conference 2019
Mail to: Altrusa District Three Treasurer
        c/o Shannon Schell
        3171 Willow Brook Ln
        The Villages, FL 32162

Conference Hotel: Augusta Marriott Convention Center
4 Tenth Street
Augusta, GA 30901

$129 until 5 pm April 10, 2019 (or block of rooms is filled)

Book your group rate for Altrusa International District Three 2019 Conference
Phone reservations: 1-706-722-8900 (Direct #) or 1-888-236-2427 (Central Reservations) – Ask for Altrusa Group Rate for Augusta Marriott Convention Center
Questions? Susy Meier susymeier@gmail.com or Norma Teuton nstnuteon@comcast.net
Augusta, GA welcomes Altrusa District Three: Augusta District Three Conference
This is a busy time of year for all District Three Foundation Board members: Gail Hackett, Julie Keiper, Scott Tice, Mary Kane, Jill Adams, Karen Robinson, and our District Liaison, Governor-Elect Kitty McElhaney. We are receiving applications for grants and awards from local clubs, planning for conference, and soliciting items for the Silent and Live Auctions held at conference.

Grants and awards allow the Foundation to recognize the outstanding work being done by local clubs. All individuals judging these applications are non-Altrusans, which gives them an opportunity to see the many innovative projects in District Three. Hopefully, your club has submitted an application and we will have an opportunity to honor you at conference.

The live and silent auctions held at conference are our only fundraisers so we sincerely hope that you will participate. We are doing some different things this year and the following is a message from Auction Co-Chairs Mary Kane and Julie Keiper.

Calling all Altrusa Clubs!! We need items for the Foundation Silent Auction. This year we would like to add a table of “Club Baskets.” What makes your area different or unique? Do you have local artisans? How about a microbrewery or winery? Known for any regional food? Proudly share your area’s uniqueness with your fellow Altrusans by making a basket that represents your Club’s geographical, historical, or cultural location.

This is best done with a list of what you want in your basket; then have people sign up to obtain these items. Really large clubs may want to divide the wealth into two baskets. Just wrap your basket in cellophane and put on a fancy bow. Voila!! (Orlando/Winter Park, we want a Disney Basket!!).

We also still need individual items for the Silent Auction. Jewelry, purses, accessories, attractive glassware, fancy frames, artwork, etc., all have bid well. And we need a few bigger ticket items for the Live Auction. Do you have a beach or mountain cabin or condo? Would you be willing to donate a week, or even a long weekend stay in it? Do you excel at a craft? (Mary Kane would bid on someone who would make a quilt from her husband’s thirty years of convention t-shirts from his aquarium association.) Perhaps you are an attorney and could draft a will for someone. Any item that would normally retail at $200 + makes a good candidate for a live auction item. Let’s make this year the BEST Silent and Live Auction ever!!

Conference attendees will be electing Foundation Board members. Governor-Elect Kitty McElhaney, who serves as Chair of the Nominating Committee, will be providing more information on the candidates in this Bulletin.

On behalf of the Board, I would like to thank you for participating in our various activities. We look forward to seeing you in Augusta!

Karen Robinson, District Three Foundation Chair
**LET’S TALK $210.00!**

$210 – that’s all it takes for your club to be an annual Club 21 member. That might sound like a lot of money, but if you break it down it really is a very doable amount.

- **$210 = $17.50 per month.** Can your club spare that amount from its annual budget, or maybe your club can push a little more on fund raising to cover the $210?

- **$210 = @20 club members comes to only $10.50 a member per year.** If you have 25 members each member only has to contribute $8.40. However, if you have only 15 club members than you have to dig a little deeper and you’ll need an average of $14.00 each.

- **$210 = spare change.** Collect spare change at each club meeting. If you meet 10 months a year then you only need to collect $21 per meeting, but if your club meets 12 months it’s only $17.50 you need to collect – that’s just spare change.

**STOP! Before reading any further - How much change is in your pocket or wallet right now?**

OK – so have you counted what you have? Now, multiply that amount by 10 or 12 meetings and then multiply that amount by the number of members in your club. Bet you’ll come close if not over the $210. See how simple that was. Mission accomplished – it’s easy for your club to become a Club 21 member.

**But you don’t have to stop there.** For about twice that amount (actually $210 X 2.38) individuals or clubs can achieve the $500 Lamplighter status. WOW! Lamplighter individuals are recognized with a Lamplighter pin, and clubs receive a Lamplighter patch for their club banner.

**It would be FANTASTIC if every club in District Three achieved a Club 21 status this coming year.** Not only would that make our District proud but what a great impact we can make on the children and youth program recipients! International might even have to devise a new District banner medallion for us to carry at International Convention!

**LET’S TRY IT – AN ENTIRE DISTRICT CLUB 21 MEMBERSHIP!**

We can do it with just pocket change.

Thank you to all the clubs and individuals in District Three who are already Club 21 members. Renewal date per fiscal year is March 15.

Club 21 supports many wonderful programs around the world:

- **Ghana Health & Education Initiative – Communities in Ghana building better health and education.**

- **Medicine for Mali, Africa – improving lives in Mali through medical aid, education, public health, micro-finance loans & clean water.**

- **Camp Sunshine of Aurora, Ohio – summer camp for children affected with needs such as physical and cognitive disabilities.**

- **Camp Dreamcatcher of Kennett Square, PA – therapeutic and educational service for youth aged 5-25 impacted by HIV/AIDS.**

- **Camp Dreamcatcher of McLane Children’s Hospital, Temple TX – therapeutic summer camp for pediatrics with cancer and blood disorders.**

- **Cavett Kids of Oklahoma – camps, programs and events for kids with life-threatening and chronic illness.**

Check out the International website Altrusa.org, Foundation tab to learn more about these great programs.
Foundation Board Nominations

Conference delegates will be electing Foundation Board members.

Trustee Nominee - Julie Keiper, Altrusa International of Waynesville, North Carolina.

Nominated by: Jennifer Allen, President, Altrusa International of Waynesville, North Carolina.

As a member of the Waynesville, North Carolina Club since 2005, I have served as President, Past President and chaired various committees. I am currently serving as a District Three Foundation Trustee, having been elected in 2017. My work with other organizations include five years as a Community Relations Director and webmaster for the Tye Blanton Foundation; five years with the Haywood County Medical Society Alliance and 2 years as a Georgia Aquarium Volunteer.

My professional background, with thirty years of experience, has focused on the development and execution of strategic marketing plans and implementing successful campaigns.

In Julie's words: I would like to serve as a District Three Foundation Trustee because I wish to give back to the organization which has played such a huge role in my life and career. I would bring to the position, my high energy, savvy web skills and creativity to serve the Foundation as a Trustee.

Trustee Nominee - Karen Robinson, Altrusa International of Tampa Bay Florida.

Nominated by: Terri Gonzalez Fernandez, President, Altrusa International of Tampa Bay Florida.

I am a current Trustee and Chair for the District Three Foundation. Since becoming an Altrusan in 2001, I have served the Atlanta Club as President, and my Tampa Bay Club as Vice President and Director.

At the District level, I served as a Director on the District Three Board. My service with other community organizations include: Hillsborough County Friends of the Library, Tampa Bay Camera Club, St. Stephens Church Community for Women, The Tampa Bay Stroboists and Photoshop Collection, Photographic Artists and Models Association.

My professional background includes: serving as the Assistant Commissioner for Programs in the State of Georgia, in the area of Early Care and Learning; Executive Director of Workforce Development in Daytona Beach and Assistant Executive Director of Workforce Development of Flagler and Volusia Counties in Florida.

In Karen's words: I believe the District Three Foundation provides resources, recognition and support for local projects. My contribution to the Board would be my experience in administration, leadership and fiscal management. I believe that Board membership requires commitment to the organizational mission, acknowledgement and acceptance of fiduciary responsibility, integrity and the ability and willingness to work with others to achieve common goals, and I am dedicated to this commitment.

(More)
International Foundation Grants

By Nancy Mott, Salisbury NC, International Foundation District Liaison

INTERNATIONAL FOUNDATION GRANTS

Does your club have a project or know of an individual who would benefit from a grant from the International Foundation? Now is the time to start working on the applications for Cycle 2.

Applications are due March 15
Funding decisions are made on April 30
Grants awarded on May 15
and don’t forget: follow-up report is due November 30

Be sure to review the grant apps on the International website: www.foundation.altrusa.org.

As with applying for any grant, read the instructions over carefully before completing the app. Clubs may now apply for either the project or individual grants during both Cycle 1 (September 15) and Cycle 2 (March 15).
Sky of Nominees for District Office

The District Three Nominating Committee:
- Norma Teuton, Chair
- Jill Adams
- Dolores Hall
- Donna Johnson
- Vicki Sellner

District Three Governor-Elect Nominee
Shannon Schell
Altrusa International of Lake County, Florida, Inc.
Nominated by Julia Allen, President
Altrusa International of Lake County, Florida, Inc.

Shannon has been an Altrusan since 1999 and has years of experience at both the local Club and District Level. She is a graduate of Miami Dade College.

Shannon says: I feel that I would bring many years of goal-oriented business experience to the position of District Governor-Elect, having owned and sold multiple companies and mastered the organizational and planning skills needed to be successful in business.

District Three Vice-Governor Nominee
Dimple Overstreet
Altrusa International of Starke, Florida, Inc.
Nominated by Beverly B. Hardy, International President-Elect and Past Governor
Altrusa International of Lake County, Florida, Inc.

Dimple is a retired business owner. She has been an Altrusan since 2005 and has experience at both the local Club and District levels. She is also active in other community service organizations.

Dimple says: I want to be Vice Governor because I want to challenge myself by sharing with others my talents and skills. I will bring to the District my business financial skills, my ability to problem solve and operate as a team player. I feel I’m a good motivator to individuals to help them achieve their greatest potential. Having served as a District Director and a partial term as Vice Governor has given me the experience to move forward to serve as Vice Governor.

District Three Treasurer Nominee
Mary Kirley
Altrusa International of North Georgia, Georgia, Inc.
Nominated by Penny Penn, District Three Director and Immediate Past President
Altrusa International of North Georgia, Georgia, Inc.

Mary is the current President of the North Georgia Club and has been an Altrusan since 2014. A retired psychotherapist, Mary has a BA and an MS in Community Counseling. She has had experience at the local Club level and served as a delegate to both District Conference and International Convention.

Mary says: In addition to my love for Altrusa, I want to be a District Officer to increase the breadth and depth of my contribution and continue friendships with dedicated and energetic people I have met at four conferences. I would also bring to the District Board of Directors passion, experience, leadership, personal understanding and empathy, enthusiasm, an eye for detail and accuracy, time and cheerfulness.
District Three Director Nominee
LaShone T. Surrency
Altrusa International of Lake City, Florida, Inc.
Nominated by Kitty McElhaney, Governor-Elect
President, Altrusa International of Lake City, Inc.

LaShone has been an Altrusan since 2009 and has held local club offices and committee chair positions; she also taught a workshop at District Conference. LaShone has an MBA with a concentration in Organizational Management. She is currently the Executive Director/CEO of the Early Learning Coalition in Lake City.

LaShone says: I lead with passion and work to ensure everyone feels part of the process and team. I believe I bring to the position the skills to effectively communicate, enabling others to feel inclusive in business and organizational matters. I am committed to excel, succeed and provide inspiration and motivation.

District Three Director Nominee
Joanne M. Brown
Altrusa International of Monticello, Florida, Inc.
Nominated by Anita Ashworth, President
Altrusa International of Monticello, Florida, Inc.

Joanne has been an Altrusan since 2014. Semi-retired Joanne is employed by the Association of Food and Drug Officials as a consultant and has several degrees including a BA, a DVM and an MS. She has held offices and served as Committee Chairs in her local Club. She is also very active in other volunteer activities in her community.

Joanne says: Altrusa has been a stepping stone for me into my local community. Until I semi-retired, my only involvement was the church. Then I joined Altrusa and love the sisterhood and community service. I would bring my leadership, discipline and organizational skills.

District Three Director Nominee
Karen Wishart
Altrusa International of Gainesville, Florida, Inc.
Nominated by Donna C. Johnson, Past International President, Past Governor
Altrusa International of Gainesville, Florida, Inc.

Karen has been an Altrusan in the Gainesville, Florida Club since 2001 and is the current Club President. She has held several offices at the local club level. She has a BA and is a Manager.

Karen says: In addition to my love for Altrusa, I want to be a District Officer because I was inspired to help build and strengthen the Altrusa organization after attending my first District Conference. As the general manager in a small family business, I am often called on to wear many hats (accountant, Human Resources Officer, Marketing Manager, Secretary, etc.), and I would bring a “can do” attitude to the District Board of Directors.

(More)
District Three Director Nominee  
**Nanci Schwartz**  
Altrusa International of Lake County, Florida, Inc.  
Nominated by Julia Allen, President, Altrusa International of Lake County, Florida, Inc.

Nanci has been a member of the Lake County Club since 2012. She is a University of Florida graduate and a Public Relations professional. She has held several offices and been committee chairs in her local club. She chaired the Credentials Committee at the 2016 Conference and has recruited 6+ members since becoming an Altrusan.

Nanci says: In addition to my love for Altrusa, I want to be a District Director because I am a passionate ambassador for Altrusa and have been effective in raising community awareness about our organization while recruiting new members. I would bring to the District Board of Directors leadership, creative ideas, excellent communication skills and enthusiasm for Altrusa’s mission.

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Diversity
Different
Individuals
Valuing
Each other
Regardless of
Skin (color),
Intellect,
Talents, or
Years (age)

---

Nevada Convention Reminder!

Details associated with the 2019 Altrusa International Convention in Reno Nevada are on the International web site. All members should have received the Call to Convention newsletter in January!

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DSB Articles
Send DSB articles to Yolander Hunter  
EMAIL Address: DSBYolander@gmail.com

- Please add DSB as the first information on the subject line and the name of the article
- Please send the article in a word format
- Identify any people in pictures
- Please attach the picture as a jpg.
- Please provide the full contact information of the submitter or writer of the article

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**Strategic Plan Effectiveness**

_By Christy Bryant, Governor, District Three_

**How to assess the usefulness and effectiveness of your Club Strategic Plan?**

Strategic planning is a continuous process. Monitoring the plan and sharing the results are important to ensure the club remains on track to meet the goals, and to determine when adjustments may be needed to the plan. If you have not done so since the start of the conference year, now is a good time to review and update your club’s strategic plan. Every committee and board meeting, along with decisions made at club meetings, should be guided by the Goals, Strategies and Actions in the strategic plan. Your plan helps each member understand the role they play and how they contribute to successfully meeting the club goals. Knowing who is responsible and when tasks should be completed helps to ensure the necessary actions will be accomplished.

Here’s a checklist to assess your club’s plan:

- Every member has a copy of the plan
- The plan is periodically reviewed by the Board, Committees and the full membership to evaluate progress toward the goals
- Adjustments are made to the plan (i.e., date changes, changes to who is responsible for task(s), activities are added and/or removed, etc.)
- The plan addresses areas for improvement and focus
- Strategies are in place to recruit and retain members
- Service projects are assessed or new projects are identified to address changes occurring in your local community
- On-going feedback is solicited from the membership

If you are able to check-off most of these points, your club should be well on the way to effectively executing against your plan. If this assessment indicates more work is needed, start from where you are by reviewing your plan within the next 30 – 60 days. If you need any assistance, feel free to contact Leadership Development Committee Chairs, Governor Christy or Governor-Elect Kitty.

*Governor Christy*

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"Be the Change You Wish to See in the World"

_Mahatma Gandhi_
As Altrusans, we don’t have to do everything, but we must do something. What have you done for Altrusa lately?
**Altrusa International District Three, Inc.**

**Membership Report**

Shannon Schell  
District Three Treasurer

### Altrusa International District Three, Inc.  
MEMBERSHIP REPORT as of January 15, 2019

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**REPORT SUMMARY:**

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**District Three New Members**

Altrusa International District Three, Inc.  
NEW MEMBERS Oct 16-Jan 15, 2019

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<td>Sharon Marie Busse</td>
<td>Mary Kirley</td>
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<td>Elizabeth Turner</td>
<td>Mary Kirley/Pamela Burlingame</td>
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<td>Marylou Harris</td>
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<td>Michele Bennett</td>
<td>Yolander Hunter</td>
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Spartanburg Astra Stepping Up!
By Babs Hildreth, Spartanburg, SC

Spartanburg Day School ASTRa Club is going in a new direction this year with each member focusing on a personal project that they are personally invested and interested in doing.

Among the volunteer activities:
- Angel Tree Project
- Dent Center: clean, set up for shows, pack and send things
- Humane Society: Becoming an official volunteer requires attending orientation to learn proper procedures of walking dogs. The members also fold blankets, play with puppies and cats, and feed them when asked. They also volunteer by:
  - setting up donation boxes for supplies
  - or the animals
  - Collecting tennis balls and making toys for the animals
  - Walking the dogs and playing with the animals
  - Making comfortable “cones” for the dogs for a wound to heal
  - Running a Holiday Pet Supply Drive
- Big Brothers/Big Sisters: The members go to a nearby Elementary School. Not only do they establish relationships with the students they tutor and mentor, but also with the faculty. One member said, “It’s good to know that such a simple thing as visiting during one 45 minute period and through lunch can make an impact.”
- Soup Kitchen
- Free Food Pantry: organizing food drives, spreading awareness in the community, checking on and restocking the pantry
- Hand Camp: for kids who have had problems
- Youth Theatre: indulging in various activities and mentoring the younger kids growing up in the theatre. Also learning about technical theatre and carpentry.
- Teaching online: 1-2 hours a week
- Dance: going to nursing homes and schools to perform
- Making jewelry: giving profits to Globalbike
- Working with Cuties for a Cause: set up and help with pageant
- Retirement Home: cookie decorating, card games, and movie nights for the residents
- Spartanburg Day School ASTRa Club is also working on the possibility of throwing a prom for our neighboring retirement community (with remaining donations from last year)!!

Spartanburg Day School is very busy! I am so impressed with Amanda McGraff for encouraging these members to use their special talents while developing the leadership qualities that she instills in the ASTRa Club members! These students are volunteering their time and talent to enrich the lives of others, reaching out to various parts of our community. We feel very blessed!
Spotlight

Small Acts Have Big Impacts
By Suzanne Norris, Lake City, FL

The Epiphany ASTRA Club has embraced several small projects that would have big impact: helping disadvantaged families during the holidays and helping a school.

ASTRA worked with the local Catholic Charities on two events. They helped stock Thanksgiving baskets for local families by organizing a canned goods drive throughout the school community. They also raised money to help supply gift cards to purchase turkeys for the baskets by selling Boo-grams for Halloween. They collected over 250 pounds of food and raised over $170 to buy gift cards. All members participated in the project. Officers went on site to Catholic Charities and helped make 440 baskets which fed 3427 people.

ASTRA also helped to create an “Angel Tree” to solicit Christmas donations wish list items for children. They created wish list slips to decorate the tree and helped promote it to members of the Church community. ASTRA provided the needed manpower to help the project succeed. Over 75 children were served from the project. The ASTRA Club was recognized by the Diocese of St. Augustine in its monthly magazine for its contribution to Catholic Charities.

ASTRA members were deeply impacted by the devastation of Hurricane Michael. They wanted to help a Catholic school in Panama City by raising money for them. ASTRA held several fundraisers, including a bake sale and selling “No Uniform Dress Down Day” passes. They raised $400 to send to the Panama City school.

Additionally, ASTRA decided to create an interactive reading experience for young students at the school’s Fall book fair to promote the love of reading and to make books come alive. Eighth grade ASTRA members dressed up as mystical creatures for the event and read over 45 books to younger students. They modeled to young students that reading can be fun!

The Epiphany ASTRA Club members learned that the actions of a small, dedicated group of people can result in big impacts. They also learned that even small projects require planning, organization and teamwork to be successful. After reviewing many project opportunities, they came to a consensus on the programs they wanted to support. They had to create plans, work with the Principal, Sponsor, and others to execute the plans.

They learned that by engaging their small school community, they could provide Thanksgiving dinner to over 3400 people, provide 75 children with Christmas presents, raise $400 to help impacted students and show the younger students in their school that reading is exciting. ASTRA learned that through planning and execution, a small group like ASTRA can make a big difference for many people. No act is too small to have a big impact!

Live Oak Boxes for Girls
By Millie Schneider, President Live Oak, FL

Altrusa International of Live Oak, Inc. has made boxes containing personal hygiene products for our High School and Middle School. Our club made 14 boxes and they were given to Michelle Howard. Michelle is head of Nursing for Suwannee County Schools. Suwannee County has several homeless girls and she was so excited to receive the boxes for the girls. She said this will help out so much and is very much appreciated. I believe this is a project that our club will continue to do.
Every Altrusa club does it. We must raise money in order to fund the various community initiatives that we support. In Lake County, Fla., where it seems as if there are fundraisers every week, Lake Altrusans have invested in a fundraising model that is reaping returns.

Sharon Wooten recalls how the inaugural Lake Altrusa Bunco Party came to be. “I had been asked to serve as Vice President of our club which meant I would be chairing the fundraiser for that year. In previous years, our club sponsored a day-long conference with break-out sessions, speakers, delicious food, a fashion show and vendor tables. It was a tremendous amount of work and I was stressed just thinking about it,” said Sharon. “I’d read about the Ocala club’s very successful bunco fundraiser. I asked our club if they would be in favor of trying it and they agreed. The rest was history.”

The first event was held at one of The Villages recreation centers in early 2011. Close to 125 people attended and it was considered a success. In previous years, our club sponsored a day-long conference with break-out sessions, speakers, delicious food, a fashion show and vendor tables. It was a tremendous amount of work and I was stressed just thinking about it,” said Sharon. “I’d read about the Ocala club’s very successful bunco fundraiser. I asked our club if they would be in favor of trying it and they agreed. The rest was history.”

The first event was held at one of The Villages recreation centers in early 2011. Close to 125 people attended and it was considered a success. Since then, the club has learned how to cut costs in order to increase gains.

“We moved from The Villages to a community building which charged less money,” said Sharon. “Also, we rented card tables the first year and now collect them from our members. We learned ways to cut costs but still have a very nice event. People keep coming back year after year and they often bring new friends.”

The event has maintained an average attendance of about 125 people, but monies raised have steadily increased. In addition to ticket sales, the club offers a chance to win a $500 gift card with every ticket, a silent auction table with fabulous prizes, and a 50/50 raffle, in addition to food and drinks. Plus, the club gives away dozens of door prizes.

At the event, attendees are encouraged to provide their email addresses so they can receive a Save-the-Date notification for the next Bunco. The club holds a drawing for a prize from those completed entries.

This past year was a test of the popularity of the event. The current club vice president, Dawn Mainville, wanted to move the fundraiser to October to better accommodate her work schedule. It meant Altrusans would be hosting two Bunco parties in 2018 – one in February and the other in October.

Dawn decided on a Halloween theme for the event and had a decorated hat contest. Lake Altrusans also dressed up in theme.

“We sold 130 tickets and many attendees took part in the Halloween hat competition. We were thrilled with the response,” said Dawn. “We raised $8,800 for our local causes and received great feedback from everyone about the new theme. We were so pleased, we’re going to try to keep it a Halloween theme for future events.”

“One of the important things we have learned is to get sponsors. Our ticket prices have not changed since our first event, but we’ve been more diligent in getting sponsors, raffle prizes and managing expenses,” said Sharon. “As a result, the Lake Altrusa Bunco Party is one of our community’s signature events.”

Lake Altrusans Lori Davis and President Julia Allen announced the door prize winners throughout the evening at the 10th Annual Bunco Party. The club gives away dozens of prizes to attendees during the fundraiser.

Attendees to the Lake Altrusa 10th Annual Bunco Party were encouraged to dress in Halloween theme. A Witches Hat Decorating contest offered prizes for first and second place. More than a third of the attendees dressed up and ready to play Bunco. This was the first time Lake Altrusans held their annual fundraiser in October.
Spotlight

Gainesville’s ASTRA’s Blaze a Trail of Service and Leadership

By Kim Pace, Gainesville, FL

The University of Florida’s ASTRA Club in Gainesville, Florida has had an extraordinary school year so far! ASTRA’s executive board includes President Taylar Jorquera, Vice President Rachael Kauffman, Treasurer Patiana Theragene, Secretary Michael Miller and Public Relations Leads Marie Higginbotham and Michelle Marino. This dynamic group of students is committed to serving the community in a multitude of ways.

Each year, ASTRA chooses a primary beneficiary of its fundraising efforts. This year, ASTRA has dedicated itself to raising funds for the Equal Access Clinic Network which is a network of student-run free healthcare clinics established by the University of Florida College of Medicine. The clinics provide care for the medically underserved in the community.

Not a week goes by without the ASTRA members diving in to some fundraising or service endeavor. A typical ASTRA month of activity includes socials and fundraisers at local businesses, working concession counters at athletic events, providing aid to families at Shands Hospital, helping at the local primate sanctuary Jungle Friends, and assisting at a retirement home for horses - ASTRA does it all!

In addition to their regular club service projects, ASTRA also finds time to support their parent organization, Altrusa International of Gainesville, by coming out early in the morning to work the club Yard Sale fundraiser as well as lending assistance at the recent 60/20 club celebration. They also presented at the Altrusa Evening Group meeting in the fall to showcase the good works their club is doing and get to know the Altrusans in attendance. They are regulars at the club’s signature spring Trading Closets fundraiser as well.

ASTRA works closely with their Altrusa Advisors, Donna Johnson, Bea Sherouse, Barbara Bengston and Kim Pace, who couldn’t be prouder of this remarkable group of dedicated young people. Altrusa of Gainesville is honored to be partnered with this marvelous club and delighted to support them as they show us exactly what passionate leadership and enthusiastic service can look like as they impact the community in many positive ways.

ASTRA members at the General Body Meeting on October 22, registering with the Gift of Life Bone Marrow Registry
<table>
<thead>
<tr>
<th>Vision: Altrusa is a leader among international organizations improving communities worldwide through a network of member clubs.</th>
<th>Mission: To improve communities worldwide by providing service, developing leadership, fostering international understanding and encouraging fellowship through an international network of dedicated volunteers.</th>
<th>Brand: Leading to a Better Community</th>
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<tbody>
<tr>
<td></td>
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<td>Brand Anchors: Flexibility, Inclusion, Clarity</td>
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<tr>
<td>Measures</td>
<td>Support a District Service Project</td>
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<td></td>
<td>Seek out new opportunities for addressing Literacy needs in our communities</td>
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<td>Inspire service projects/fundraisers through a data base/tool kit</td>
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<td>Encourage new more flexible &amp; inclusive service projects</td>
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<td>Share information through the District Service Bulletin</td>
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<td>Collect feedback via on-line surveys (Members to District)</td>
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<td>Develop a comprehensive marketing plan including best practice guides/tool kits</td>
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<td>Enhance the social media strategy/policy to communicate with prospects &amp; members.</td>
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<td>Enhance the District Three website for potential members &amp; intuitive one for members.</td>
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<td></td>
<td>Embrace change and diversity</td>
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<td>Expansion of ASTRA clubs with focus on transition to Altrusa</td>
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<td></td>
<td>Improve resources for the effective recruiting of new members</td>
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<td>Promote activities that are attractive to potential and younger members</td>
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<td>Engage members in their Altrusa journey via service &amp; personal interactions</td>
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<td>Cultivate a training track for new leaders (train the trainers)</td>
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<td>Create tools/best practice guidelines to build new leaders</td>
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<td>Support a mentoring programme</td>
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<td>Remove barriers to growing new leaders</td>
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<td>Enhance collection and reporting of membership data through Group Tally</td>
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<td>Produce tools/resources to support District/Clubs and members</td>
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<td></td>
<td>Provide District Service Bulletin, District Website, District workshops, email communications and other services</td>
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**Service**
- Inspire profile enhancing Service Projects
- Facilitate the sharing of service project ideas

**Marketing**
- Enhance the flow of Altrusa information internally and with external parties
- Enhance bi-directional flow of information within Altrusa
- Promote Altrusa to communities worldwide

**Members**
- Increase membership Numbers to 1,000 members by 2020
- Recruit & Retain a diverse membership

**Leaders**
- Create a pipeline of strong Altrusa Leaders
- Develop leadership at all levels of Altrusa

**Member Service**
- Inform, Update and Educate members
- Respond to member needs in a timely manner

10-14-2017 version
## Board of Directors and Committee Chairs

**2018 - 2019 District Three Board of Directors**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>City, State</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Governor</td>
<td>Christy R. Bryant</td>
<td>Charlotte, NC</td>
<td><a href="mailto:christybryant@windsteam.net">christybryant@windsteam.net</a></td>
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<tr>
<td>Governor-Elect</td>
<td>Kitty McElhaney</td>
<td>Lake City, FL</td>
<td>altru <a href="mailto:sackitty@comcast.net">sackitty@comcast.net</a></td>
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<tr>
<td>Vice Governor</td>
<td>Dimple Overstreet</td>
<td>Starke, FL</td>
<td><a href="mailto:dimplej@embargmail.com">dimplej@embargmail.com</a></td>
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<tr>
<td>Treasurer</td>
<td>Shannon Schell</td>
<td>Lake County, FL</td>
<td><a href="mailto:districtthreetreasurer@gmail.com">districtthreetreasurer@gmail.com</a></td>
</tr>
<tr>
<td>Director</td>
<td>Frances Ferguson</td>
<td>Ocala, FL</td>
<td><a href="mailto:gatordavid1@hotmail.com">gatordavid1@hotmail.com</a></td>
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<tr>
<td>Director</td>
<td>Penny Penn</td>
<td>North Georgia, GA</td>
<td><a href="mailto:ppen04@yahoo.com">ppen04@yahoo.com</a></td>
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<tr>
<td>Director</td>
<td>Carol Thomas</td>
<td>Orlando-Winter Park, FL</td>
<td><a href="mailto:carol.thomas1211@gmail.com">carol.thomas1211@gmail.com</a></td>
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<tr>
<td>Secretary</td>
<td>Cathie Schanz</td>
<td>Tampa, FL</td>
<td><a href="mailto:AltrusaDistrictThreeSecretary@gmail.com">AltrusaDistrictThreeSecretary@gmail.com</a></td>
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<tr>
<td>Parliamentarian</td>
<td>Colleen Duris</td>
<td>Ocala, FL</td>
<td><a href="mailto:cmdaltrusa@gmail.com">cmdaltrusa@gmail.com</a></td>
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**2018-2019 District Three Committee Chairs**

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<thead>
<tr>
<th>Committee</th>
<th>Chair</th>
<th>Email</th>
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<tbody>
<tr>
<td>ASTRA</td>
<td>vacant</td>
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<tr>
<td>Bylaws, Resolution &amp; Recommendations (BRR)</td>
<td>Linda Robison</td>
<td><a href="mailto:llrobinson@windstream.net">llrobinson@windstream.net</a></td>
</tr>
<tr>
<td>Club Revitalization</td>
<td>Clara Marts</td>
<td><a href="mailto:cimarts@fibrant.com">cimarts@fibrant.com</a></td>
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<tr>
<td>Communications</td>
<td>Scott Tice / Lisa Kluttz</td>
<td><a href="mailto:scottaltrusa@gmail.com">scottaltrusa@gmail.com</a>, <a href="mailto:llkluttz@trinityoaks.net">llkluttz@trinityoaks.net</a></td>
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<tr>
<td>District Service Bulletin</td>
<td>Yolander Hunter</td>
<td><a href="mailto:dsbyolander@gmail.com">dsbyolander@gmail.com</a></td>
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<tr>
<td>Finance</td>
<td>Susy Meier</td>
<td><a href="mailto:susymeier@gmail.com">susymeier@gmail.com</a></td>
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<tr>
<td>International Foundation Liaison</td>
<td>Nancy Mott</td>
<td><a href="mailto:nimmott@att.net">nimmott@att.net</a></td>
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<tr>
<td>Leadership</td>
<td>Christy Bryant / Kitty McElhaney</td>
<td><a href="mailto:christybryant@windsteam.net">christybryant@windsteam.net</a>, altru <a href="mailto:sackitty@comcast.net">sackitty@comcast.net</a></td>
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<tr>
<td>Membership</td>
<td>Roberta Klusmeier</td>
<td><a href="mailto:gators1307@aol.com">gators1307@aol.com</a></td>
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<tr>
<td>New Club Building</td>
<td>Jane Gray</td>
<td><a href="mailto:judgejanie49@gmail.com">judgejanie49@gmail.com</a></td>
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<tr>
<td>Program Coordinator</td>
<td>Tammy Hall</td>
<td><a href="mailto:thall@odommoses.com">thall@odommoses.com</a></td>
</tr>
<tr>
<td>Service Program Development</td>
<td>Mary Powell / Pam Woodruff</td>
<td>altru <a href="mailto:samary@gmail.com">samary@gmail.com</a>, <a href="mailto:pamp@eaglemom99.com">pamp@eaglemom99.com</a></td>
</tr>
<tr>
<td>Webmaster</td>
<td>Kim Pace</td>
<td><a href="mailto:kimmiepace@yahoo.com">kimmiepace@yahoo.com</a></td>
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