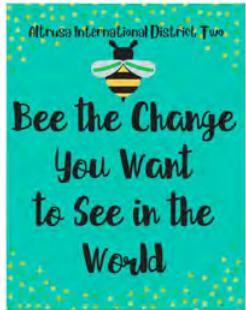




Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia, West Virginia, and Ontario, Canada



# DISTRICT SERVICE BULLETIN

ALTRUSA INTERNATIONAL DISTRICT TWO

Call to Conference WINTER 2025

## District Two Governor's Message

### 69<sup>th</sup> District Two Conference

#### *"Bee the Change You Want to See in the World"*

Dear District Two Members,

We are thrilled to officially announce the **69th District Two Conference**, which is set to take place from **May 1–4, 2025**, at the **Altoona Grand Hotel** in Altoona, Pennsylvania! This year's conference theme, **"Bee the Change You Want to See in the World,"** encourages us to reflect on the impact we can make as individuals and as a collective, striving toward meaningful change in our communities and around the world.

The conference will be hosted by the esteemed Past Governors of District Two, with Maureen McGough and Silvia Silverman serving as co-chairs. Together, they have dedicated countless hours to planning and preparation, ensuring the success of this event. We deeply appreciate their collective efforts and commitment!

This Conference promises to be an engaging event as we come together to celebrate our achievements, share ideas, and strengthen the bonds within our district. Attendees will have the opportunity to participate in workshops, hear from dynamic guest speakers, engage in a Town Hall Meeting, and enjoy a lively Fun Night.

Altrusa members will find important information about Awards Submissions, registration details, and additional conference updates in this issue of the District Service Bulletin (DSB). Here are some key details to keep in mind:

- **Dates:** Thursday, May 1, through Sunday, May 4, 2025
- **Location:** Altoona Grand Hotel, 1 Sheraton Drive, Altoona, PA
- **Registration:** Information regarding fees, accommodations, and the conference schedule is included in this issue of the DSB.
- **Book Your Hotel Room:** After reviewing the "DSB – Call to Conference," secure your accommodations right away.
- **Prepare Your Awards Submissions:** Start working on your entries now and be mindful of the deadlines. Showcasing your club's accomplishments inspires others and highlights our collective efforts.



District Two  
2023-2025 Board of  
Directors

Governor  
Linda Dorr  
Martinsville/Henry Co., VA  
[ldorr@comcast.net](mailto:ldorr@comcast.net)

Governor-Elect  
Brenda Ruby  
Centre County, PA  
[brendaruby@gmail.com](mailto:brendaruby@gmail.com)

1st Vice Governor  
Margaret "Ann" Tyndall  
South Central, PA  
[atydall46@gmail.com](mailto:atydall46@gmail.com)

2nd Vice Governor  
Shari Gomez  
Tidewater, VA  
[sharigomez66@gmail.com](mailto:sharigomez66@gmail.com)

Secretary  
Lillian Holland  
Martinsville/Henry Co., VA  
[misslillian22@yahoo.com](mailto:misslillian22@yahoo.com)

Treasurer  
Becky Schrophe  
Centre County, PA  
[bschrophe@cvim.net](mailto:bschrophe@cvim.net)

Immediate Past Governor

Tammy Boyd

Richmond, VA

[Just-4-T@att.net](mailto:Just-4-T@att.net)

[tboyd@ccafinancial.com](mailto:tboyd@ccafinancial.com)

Parliamentarian  
Beth Vann-Turnbull  
Richmond, VA  
[beth@housingfamiliesfirst.org](mailto:beth@housingfamiliesfirst.org)

Director  
Martha Woody  
Martinsville/Henry Co., VA  
[rfbmmw@comcast.net](mailto:rfbmmw@comcast.net)

Director  
Cindy Jennings  
Richmond, VA  
[cjewels4u@aol.com](mailto:cjewels4u@aol.com)

Governor's message continued on page 2 >

## GOVERNOR'S MESSAGE

(continued from front page)

During the District Two Conference, we will reflect on the last biennium, assess where we stand in the present, and look forward to the future of our organization. Additionally, we are excited to welcome a new District Two Board and Governor, Brenda Ruby, as they take on their roles, guiding us with their leadership toward **“leading to a better community.”**

Conference is a wonderful opportunity to reconnect with old friends, meet new ones, and share your club's achievements with the district. It's a time to exchange ideas that can enhance our impact in our communities. I'm challenging every club to submit at least one entry for the District Awards—let's celebrate your hard work! Don't forget to participate in our Foundation's 50/50 Raffle and the District's Silent Auction.

We encourage you to mark your calendars and start planning your attendance now. Together, let's make the 69th District Two Conference an event to remember!

We look forward to seeing you in Altoona!

Linda R. Dorr, District Two Governor



A promotional graphic for the 69th District Two Conference. The background is white with blue diagonal stripes. At the top, the text "69TH DISTRICT TWO CONFERENCE" is written in large, bold, blue letters. Below it, a smaller text "BEE THE CHANGE YOU WANT TO SEE IN THE WORLD" is also in blue. To the left of the text is a small yellow and black bee illustration. Below the text are three circular photos: the left one shows a group of people at a table; the middle one shows a woman holding a white banner that reads "AURUSA International" and "DISTRICT TWO"; the right one shows a group of people posing together. At the bottom, there is a teal footer bar with the text "ALTOON GRAND HOTEL 1 Sheraton Drive Altoona, PA 16601" on the left and "MAY 1-4, 2025 Make Your Reservations Today!" on the right.

ALTOON GRAND HOTEL  
1 Sheraton Drive  
Altoona, PA 16601

MAY 1-4, 2025

Make Your Reservations Today!

## Call to Conference Greeting from International President

Dear Altrusans,

The holidays are now behind us and my favorite season is approaching – District Conference Time!. I love that we gather every year at District Conferences to celebrate our accomplishments for the past year, see friends we haven't seen since the last Conference, and a chance to make new Altrusa friends.

I encourage each Altrusan to make an effort to attend a District Conference. The Districts all have great workshops on not only Altrusa topics, but many Districts also offer other topics as well. This is a chance for you to get new service project ideas, find out about other club fundraisers, and gather new ideas for membership recruitment and retention. Keynote speakers are always inspirational so do not skip out on those presentation. At District Conference you get the chance to see the broader scope of Altrusa.

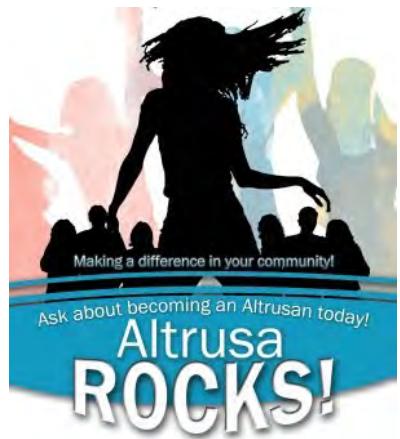


Each District will have an Altrusa International Representative (either an officer or director) in attendance at their Conference. Take the time to visit with them. They are there to share not only share about Altrusa but also to meet you and share any concerns you may have with the International Board.

I send best wishes for an outstanding Conference.

Altrusans R.O.C.K. – Creative Opportunities, Create Kindness

Linda K. Smith, President  
Altrusa International, Inc.



# 69TH DISTRICT TWO CONFERENCE

**Meet Our Conference  
International  
Representative and  
International  
President  
Linda K. Smith**



**Linda K. Smith has been an Altrusan since 1990. She has been active on all levels of the organization. She first served as local President in 1992 and completed a second term in 2017. Linda has held most local offices and committee chair positions.**

**On the District level, Linda has served as New Club Building Chair (2000-2001), Membership Chair (2001), Director (2002-2004), First Vice Governor (2004-2006), Governor-Elect (2006-2008), Governor (2008-2011), and Immediate Past Governor (2011-2013). She has also served several Governors as Parliamentarian. She served four terms as DSB Editor.**

**On the International level, Linda served as International Service Development Chair (2011-2013), International Nominating Committee Chair (2013-2015), Convention Function Coordinator for the 2015 International Convention in Kansas City, and District Eight Representative on the Altrusa International Centennial Committee. Linda served as International Director, International Vice President, and President Elect. She was installed as President of Altrusa International at the Convention in San Antonio in July 2023.**

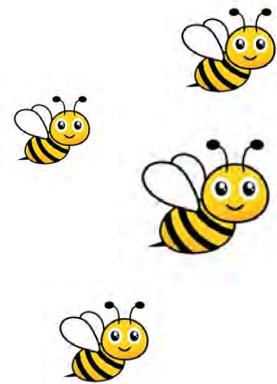
**Linda is single and lives with her twin sister in Salina, KS, where they are both very active in community, state and national organizations. Linda served as President of the local hospital auxiliary for 4 years and continues to serve as Scholarship Chair. She has also been President of two state-wide organizations, served 6 years on a national board, and served as Chair of Humanities Kansas. She spends much of her time volunteering to make her community better! She is very active in her church, Christ the King Lutheran Church. Professionally, Linda retired on March 31, 2023, from the Eisenhower Presidential Library after 51 years of federal service.**

# MEMBERSHIP REPORT

Altrusa International District Two  
Membership Report as of 11/30/2024



District Two Clubs			Charter Strength		Young		Total
	Active	Emeritus	Subtotal	Life	Prof		
Capital City, VA	18	1	19	0	0		19
Centre County, PA	24	2	26	1	0		27
Charlottesville, VA	4	1	5	0	0		5
Fauquier County, VA	4	0	4	0	0		4
Martinsville/Henry Cnty, VA	16	1	17	0	0		17
McKeesport, PA	5	0	5	0	1		6
Montgomery County, MD	29	0	29	1	0		30
New York, NY	6	1	7	0	0		7
Prince George's County	19	0	19	0	0		19
Reading-Berks, PA	41	0	41	0	2		43
Richmond, VA	8	0	8	0	0		8
Rochester, NY	13	0	13	0	0		13
South Central, PA	19	0	19	0	0		19
Tidewater, VA	30	0	30	0	1		31
Washington, DC	7	2	9	0	0		9
<b>Totals</b>	<b>Clubs 15</b>	<b>*243</b>	<b>8</b>	<b>251</b>	<b>2</b>	<b>4</b>	<b>257</b>



- The Altrusa Org. Website report shows active 229 because 14 dual members are subtracted.

Group Tally adds dual members as active members in each club.

Club Presidents & Club Treasurers, please review the Altrusa.org Membership Report to ensure that your membership totals are correct. If you have any Emeritus members in your club please verify those numbers. These numbers are very important when the Club Credentials and Delegates/Alternates are presented at District Conference. Overall the numbers need to be accurate and this needs to be done by your Club Treasurer. If you find discrepancies, please check your Group Tally Page to determine the issue. Also, please alert Linda Dorr & Becky Schrope of the issue and corrections made and/or if you need help to correct it.

Greetings Fellow Altrusans,

Thanks to all of you who used Group Tally to pay your dues and conference fees. It truly makes a difference.

#### Some Helpful Hints:

- We encourage Club Treasurers to process 2025-2026 Club Dues and Conference Fees on Group Tally AFTER June 1, 2025.
- The preference is that you do this as one transaction on Group Tally.
- And it can be paid by checking account or credit card on Group Tally.
- The Club incurs no fees if paying with a bank account. The District pays 25 cents for each transaction.
- Credit Card payments have a processing fee of 2.9%+30 cents. Therefore it is fiscally favorable to use the bank account.
- Paper checks with member information can be mailed to the District Treasurer but it takes more time to process.

If you are interested in becoming a Club Treasurer or currently are a Club Treasurer, or aspire to be District Treasurer, please try to join the **Treasurer workshop scheduled for March 13th**.

Respectfully Submitted -



Becky Schrope  
District Two Treasurer  
Centre County, PA  
BSchrope@cvim.net

# COMING SOON

On-Line Workshops

DISTRICT TWO

2024-2025

21 &  
23  
January

## FUNDRAISING IDEAS FOR YOUR CLUB – A ROUND TABLE DISCUSSION

PRESENTED BY TAMMY BOYD, DISTRICT TWO  
IMMEDIATE PAST GOVERNOR, ALTRUSA  
INTERNATIONAL LEADERSHIP COMMITTEE CO-  
CHAIR

4  
February

## HOW TO USE GOOGLE TO HELP YOUR CLUB! THIS WILL BE OFFERED ON FEBRUARY 4, 2025

PRESENTED BY SHARI GOMEZ, DISTRICT TWO  
SECOND VICE GOVERNOR – PART II

13  
March

## CLUB TREASURER'S WORKSHOP: BEST PRACTICES FOR FINANCIAL SUCCESS

PRESENTED BY BECKY SCHROPE, DISTRICT TWO  
TREASURER

20  
March

## NEW CLUB BUILDING STRATEGIES

PRESENTED BY DIANE KOLESAR AND MELISSA  
KOLESAR, DISTRICT TWO NEW CLUB BUILDING  
CO-CHAIRS



**Take advantage of these  
valuable opportunities to  
expand your skills and connect  
with fellow Altrusans.**



## District Two Fall Workshops 2024

The Area I Fall Workshop was held in the Olewine Nature Center in Wildwood Park, Harrisburg, hosted by the South Central PA club on Saturday, October 19. 22-24 people attended from 4 of the 5 clubs in Area I. I provided News of the District while Penn State Cooperative Extension Master Gardener Shirley Halk set up her AV equipment for her talk. She educated us about the pollinators that are all around us, and provided several useful handouts on pollinators and how to support them. After a hearty lunch provided by South Central, we made no-sew blankets for local children in need. There were also warm knitted hats donated by Marsha Pierich and other items for sale to support cancer awareness. Marsha also demonstrated how to knit the hats with a round loom. Once the blankets were done many Altrusans took time to explore the Nature Center or one of the many trails on the grounds. By Brenda Ruby, Area I Liaison.



The Area II Fall Workshop was hosted by the Washington, DC Club on October 19, 2024, in the District of Columbia. The workshop was attended by members of the Montgomery County, Prince George's County and Washington DC Clubs. After brief introductions and a light breakfast, each club shared their club's current projects and goals for the year. There were lively discussions of projects and fundraising, sharing our successes, challenges, and strategies. We all discussed membership growth strategies, attracting and retaining members, shared best practices and innovative approaches. Most importantly the discussions also centered on collaboration among the Area II Clubs, identifying areas for joint project initiatives, fund raising opportunities, and joint membership drives and events. To close out the workshop, we wrote cards to be sent to troops serving overseas through A Soldier's Hands, while eating lunch. Members hope to be able to work together over the next year and help all clubs grow together. By Silvia Silverman, Past International President and Past District Two Governor.



The Area III Workshop, hosted by the Capital City and Richmond clubs, took place on October 19, 2024, at Bensley Park Recreation Center in Richmond, VA. Clubs from Tidewater and Martinsville/Henry County also attended under the theme "Giving Back to Our Veterans." After a breakfast Meet & Greet, Dorothy Thompkins, Capital City Club President, welcomed attendees, followed by a discussion of club service and fundraising projects led by Tammy Boyd, Past District Two Governor and Richmond Club President. Mr. Fletcher Johnson, Director of Donor Community Engagement, spoke about Liberation Veteran Services, which provides housing, counseling, and support for veterans. Over 700 veterans have been helped in 11 years, with an 86% success rate. A memorial service for Shirley Garnett Wallace, Capital City club member, was presented by Linda Dorr, District Two Governor, and members of the Capital City Club. Attendees also contributed supplies and packed hygiene bags for Liberation Veteran Services as a Make a Difference Day project. By Martha Woody, Area III Liaison.





## ASTRA is the Future of Altrusa!



ASTRA students from Atlee High School prepare blessing bags

I am excited to report that our ASTRA Club of Atlee HS meets once a month, and we are making progress with many activities that the students have chosen to do this year. We have made "blessing bags" for the homeless people in our area. The club did a fundraiser at Atlee HS and students donated items such as socks, lotion, toothbrushes, toothpaste, gloves, socks, sanitizer, beef sticks, snacks and candy bars. They put the items in a gallon baggie and will distribute them throughout the communities in which we live.

The students attended the Wreaths Across America Event with several members of Altrusa International of Richmond, VA club, to honor the veterans. This is one of their favorite activities that they love to attend each year.

In January 2025, we are going to make the no sew blankets and give them to Housing Families First for their residents that need them. In February, we will make

Valentine's Day goodie bags for the children of the families that come to Housing Families First for assistance. These bags include snacks, a small toy, coloring book crayons and a small juice box.

NEXT, I am excited to announce that we will have another ASTRA Workshop this year at our 69th District Conference May 1-4, 2025, at the Altoona Grand Hotel in Altoona, PA. Please come with any questions you have or things you would like to discuss so we can help you and your club get a new ASTRA Club formed in your area. It is such a rewarding experience, and I love to see the students get so excited with projects they do and distribute in the community.



Cindy Jennings  
District Two ASTRA Chair  
Richmond, VA Club



ASTRA students with Altrusans at Wreaths Across America

## BYLAWS, RECOMMENDATIONS & RESOLUTIONS (BRR)



# Important Notice

BY SINDY BUTLER, BRR CHAIR

## Submission of Bylaws, Resolutions, and Recommendations (BRR)

In alignment with Altrusa International and District Two governance, all District Board Members, Committee Chairs, Past Governors, and Clubs must submit proposed bylaws, resolutions, and recommendations to the District BRR Committee Chair, Sindy Butler, by January 27, 2025. This ensures compliance with the ninety (90)-day deadline before the District Two Conference on May 1-4, 2025.

**Submission Deadline January 25, 2025:** This deadline ensures all submissions are timely and within the required ninety (90)-day window preceding the upcoming District Two Conference, scheduled for May 1-4, 2025. Each proposal should be comprehensive, providing a historical context with background and rationale, an implementation date, a list of other bylaws or policies affected by the proposed change, the fiscal impact (if applicable), and a suggested motion.

**Circulation of Proposals:** The District BRR Committee will distribute all proposals to District Officers, District Committee Chairs, Past Governors, and Clubs sixty (60) days before the annual conference (by February 27, 2025). This timeline ensures stakeholders have sufficient opportunity to review and evaluate the proposed changes.

**Key Considerations:** All submitted proposals should align with the best interests of Altrusa, as any approved changes will have a significant impact on all members. Proposals should be thorough, well-reasoned, and reflective of Altrusa's mission and values.

**Additional Resources:** For further details on the submission process, please refer to pages 5-7 of the [Altrusa International Official Policies](#). If you have any questions or need clarification, please contact the District BRR Committee Chair, Sindy Butler, at [sindykbutler59@gmail.com](mailto:sindykbutler59@gmail.com).

Sindy Butler, BBR Chair, Centre County, PA



# COMMUNICATIONS COMMITTEE

## How Do We Cross the Data Desert?

Okay, what the heck is a data desert? We use the phrase “data desert” to describe a lack of interest in receiving communications electronically. Several months ago, your communications committee sent a brief survey to all District Two clubs, asking for your feedback. The questions were to help your communication committee understand each club's dynamics and possibly help clubs distribute information to all members quickly and effectively. At the same time, every single member should get the needed information.

- Do you use your computer/phone to receive emails or other information?
- How often do you use your computer/phone to receive email?
- If you have a computer but do not use it. Why?
- If we could offer basic help, would you be interested?
- Are you willing to be a teacher/mentor to those who want to learn basic skills?
- Do you know how to access Altrusa International's Website?

Everyone knows that much of our information is coming to us electronically.  
With this electronic information highway, some of us are being dragged  
onto the highway, kicking and screaming, **NOT ME.**

So, how do we bridge this gap between the information highway and individual preferences? We as leaders must consider the best methods for getting information to our members that keep them involved, informed, and active in our clubs. This means we may have to commit to a combination of old-school information distribution.

Some of the things we can do are:

- Identify club members willing to act as tutors for those who may feel their knowledge is too limited to use a computer. Offer one help or even have a group lesson.
- Create a calling tree
- Use mail (ensure that you include postage, envelopes, and even printing costs in the club budget.)

To ensure that our members receive information by a method that meets their needs, we should make every effort to deliver that information in a form that works for **them.**

Your Sisters in Service,  
Sue Miller and Ann Tyndall  
Altrusa District Two Communications Co-Chairs  
Reading-Berks, PA and South Central, PA



Ask about becoming an Altrusan today!  
**Altrusa ROCKS!**



# ALTRUSA INTERNATIONAL FOUNDATION

It's time to be thinking about our upcoming District Two Conference and how we can support the Altrusa International Foundation. An update on the International Foundation's activities of this past year will be given at Conference.

Opportunities to support the International Foundation will be available at Conference through the 50/50 raffle, Silent Auction proceedings, Club 21 memberships, Lamplighter contributions, Intentional Acts of Giving and direct contributions to the Foundation.

The Intentional Acts of Giving challenge is continuing through May 2025. Altrusans are asked to support the Foundation with a gift representing an average weekly commitment over the 104 weeks with a total contribution of:

Level 1: Ally	Total gift: \$104
Level 2: Builder	Total gift: \$520
Level 3: Sustainer	Total gift: \$1,040
Level 4: Champion	Total gift: \$2,080
Level 5: Hero	Total gift: \$2,600

All gifts made will count towards an individual's Lamplighter progress.

## Lamplighter Program

Designed to be the legacy for the future, Lamplighters are Altrusans, Altrusa Clubs, and Altrusa Districts who've contributed \$500 USD or more to the Foundation in a twelve-month period (fiscal year June 1-May 31).



This fiscal year, the International Foundation has revamped and streamlined the Lamplighter program and redefined the program levels and corresponding recognition icons, in hopes of clearly identifying the number of donations attributed to each Lamplighter level.

There are now four Lamplighter levels within the Lamplighter recognition program: Lamplighter, Lucente Lamplighter, Hofmeister Lamplighter, and Albin Lamplighter. Altrusans who donate \$500 US (excluding Club 21 dues and corporate sponsorships) either at one-time or cumulatively during the fiscal year will receive an additional stone to the Lamplighter icon at their corresponding Lamplighter program level. As Lamplighters meet the maximum donation for their level, they will receive either a new icon or icon enhancement. There is no longer a need to earmark donations made to the Foundation for the Lamplighter program. The Foundation will count all donations totaling \$500 towards an Altrusan's Lamplighter progress.

**Level 1 Lamplighter:** Donations 1-9

**Level 2 Lucente Lamplighter:** Donations 10-25

**Level 3 Hofmeister Lamplighter:** Donations 26-49

**Level 4 Albin Lamplighter:** Donations 50-74

Looking forward to seeing you at Conference!

If you or your club are not able to attend District Conference, please remember that donations to International Foundation can be made at any time during the year, either by individual members or clubs.



In Altrusa service,

Deb Flage  
District Two International  
Foundation Liaison  
South Central, PA



## DAYS FOR GIRLS

Days for Girls is proud to announce, for the 3rd year in a row, **Local Distribution Project**. This project will allow you to go into your own communities and help girls and women.

This project began November 13, 2024, and goes through to March 31, 2025. The goal is to reach six thousand girls, women, and people with periods throughout the United States. Altrusans can collaborate with local teams and chapters of Days for Girls to go in the community. There are two opportunities to work with your local Days for Girls chapters or teams.

- Distribute DfG kits in your community
- Invite local businesses to become "Period Positive Workplaces"

If your club has an opportunity to work with a local chapter or team for either of these opportunities, you will participate in education and creating menstrual equity and the opportunity to reach 6,000 people.

If your Club participated in Days for Girls distribution, sewing, and assembling of kits, know that you helped achieve remarkable milestones in 2024. Just to name a few, "Training Teachers in Cambodia," hosting "Men Who Know" sessions in Nepal, partnering with "Social Enterprises in Kenya" or responding to needs from Hurricane Helene. Your support through your Club has made all this possible.

Your Club whether supporting a local chapter or team of Days for Girls or supporting a distribution center or donating directly to Days for Girls, know you have made a positive impact on **Menstrual Education and Period Positive**.



Thank you for your support.

Submitted by

Susan Corey  
Days for Girls Committee Co-Chair,  
Altrusa International of Tidewater, Inc.



Ellen Barta  
Days for Girls Committee Co-Chair



**Building  
period positive  
sports clubs**



**PERIOD  
POSITIVE  
WORKPLACE**

# LEADERSHIP

## Why Should Your Club Submit an Award Application?

Hello everyone,

I hope you're all getting excited for the upcoming conference! While we're preparing for that, I wanted to take a moment to address a question that might be on your minds: *Why should my club submit an application for an award? Does it really make a difference?*

The answer is yes, it absolutely does!

The Altrusa Awards provide an excellent opportunity to showcase the dedication, creativity, and leadership of your club, its members, and the community projects you've worked so hard to develop. Whether you win or simply receive a nomination, the benefits are numerous:

- ⇒ **Inspire Your Members:** Recognizing your club's achievements celebrates the hard work and commitment that has gone into every project, boosting morale and encouraging continued effort.
- ⇒ **Encourage Future Leadership:** Being nominated for an award highlights the positive impact that Altrusa can have on both individuals and communities, encouraging new members to step into leadership roles.
- ⇒ **Strengthen Community Connections:** Award submissions shine a spotlight on your club's contributions, both locally and globally. This helps build stronger relationships with local organizations and demonstrates the broader impact of your service.
- ⇒ **Build a Culture of Excellence:** The process of applying for awards promotes a culture of continuous improvement, motivating members to aim higher and set new standards for service and leadership.

Whether you're aiming for an International Award or a District Award, this is your chance to highlight your club's outstanding accomplishments and further Altrusa's mission of service and community development.

So, is your club planning to submit an award nomination this year? Which category are you considering? This is your opportunity to be recognized for all the incredible work your club is doing—let's make sure your efforts get the spotlight they deserve!

Respectfully submitted,



Cheryl Outen, Leadership Chair  
Altrusa International District Two  
Capital City, VA



# MEMBERSHIP DEVELOPMENT & RETENTION

Our District Two Conference will soon be upon us! I hope many of you will be able to attend. It's always wonderful to see old friends, meet new ones and learn together how to have more effective clubs.

I, along with a special guest Dr. Carlita R. B. Cotten, will present a workshop on increasing our clubs' memberships. We'll explore creative strategies to attract new members, enhance our current members' experiences, and build a stronger, more vibrant community. Together, let's unlock our clubs' potential and ensure our continued success.

See you soon!

Joanne Baines

District Two Membership Development Chair

Tidewater, VA

[joannekbaines@yahoo.com](mailto:joannekbaines@yahoo.com)



## April Membership Challenge: Recruit & Win!

Altrusa International is excited to announce the return of our Membership Challenge! This April, your club has the chance to win one of five \$100 prizes simply by recruiting new active members (not dual members). Here's how it works:

- Recruit at least one new active member in April to qualify.
- All qualifying clubs will be entered into a random drawing to win one of the prizes.

Last year, we welcomed 145 new members in April—let's break that record together! Every new member strengthens our community and brings us closer to achieving even greater success.

Ready to make it happen? Let's grow and win big this April!



## BECOME AN ALTRUSAN



JOANNE BAINES

DISTRICT TWO MEMBERSHIP CHAIR



## Membership Half Year Dues Opportunity

Altrusans,

This is a friendly reminder that half-year dues opened on December 1, 2024. Any new members added after this date will be charged only the half-year dues rate, valid through April 2025.

To make payment convenient, International Dues can be submitted in the following ways:

1. Online: Via Group Tally using a bank account or credit card.
2. By Mail: Send a check to the address below:

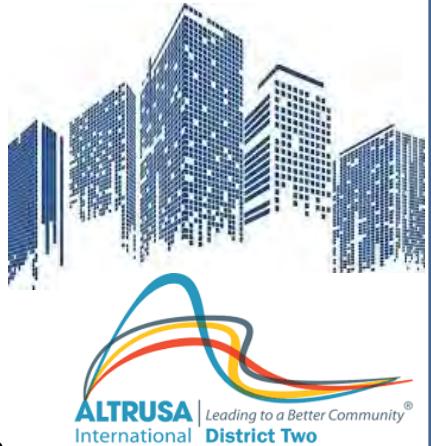
Altrusa International, Inc.  
1400 E. Touhy Ave., Suite 410  
Des Plaines, IL 60018

Altrusa International is a unique organization in that individuals are not solicited to "join Altrusa". Our members are invited to "become Altrusans".

# NEW CLUB BUILDING

## Steps for Forming a New Altrusa Club

The New Club Building Manual provides insights into the importance of building clubs in District Two, along with key guidelines for preplanning and important considerations. In this article, we will focus on the actionable steps to take after completing the preplanning phase.



### Select the Community

1. Consider meeting with the individuals who have the potential to be your core starting group. Explain your goals and vision for a new club.
2. Consider a community that is within driving distance of an existing club.

### Determine Sponsoring Club and /or Organizer

1. Having a sponsoring club is highly recommended but not a requirement. The Organizer of your new club can be a Sponsoring Club, a District or a fellow Altrusan.
2. As an Organizer you will become the guide, mentor and motivator for the new club.

### Complete New Club Building Proposal

1. The Organizer or Sponsoring Club will complete the New Club Building Proposal. This form can be found on the International website under the membership tab.
2. District are asked to approve NCB proposals within a one-month time frame.
3. The NCB Proposal, approved by the District Governor, will be submitted to International for informational purposes.

### Assemble List of Potential New Members

1. Names of potential members can be obtained from the area Chamber of Commerce or Business Directories and/or personal contacts with individuals in the community.
2. Send mailings with information about Altrusa and an invitation to an Altrusa Meet & Greet or Open House.

### Plan and Execute First Organizational

- > Ask the Sponsoring Club to help you with your first meeting.

### Continue to Expand Prospective New Members

- > Continue to build and expand your prospective members. Remember to follow up with all guests who attended your organizational meeting.

If you are thinking about starting a new club, we would love to help! Feel free to reach out to us, Diane Kolesar and Melissa Kolesar, New Club Building Co-Chairs, at [d\\_kolesar@hotmail.com](mailto:d_kolesar@hotmail.com) or [mkolesar05@gmail.com](mailto:mkolesar05@gmail.com).



Submitted by  
 Diane Kolesar and Melissa Kolesar  
 New Club Building Co-Chairs  
 Altrusa International McKeesport, PA  
[d\\_kolesar@hotmail.com](mailto:d_kolesar@hotmail.com) & [mkolesar05@gmail.com](mailto:mkolesar05@gmail.com)



# DISTRICT SERVICE PROGRAM



Our District Two clubs are doing such wonderful things in our communities! Each project and activity are very important, not only for our communities, but for ourselves as well. It is important to give back to the community that has helped us. We work hard to plan projects that will be meaningful to both the community and our club members. When planning, we feel excitement at knowing our actions will help others. We get

happy being with our club members when participating in projects. When projects are finished, we feel satisfied. Sometimes we may even feel a bit of sadness at the end because we've put so much of ourselves in the project that we hate to have to start again. But, we know that the excitement will build and the cycle starts all over again!



These feelings are what bring us to community service - the giving of ourselves, the excitement, the happiness, and the satisfaction. It is why we are Altrusans - giving back to others and ourselves.

We all work so hard to lead to a better community. The more helping hands we have to accomplish projects, the better. On October 22, 2024, Service Chairs from District Two clubs met via Zoom and **discussed ways to fuse membership and service together**. Social media, to include Facebook and Nextdoor, played a large part in that discussion. **Promoting service projects to our communities on social media truly must be part of every project planning.**

We must share our best kept secret - Altrusa - so others feel what we feel from our service to our communities.



Shari Gomez

District Two Second Vice Governor  
District Two Service Program Chair  
Tidewater, VA Club

[d2servicenewsletter@gmail.com](mailto:d2servicenewsletter@gmail.com) for quarterly District Service Newsletter submissions



## Altrusa International Convention

**July 23-26, 2025**

**Quebec City, Canada**

*Save  
the  
Date*

# What's Happening in District Two??



Centre County, PA  
members folded girls'  
underwear for Days for  
Girls and assembled 200  
care packages for A  
Soldier's Hands.



Martinsville-Henry County, VA  
members delivered comfort  
bags to their local sheriff's  
department to help children in  
stressful situations. Each bag  
included a book, coloring book  
and crayons, and a stuffed toy.

Montgomery County, MD  
members supported over 200  
students at a local Title 1  
school by providing first and  
second grade students with  
books to promote literacy at  
home.





McKeesport, PA members packed 347 shoeboxes for Operation Christmas Child and adopted a family through the Angel Tree program.

## What's Happening in District Two??



Reading-Berks, PA members provided breakfast for local veterans. They also helped their local food bank by packing Weekender Bags for eligible primary grade students. Students take the bags home on the weekend so they have nourishing food over the weekend.

Tidewater, VA members planted donated pansies at the Veterans Center in Virginia Beach. Members also worked at the November food drive to support their local food bank.



# SUPPORT OUR SOLDIERS (SOS) MESSAGE

Happy New Year, fellow Altrusans,

The new year allows us to plan and choose from the many significant days celebrating our active, retired, and deceased service members. These days hold great importance in our nation's history and are a testament to the sacrifices and contributions of our armed forces.



## Armed Forces Day

Armed Forces Day, established by President Harry S. Truman, is a day for our citizens to unite and express our heartfelt gratitude to the nation's actively serving military members for their service. It was created to replace the separate celebrations of the individual branches of the service and was officially made a national holiday by President John F. Kennedy in 1961. This day, celebrated on the third Saturday of every May, is a time to recognize the sacrifices and contributions of our armed forces and to stand together in appreciation.

## Memorial Day

Memorial Day, a day of solemn honor and respect, has its origins shrouded in history, with several places claiming to have originated it. In 1868, Gen. John A. Logan declared May 30 as Decoration Day to decorate the graves of Union soldiers who died in the Civil War. After WWII, the name Memorial Day gradually became more common. As club members, we can demonstrate remembrance by placing flags on gravesites, sponsoring patriotic programs, and entering or sponsoring a 5K race. These are examples of how we can present many opportunities to honor our fallen with the utmost reverence and respect.

## Veterans Day

Veterans Day is a day of festivity and appreciation, celebrating and recognizing all who have served in the US Armed Forces, including those who have passed away. It was initially known as Armistice Day and renamed in 1954.

Non-official celebrated days for our veterans are:

**K9 Veterans:** March 13.

**National POW/MIA Recognition Day:** September 15.

**Medal of Honor Day:** March 25.

**Gold Star Mothers' and Family Day:** September 25.

**Vietnam War Veterans Day:** March 29.

**Marine Corps Birthday:** November 10.

**Gold Star Spouses Day:** April 5.

**Pearl Harbor Remembrance Day:** December 7.

**Silver Star Service Banner Day:** May 1.

**US National Guard Day:** December 13.

**Korean War Veterans Armistice Day:** July 27.

**National Wreaths Across America Day:** 3rd Saturday in December.

**Purple Heart Day:** August 7.

**US Space Force Day:** December 20.

Each of these days provides a unique opportunity to honor our veterans and their families.

Let's make a difference this year by choosing a special day to celebrate our veterans, a specific veteran, or their families. Your participation can make a significant impact and show our veterans that they are not forgotten.



Roxanne Barzona  
Support Our Soldiers Liaison  
Centre County, PA

## DISTRICT TWO WEBSITE

GETTING READY FOR  
SUBMISSIONS?

GO TO [HTTPS://DISTRICTTWO.ALTRUSA.ORG/NEWS-EVENTS/](https://districttwo.altrusa.org/news-events/) AND SCROLL TO THE BOTTOM OF THE PAGE!!

INDIVIDUAL AWARDS CHECKLIST

website: <https://login.altrusa.org/files/2024/02/Awards-Checklist-.pdf>

Individual links:

- SUBMISSION INFORMATION FOR [MAMIE L. BASS SERVICE AWARD](#)  
(website: <https://login.altrusa.org/files/2024/02/Mamie-L-Bass-Award-Criteria-Revision-Feb-2024.pdf>)
- SUBMISSION INFORMATION FOR [DR. NINA FAY CALHOUN INTERNATIONAL RELATIONS AWARD](#)  
(website: <https://login.altrusa.org/files/2024/10/Dr-Nina-Fay-Calhoun-Award-Criteria-Revision-2-2024-2.pdf>)
- SUBMISSION INFORMATION FOR [LETHA H. BROWN/BETTY S. BROOKS LITERACY AWARD](#)  
(website: <https://login.altrusa.org/files/2024/02/Letha-H-Brown-Award-Criteria-Revision-2-2024.pdf>)
- SUBMISSION INFORMATION FOR [DISTRICT TWO AWARDS:](#)  
(website: <https://districttwo.altrusa.org/files/2024/05/District-Two-Conference-Awards-revised.pdf>)
  - Ann Ayer Club Yearbook
  - Patsy Flensburg Conference Exhibit Award
  - Irene Mardis Club Newsletter
  - Edith W. Nelson Environmental Award
  - Betty C. Schwartz Presidential Excellence Award
  - Mary S. Resh Award Checklist



Brenda B. Ruby  
Governor Elect District Two  
District Two Webmaster  
Centre County, PA  
[brendaruby@gmail.com](mailto:brendaruby@gmail.com)



# DISTRICT BOARD NOMINEES

## 2025–2027 Biennium



### Governor - Brenda Ruby, Centre County, PA



Brenda was born and raised in State College, PA, graduated from Penn State with a degree in Environmental Resource Management and Technical Writing, and spent the first 12 years of her professional career working in a public library. She enjoys being back in her home town after spending 13 wonderful years raising her kids in South Dakota, where she worked in the billing department of a nonprofit hospital. She has been a member of Altrusa International of Centre County since 2009, and has served in many capacities including VP, President, Newsletter Editor, and Communications Chair. At the District level she has been the DSB editor, Foundation District Liaison, Director, Webmaster, Second Vice-President, and Governor-Elect. She was also part of an International task force on non-dues revenue.

She works for a medical credentialing software company and provides training materials for provider enrollment specialists. Brenda has two delinquent cats, two fine sons, a wonderful daughter-in-law, and a 6-year-old granddaughter who is her sunshine. She enjoys traveling, volunteering, reading, Penn State football and ice hockey, and sharing very bad puns on Facebook.

### Governor Elect - Margaret "Ann" Tyndall, South Central, PA



Currently: Senior Fitness Instructor for the York County YMCA

Family: James "Jamie" Kenneth Tyndall, Daughter-In-Law – Dena Tyndall, 2 Grandsons, Clayton "Clay" age 15 and "Luke" age 10

History: I grew up in coastal North Carolina and remained in Carolina until my retirement in 2012 and became a Pennsylvanian.

After ten years of membership in Altrusa of South Central PA, I continue to grow as an Altrusan and a person. Altrusa is truly a builder of people and leaders, with the opportunity to serve as my club's president and the opportunity to serve District Two as Governor-Elect for the next biennium.

# DISTRICT BOARD NOMINEES

## 2025–2027 Biennium



### 1st Vice Governor - Shari Gomez, Tidewater, VA



Shari Gomez is a member of Altrusa International of Tidewater, Inc. As a member since 2009, she has held several offices in the club - Service Chair, Director, First and Second Vice President, as well as President. Currently on the board, she holds the position of District Two Second Vice Governor.

Shari, originally from Michigan, joined the Navy after high school and was stationed in Norfolk, Virginia. Shari met her husband, Phillip, while on active duty. After four years on active duty, she joined the Naval Reserves. While Phillip was stationed in Newport, RI and Guam, Shari finished her bachelors degree with a double major in English and Education. Upon returning to Norfolk, Shari began teaching secondary English in Norfolk, VA. She completed a Masters degree in Library

Science and an Educational Specialist degree in Administration and Supervision. With over 27 years of teaching experience, Shari is currently an Instructional Technology Specialist at Blair Middle School in Norfolk, VA.

Shari is active in her church as a member of the choir for over twenty years. Shari and Phillip reside in Norfolk, VA with their eight year old puppy, Casey.

### 2nd Vice Governor - Patalia Tate, Montgomery County, MD and Washington DC



Patalia currently serves as President of Altrusa International Montgomery County, MD (Altrusa MoCo); she's also co-chair of the Membership Committee and Communications Committee, and she also serves on the Service Projects Committee. Her other role at Altrusa MoCo included serving as Vice President from June 2023- May 2024, and Director on the Board from June 2022-May 2023. Patalia also has a dual membership at the Altrusa International Washington DC Club. Her passion for community service began with her involvement in the Altrusa International New York Club in 2019, followed by her current membership with Altrusa MoCo since 2021.

Patalia has a past career as a creative strategist with more than 20 years of experience working at such media outlets as Food Network, Travel Channel, Cooking Channel, A+E Networks, History Channel, and PBS.

She is also a passionate and enthusiastic mentor – currently serving on Advisory Boards for The Future Now Media Foundation and Seeds of Fortune. Both organizations are dedicated to helping students grow and thrive. Patalia is a native Tennessean, with residences in Olive Branch, Mississippi and in Washington DC.

# DISTRICT BOARD NOMINEES

## 2025–2027 Biennium



### Immediate Past Governor - Linda Dorr, Martinsville-Henry County, VA



Linda Dorr is a dedicated member of the Altrusa International of Martinsville-Henry County, Virginia Club, having joined in 1996. Over the years, she has served in various leadership roles, including President, Vice President, and numerous committee positions. Currently, she holds the position of District Two Governor. Additionally, she was an active member of the Altrusa International Service Committee and served as the Days for Girls Liaison.

A lifelong resident of Martinsville and Henry County, Linda devoted 40 years to public education as both a teacher and administrator. She earned a Master's Degree, an Administration and Supervision License, and a Superintendent's License.

Recently celebrating her 50th wedding anniversary, Linda is proud of her family, which includes her husband Richard, her son David, daughter-in-law Samantha, and two grandsons, Owen and Levi. She is deeply involved in her church and actively participates in other community service organizations.

As her biennium as District Two Governor draws to a close, Linda reflects on the honor of serving and the growth she has experienced. She continues to encourage members to "Bee the Change" and embodies one of her favorite quotes by Jane Goodall: "What you do makes a difference, and you have to decide what kind of difference you want to make. The greatest danger to our future is apathy. You cannot get through a single day without having an impact on the world around you."

\*The Immediate Past Governor will automatically serve as a member of the Board for the upcoming biennium."

### Treasurer - Antonetta (Anneke) M. Fleming, South Central, PA



I have been a member of Altrusa International of South Central PA, Inc. since 1997. I have served in many positions such as Director, Vice President, Club President, Webmaster, Administrative/Communication chair, newsletter writer/editor, Yearbook writer, and Facebook manager. In addition, I served 5 years as Club/Foundation Treasurer. Currently, I serve as Club Foundation Treasurer since 2023. At the District Two level, I have served as a Director, DSB writer/editor, and District Two Treasurer from 2021-2023.

My financial skills began professionally after graduating from a Business college in 1988. I earned an Associate Degree in Computer Programming with a minor in Accounting. My first job was at Rite Aid Pharmacy at their headquarters in Camp Hill, PA, in their accounting department. After 2 years, I moved on to a Supervisory position at the Pennsylvania Higher Education Assistance Agency (PHEAA) where I worked 13 years in the Finance Department, and 10 years in the IT support department as a Computer Programmer before I retired in 2013.

I enjoy the Altrusan spirit of friendship. I love to work with my Altrusan sisters on projects, I take delight in working with kids and I love to read to them! I help out with projects, volunteer wherever the need is to make a difference in the lives of others, and I am always eager to do more for my fellow man. I enjoy traveling and visiting with family and friends in Europe and throughout the USA. I love to watch soccer, football, ice skating, gymnastics, and tennis. I also enjoy music, dancing, and working out. I enjoy the beach, watching movies, spending lots of time with my fellow Altrusan sisters, and I LOVE HAVING FUN!

# DISTRICT BOARD NOMINEES

## 2025–2027 Biennium



### Director - Roxanne Barzona, Centre County, PA



When I joined Altrusa International of Centre County, PA, in August 2018, it was a significant step in my personal growth. Serving as Vice President, President, Membership Chair, and Service Committee Chair, I am grateful for the invaluable lessons and experiences Altrusa has provided me.

After attending Empire Beauty School, six weeks at the Pittsburgh Beauty Academy, and four weeks in London at Vidal Sasson School, I married Russ in 1990. Russ served in the Marine Corps for 6 years. Our daughter Lucia was born in 1998. After a long illness, Russ passed away in 2019. These experiences have only strengthened my resolve and passion for the outdoors, including camping, hiking, and community service projects.

### Director - Sherral Nelson, Tidewater, VA



I joined Altrusa International Inc. of Tidewater VA, in 1991.

I was elected President and served 1994 to 1996, 2006 to 2008, and 2022 to 2024. I was appointed District Two Parliamentarian in 2021-2023.

I was elected to the Altrusa International Foundation, Inc. in 2017, serving as a Board Trustee 2017 to 2019. I held the position of Grants Chair from 2018 to 2019. I am currently serving as Reader for the Foundation Grants committee.

I retired from Dominion Energy after 31 years on August 2019. I have been married to my husband Kenneth for 53 years. We have two daughters and four grandchildren.

# DISTRICT BOARD NOMINEES

## 2025–2027 Biennium



### Appointed Parliamentarian - Beth Vann-Turnbull, Richmond, VA



Beth Vann-Turnbull has been a member of Altrusa of Richmond, VA since 2014 and has served as a board member, Vice President, and President of the club. She has also served two prior terms as the Parliamentarian for the District Two Board of Directors. She currently works as executive director of Housing Families First, a Richmond-area agency that provides families facing homelessness with crisis housing and a path to a permanent home. She holds a degree in Business Administration from the Robins School of Business at the University of Richmond.

### Secretary - Amy R. Miller, Centre County, PA



Amy R. Miller became an Altrusan with the Centre County Club in 2007. She has worn many Altrusa hats, serving as Director, Recording Secretary, and President for the Club. She has also been the photographer at many District workshops and Conferences and several International Conventions including the one in Nashville when Altrusa turned 100. Altrusa has enriched her life and she enjoys all the service, fun, and friendship that Altrusans do together. A new job with the Penn State University Library this year has allowed her to continue to grow in Altrusa by serving as District Secretary. She looks forward to the continued service, friendships and adventures that Altrusa brings to her life.

# 69<sup>th</sup> District Two Conference Program

## “Bee the Change You Want to See in the World”

### May 1-4, 2025



#### CONFERENCE SCHEDULE (Tentative starting times)

##### Thursday – May 1

- 3:00 – 7:00 pm - Registration/Credentials open
- 2:00 – 6:00 pm – Pre-Conference District Board Meeting
  - \*Strategic Planning Committee
  - \*Finance Committee
  - \*Board Meeting/Dinner
- 6:00-6:30 pm – Flag Ceremony practice
- 7:00 – 10:00 pm – Welcome Social



##### Friday, May 2

- 7:30 am – Registration/Credentials, Exhibits, Sales, and Silent Auction, First Timers Meeting, Delegates Briefing, Flag Ceremony, First Business Session, Workshops, Meet the Candidates Forum, Town Hall Meeting, Friday Fun Night

##### Saturday, May 3

- 7:15 am – Exhibits/Sales/Silent Auction
- 7:30 am – Registration/Credentials Open
- 7:30 am – Elections, Foundation Breakfast, Second General Business Session, Workshop, Service Project, President/VP Workshop, Gavin’s Gathering, Installation
- Banquet, Awards, Retirement of Flags

##### Sunday, May 4

- 7:30 am – Continental Breakfast
- 8:30 am – Interfaith Service
- 9:00 am – Post Conference Board Meeting

#### HOTEL INFORMATION

Altoona Grand Hotel  
 1 Sheraton Drive  
 Altoona, PA 16601  
 (814) 946-1631 Front Desk  
[Click Here](#) for Information on Hotel Registration



#### CONFERENCE REGISTRATION INFORMATION AND PAYMENT INFORMATION

[Click Here](#) for Conference On-Line Registration and Payment Options



## 69th District Two Conference

May 1-4, 2025

# Meet Our Conference Speakers



**Dr. William J.  
Rothwell**

Professor of Education,  
Penn State University



**Dr. Carlita-Baldwin  
Cotton**

Professor of Psychology,  
Charter Oak State College  
Mansfield CT Town Councilor



**Peggy Thatcher**

BoD and Former Director,  
NAMI Blair County, PA



**Aimee Burns**

Executive Director, NAMI  
Blair County, PA

## HOTEL INFORMATION

**Altoona Grand Hotel**  
**1 Sheraton Drive**  
**Altoona, PA 16601**

**(814) 946-1631 Front Desk**  
**[Click Here](#) for hotel registration  
information**

**Hosted by the District Two Past Governors**

## Register Now!

**[Click Here](#) to register for the  
69th District Two Conference**



**BEE the Change You Want to See in the World**



**REGISTRATION FORM**  
69th ANNUAL DISTRICT TWO CONFERENCE  
May 1 – May 4, 2025  
Altoona Grand Hotel  
1 Sheraton Drive, PA 16601  
814-946-1631



Last Name	First Name	Altrusa Club/State
Street Address	City	State/Zip Code
Evening Phone	E-mail Address	Name on Badge

Please check **ALL** descriptions that apply to you for Altrusa year 2024-2025:

Club President  District Officer  First Timer  Past Governor  District Committee Chair  Member  
 Delegate  Alternate  Past International President  International Officer  International Representative

**CONFERENCE SCHEDULE**

Thursday, May 1 <sup>st</sup>	2:00 – 6:00 p.m.	Pre-Conference District Board Meeting
	3:00 – 7:00 p.m.	Early Registration/Credentials Open
	7:00 – 10:00 p.m.	Hospitality Room Welcome Party
Friday, May 2 <sup>nd</sup>	8:00 a.m.	Registration/Credentials, First Timer's Meeting, Business Session, Lunch, Leadership & ASTRA Workshops, Town Hall Meeting, Fun Night
Saturday, May 3 <sup>rd</sup>	7:30 a.m.	Registration/Credentials, Elections, Second Business Session, Foundation Luncheon, Membership and Presidents Workshops, Service Project, Awards Banquet
Sunday, May 4 <sup>th</sup>	8:00 a.m.	Interfaith Service, Post-Board Meeting

**FULL REGISTRATION OPTIONS:**

<input type="checkbox"/> Plan A	Full Registration	@ \$220.00	\$ _____
<input type="checkbox"/> District Board Member & Special Appointees		@ \$100.00	\$ _____

Please SELECT YOUR Saturday Dinner choices below:

**Saturday Dinner Choices:**

Land & Sea \_\_\_\_\_

Chicken \_\_\_\_\_

Special Request Dietary Restrictions \_\_\_\_\_

**PARTIAL REGISTRATION OPTIONS: (Please select ONE Plan)**

<input type="checkbox"/> Plan B – Friday only	@ \$ 120.00	\$ _____
<input type="checkbox"/> Plan C – Saturday only	@ \$ 130.00	\$ _____

**FOR GUEST ONLY – Additional Meal Tickets:** **Specify number and pick choice of meal above:**

<input type="checkbox"/> Friday Breakfast	@ \$ 20.00	\$ _____
<input type="checkbox"/> Friday Luncheon	@ \$ 30.00	\$ _____
<input type="checkbox"/> Saturday Foundation Breakfast	@ \$ 25.00	\$ _____
<input type="checkbox"/> Saturday Banquet	@ \$ 55.00	\$ _____

**LATE REGISTRATION FEE (Postmarked after April 8, 2025)** **@ \$ 25.00** **\$ \_\_\_\_\_**

Total Payment Enclosed:

Special Physical Needs:

**PAYMENT OPTIONS** – There are 2 Choices:

1. Make checks payable to: Altrusa International, District Two, Conference Account

Mail completed form with check to: Mrs. Becky Schrophe  
Attn: District Two, Conference Treasurer  
202 West Sycamore Street  
Snowshoe, PA 16801

2. [Click here](#) to register and/or pay with credit card **Note: If paying by Credit Card, a 5% fee is incurred.**

**\*THE LATE REGISTRATION FEE IS NOT REFUNDABLE**



## Conference Delegates, Exhibits, and Awards

### Delegates and Alternates:

Names of Delegate(s) and Alternate(s) from each club must be reported on the enclosed form to the District Two Secretary. There are NO credential cards to give to your delegate(s) or alternate(s). The number of Delegates and Alternates is determined sixty (60) days prior to District Conference pursuant to Club Bylaws. Each club in good standing that has an Active and Active Retired membership of 15 members shall be entitled to one delegate and one alternate. For each additional 15 members or portion thereof, a club shall be entitled to 1 additional delegate and alternate. The District Treasurer will review with the District Secretary and notify you of any discrepancies. Send the attached form (p. 36) by **March 28** to:

Lillian Holland  
Altrusa International District Two Secretary  
2683 JS Holland Road  
Ridgeway, VA 24148  
[msslillian22@gmail.com](mailto:msslillian22@gmail.com)

### Conference Exhibits/Merchandising:

If you plan to bring an exhibit or sell items for fundraising, please complete the attached form (p. 35) and email or mail by **March 28** to:

Diane Kolesar  
411 34th Street  
McKeesport, PA 15132  
[d\\_kolesar@hotmail.com](mailto:d_kolesar@hotmail.com)

### AWARDS/RECOGNITIONS - *Deadline for Submissions is March 1*

Celebrate Your Service Impact! Join us in recognizing the profound impact of your service, as we delve into the moments that truly made a difference. Discover the remarkable achievements of our District Two Clubs throughout the service year, and let us celebrate our collective accomplishments. Your dedication and hard work have created examples of service worth acknowledging and applauding. Join us as we honor the outstanding contributions that have shaped our communities!

#### ***Mamie L. Bass Community Service Award***

The District Two Service Program Coordinator selects judges for this award. The coordinator serves as Chair, and the three (3) prominent members of the general public to serve as judges. The judges should be from areas without Altrusa Clubs. Preferably, each of the three judges would be from a different area. 2. The judging panel returns the score sheets and entries to the Chair, who tallies the scores and provides the Governor with the 1st, 2nd, and 3rd place winners. The Chair is also responsible for sending the winning entry to the International Office for International competition. The District Two Club, placing 1st place, receives \$100. Please submit your entry by emailing it to Shari Gomez at [sharigomez66@gmail.com](mailto:sharigomez66@gmail.com), or by mailing (3) three hard copies to Shari Gomez, 8222 Carrene Drive, Norfolk, VA 23518. The deadline for submission is March 1, and entries must be postmarked by this date.

## Conference Delegates, Exhibits, and Awards (continued)

### Betty S. Brooks/Letha H. Brown Literacy Award

The District Two International Foundation Liaison coordinates the judging activity and appoints three (3) prominent members of the community to serve as judges who independently score each entry. **The judges should be from areas without Altrusa Clubs. Preferably, each of the three judges would be from a different area.** The judging panel returns the score sheets and entries to the Chair, who tallies them and provides the Governor with the 1st, 2nd, and 3rd place winners. District Two, on behalf of the Washington, DC Club, presents \$40 to the 1st place winner in recognition of the past District Governor Betty S. Brooks. The winning entry also receives a \$100 award from Altrusa International Foundation, presented by the International Representative at Conference. The winning entry is forwarded to the Altrusa International Office by the Foundation Liaison immediately following the close of the District Two Conference. Please submit your entry by emailing it to Deb Flage, at [dflage@verizon.net](mailto:dflage@verizon.net) or by mailing (3) copies to Deb Flage, 136 Circle Drive, Hummelstown PA 17036. The deadline for submission is March 1 and entries must be postmarked by this date.

### Dr. Nina Fay Calhoun International Relations Award

The Chair of the Judging Committee is appointed by the Governor. The Chair selects three prominent members of the community who are not Altrusans to score each entry independently. The judges should be from areas without Altrusa Clubs. Preferably, each of the three judges would be from a different area. Score sheets and entries are returned to the Chair, who tallies the scores and provides the Governor with the 1st, 2nd, and 3rd place winners. The Chair is also responsible for sending the winning entry to the International Service Program Development Committee for the International competition. Please submit your entry by emailing it to Marcy Royal at [marcy.royal@verizon.net](mailto:marcy.royal@verizon.net), or by mailing (3) copies to Marcy Royal, 9314 Grove Avenue, Norfolk, VA 23503-3230. The deadline for submission is March 1 and entries must be postmarked by the date.

Please note that comprehensive guidelines for each International Award are available on the Altrusa website at <https://www.altrusa.org>. After logging in, navigate to the Service Tab and scroll down for detailed information. You can also find the International Award applications on the District Two website at <https://districttwo.altrusa.org>. Go to the News & Events tab, and scroll down for access.

**Please Note:** (a) An Altrusa Club may not submit the same project for both the Mamie L. Bass Service Award and the Letha H. Brown Literacy Award in the same biennium. (b) A winning project at the District Level cannot be re-submitted for two full Awards cycles, and then, only if significant improvements are made to the project. The Awards Chair will be responsible for ensuring this and removing ineligible applications prior to judging.

Chairs should submit the winning entries to the Altrusa International Office immediately after the close of Conference. Winning entries from the District Conference must reach the International Office by June 1.

## District Two Conference Awards - Deadline for Submissions is March 1

### Mary S. Resh Program Planning Award – UPDATED EDITION

Under the guidance of the District Two Leadership Chairperson, the judging committee, comprising three (3) dedicated members, ensures a thorough evaluation of each entry. This committee seeks to recognize initiatives that showcase innovation, strategic planning, and successful execution. The first-place recipient will receive a \$50 prize – a token of appreciation for their dedication and excellence and is given in recognition of District Two's first International President. Please submit your entry by emailing it to Cheryl Outen at [outen.cheryl@gmail.com](mailto:outen.cheryl@gmail.com), or by mailing (3) copies to Cheryl Outen, 6802 Paragon Place, Suite 410, Richmond, VA 23230. The deadline for submission is March 1 and entries must be postmarked by the date.



### Betty C. Schwartz Presidential Excellence Award

The Betty C. Schwartz Presidential Excellence Award stands as a testament to outstanding leadership within local Altrusa clubs. This recognition is dedicated to club Presidents who demonstrate exceptional leadership, possess Altrusa knowledge, exhibit command of parliamentary procedure, and consistently adhere to timelines. The award extends its scope beyond the local club level taking into account the President's participation in Area, District and International activities. This award is given by District Two in recognition of Past Governor Betty Schwartz. Please submit your entry by emailing it to Linda Dorr at [ldorr@comcast.net](mailto:ldorr@comcast.net) or mailing to Linda Dorr, 560 Owsley Drive, Martinsville, VA 24112. The deadline for submission is March 1 and entries must be postmarked by the date.



### Edith W. Nelson Environment Award

This award recognizes clubs engaged in diverse environment activities that contribute to the protection and enhancement of our surroundings. The panel of judges, led by the Chairperson and two additional members, will evaluate the submissions. This award is named in honor of the former International President Edith W. Nelson, is presented by District Two. The first-place winner will be awarded \$50 by the District to acknowledge their outstanding efforts. Please submit your entry by emailing your entry to Joanne Baines at [joannekbaines@yahoo.com](mailto:joannekbaines@yahoo.com) or by mailing (3) copies to Joanne Baines at, 804 Coverdale Lane, Virginia Beach, VA 23452. The deadline for submission is March 1 and entries must be postmarked by the date.



### Phyllis J. Corman ASTRA Award

Guidelines for club submission are sent annually to each club by the Altrusa International Office. Please submit your entry by emailing to Phyllis Corman at [cormanpj@aol.com](mailto:cormanpj@aol.com) or by mailing (3) copies to Phyllis Corman, 2189 Zion Road, Bellefonte, PA 16823.

The deadline for submission is March 1 and entries must be postmarked by the date.



## District Two Conference Awards (continued)



### Irene Mardis Newsletter Award

The District Two Communications Committee Chair is responsible for facilitating the judging committee, comprising of three additional members. Each club is required to submit three (3) copies of distinct issues published between May 2024 and March 2025 for evaluation. This award aims to honor the legacy of the former District Two Governor, Irene Mardis. Please submit your entry by emailing it to Sue Miller, at [smemiller@comcast.net](mailto:smemiller@comcast.net) or by mailing to Sue Miller, 440 Oley Street, Reading, PA 19601. The deadline for submission is March 1 and entries must be postmarked by the date.



### Ann Ayer Club Yearbook

Yearbooks sent to the District Governor, Governor-Elect, First Vice-Governor and Second Vice-Governor postmarked by **10/31/2024** are eligible for judging and are automatically included in the competition. Points may be deducted for yearbooks mailed after **10/31**. District Two Communications Chair serves as chair with three members judging this award: Please submit your entry by emailing it to Ann Tyndall at [atyndall46@gmail.com](mailto:atyndall46@gmail.com) or by mailing (3) copies to Ann Tyndall, 2255 Trotter Ridge Court, York, PA 17408 . The deadline for submission was October 31 and entries must be postmarked by the date.



### Patsy Flensburg Conference Exhibit Award

The Governor-Elect chairs the judging committee alongside the immediate Past Governor and the visiting International Representative.

### The Eleanore Pettersen Membership Growth Award (%) and (#)

Recognizes the clubs with the greatest percentage of growth in membership from April to the following March, and the greatest number of new members each year. The District Two Governor with the assistance of the District Two Treasurer will determine the clubs showing the most growth.

We kindly request chairs handling award entries to acknowledge receipt by notifying the club. Additionally, we encourage chairs to submit all award entries via email. Chairs should submit the winning entries to the Altrusa International Office immediately after the close of Conference. Winning entries from the District Conference must reach the International Office by June 1.





## MEMORIAL FORM - Due Date March 28, 2025

Submit to: Dorothy Thompkins  
8000 Clovertree Court  
North Chesterfield, VA 23235  
[bugznhat@comcast.net](mailto:bugznhat@comcast.net)

\*Please provide a photograph if available

Name of Club: Altrusa International of \_\_\_\_\_

Name of deceased member \_\_\_\_\_

Age: \_\_\_\_\_ Member of Altrusa since: \_\_\_\_\_ (approximate if unsure)

Contributions to Altrusa and this club include:

Person submitting this form: Name: \_\_\_\_\_

Address: \_\_\_\_\_

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Telephone: \_\_\_\_\_

Position in Club\_\_\_\_\_

Name of member to participate in Memorial Service at Conference if known: \_\_\_\_\_



## Conference Exhibit and Merchandising Space Reservation Form

Altrusa International of \_\_\_\_\_

Wishes to reserve the following space at Conference:

Exhibit depicting a service project \_\_\_\_\_

Space requirement \_\_\_\_\_

Space for selling a product or service \_\_\_\_\_

Space requirement \_\_\_\_\_

Submitted by \_\_\_\_\_

Telephone # (H) \_\_\_\_\_

(C) \_\_\_\_\_

(B) \_\_\_\_\_

Send to:

Diane Kolesar  
411 34th Street  
McKeesport, PA 15132  
[d\\_kolesar@hotmail.com](mailto:d_kolesar@hotmail.com)

The Governor-Elect chairs, the Immediate Past Governor, and the visiting International Representative serve as judges.



## Designation of Conference Delegates and Alternates

Determined sixty (60) days prior to District Conference pursuant to Club Bylaws. Each club in good standing that has and Active and Active Retired membership of 15 or less for whom dues have been paid to International and District shall be entitled to one delegate and one alternate. For each additional 15 members or portion thereof, a club shall be entitled to 1 additional delegate and alternate.

**DUE: March 28, 2025.**

Altrusa International of \_\_\_\_\_

Name of Delegate (s): \_\_\_\_\_

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Name of Alternate (s): \_\_\_\_\_

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Club President's Signature

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Club Secretary's Signature

Return form to:      **Lillian Holland**  
                            Altrusa District Two Secretary  
                            2683 JS Holland Road  
                            Ridgeway, VA 24148  
[misslillian22@yahoo.com](mailto:misslillian22@yahoo.com)

# 69TH DISTRICT TWO CONFERENCE



*Make Your Reservations Today*

**Reservations are open until the cutoff date, 4/1/2025**

On-line hotel  
registration is  
NOT available

**To book a room:**

- Call the **Altoona Grand Hotel** directly at **(814) 946-1631.**



**Provide the following details to the front desk agent:**

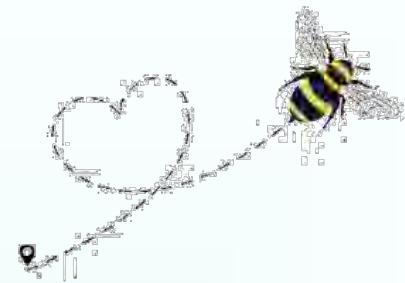
- Your arrival and departure dates.
- State that you are with the **Altrusa International District Two group** to receive the special rate.

**Card Information:**

- A credit card is required to hold the room. Payment will not be charged until check-in. You can use the card on file or another payment method upon arrival.

**Confirmation:**

- You will receive an email confirmation or can request your confirmation number over the phone.
- Make sure to mention the Altrusa District Two Conference when booking to secure the group rate!



## Online Conference Evaluation

Our 69th Annual District Two Conference will be held May 1-4, 2025, in Altoona, Pennsylvania.

Past Governors and members of the District Two Board have worked very hard to organize this conference. Feedback from the 2024 Conference held in College Park, Maryland, was used in planning our 69th conference.

All conference participants are encouraged to complete the Online Conference Evaluation, so their voices are heard when planning begins for future conferences.

The evaluation will be online and easy for all conference participants to complete. The evaluation results will be compiled and published in the Summer DSB.

Your feedback is vital to ensure our District Two Conferences improve every year!



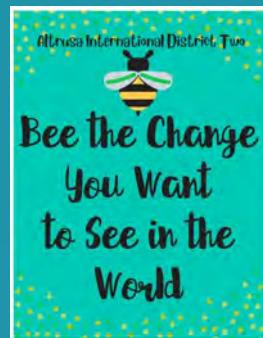
Ann Tyndall, First Vice Governor  
Altrusa International District Two  
South Central, PA



Shari Gomez, Second Vice Governor  
Altrusa International District Two  
Tidewater, VA



Scan Here for  
Hotel Reservation Information or  
[Click Here for Reservation Information](#)



Scan Here To Register for  
the Conference





District Two Service Bulletin Editor - Laura Ullrich, Centre County, PA