

The Impact



Photo above: With grant funds from the Altrusa International Foundation, Altrusa International of Muncie, IN distributed 2,700 books to students attending six elementary schools in Delaware County. Each student selected a book of their choice for their home library. *(used with permission)*



Support for First Responders Through Disaster Relief Aid

Volume 14 | May 2024

The Altrusa International Foundation, Inc. newsletter supporting Altrusans in service and leadership to their communities

Support the International Foundation with a tax-deductible gift today!



THANK YOU!

Every year earthquakes, hurricanes, tornadoes, wildfires, drought, floods, and other major disasters devastate our communities. Through generous donations from Altrusans, the Altrusa International Foundation has awarded **\$17,500** in disaster relief aid to first responders since June 1, 2023.

Disaster relief aid is critical to ensure that those affected by disasters have the supplies necessary to begin to recover. Donations provide the funds to minimize suffering and provide food, water, and shelter to those most impacted globally.

Since June 1, 2023, the Foundation has awarded disaster relief aid to the following:

- East Texas Storms: \$2,500 to the American Red Cross East Texas Chapter
- Maui Wildfires: \$5,000 to the Maui United Way
- San Diego Flooding: \$2,500 to the American Red Cross San Diego and \$5,000 to the Jackie Robinson Family YMCA
- Texas Panhandle Fires: \$2,500 to support the Hoover Volunteer Fire Department

We appreciate your continued support of the disaster relief aid fund. Applications and guidelines for disaster relief aid can be found on our website.

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All About the International Foundation: Who We Are

Who We Are?

The Altrusa International Foundation, Inc. is organized as a nonprofit organization operated exclusively for charitable purposes, supporting Altrusans in service to their local communities and governed by a Board of Trustees.

Did you know?

- The Foundation provides a cash award for all the Altrusa International winners of the Dr. Nina Fay Calhoun International Award, the Letha H. Brown Literacy Award, the Mamie L. Bass Service Award, and the ASTRA awards.
- The Foundation provides the funding for the Altrusa International scholarships.
- The Foundation provides grants to local Clubs and nonprofit children's camps and international healthcare organizations throughout the world.
- The Foundation serves as an umbrella organization to over 120 local club foundations providing them with a group tax exempt status.
- The Association and the Foundation are distinct organizations, one being a membership organization and the latter an avenue for fundraising and philanthropy. The Foundation is governed by a Board of Trustees, and the Association is governed by a Board of Directors. Both governing body members are elected by the Altrusa membership.
- The Foundation presents the Anna H. Settle Community Leadership award and the Wilma B. Hogan Enduring Community Project Award including a cash donation to the recipient's nonprofit or service project.
- The Foundation presents the Debby Weber Fundraising Awards to the Altrusa Clubs whose members make the greatest donations both in total and per capita to the Foundation during the biennium. The winners receive a cash award to further support the Clubs' service to their communities.

Why we exist:

- To ensure that the members of the Association have a resource for funding local projects.
- To provide a vehicle for tax deductible donations that are used to support the local club projects, disaster relief projects, camps for youth with special needs, and scholarships.
- To raise funds to support the work of local Altrusa clubs throughout the world.
- To raise funds to provide recognition awards to clubs throughout the world.
- To provide an umbrella organization and IRS tax exempt status to local Club foundations throughout the world.

A Message from the Foundation Executive Director: Kantrice R. Rose, PhD



Happy Spring, Altrusans!

As we welcome a long-awaited deep thaw from a brutal winter for many of us, let's take some time to appreciate newly blooming flowers, warmer temperatures, and the return of outdoor activities and sports.

Spring is not only a time of fresh beginnings, but it is also time for District Conferences and Grants Program awards. District Conferences offer us a time to connect with old and new friends, celebrate accomplishments and milestones as a district, and plan for the upcoming year. Spring grant awards support all the amazing and vital community service projects led by Altrusa Clubs and camps for children with disabilities. Indeed, this is an exciting time!

District Conferences also prove to be one of the most successful fundraising times for the Foundation outside of the International Convention. Your financial support during Conferences enables the Foundation to provide scholarships and service awards, grants, and disaster relief aid to Altrusa Clubs, children's camps and international healthcare organizations. We rely on your continued investment and generosity to support the work of Altrusans and improve our global and local communities.

As you participate in and reflect on your District Conferences, we encourage you to support the newly launched Intentional Acts of Giving campaign (more details provided in this volume), advance your Lamplighter status (or become a new Lamplighter!), renew your Club 21 annual membership, and consider gifting stock or a legacy gift. Every donation makes an immediate and powerful difference.

In this volume of the Impact we share: details about the newly launched Intentional Acts of Giving fundraising campaign, news of two generous donations from an Altrusa Club and an Altrusa Foundation, and recent disaster relief aid we have been able to provide thanks in large part to your financial support.

I look forward to hearing about and sharing exciting news from each District Conference and community service projects. Please send pictures, videos and stories to the Foundation (foundation@altrusa.org) so that we can share your stories on our website and social media.

In Altrusa Service,
Kantrice R. Rose, Ph.D.

INTENTIONAL ACTS OF GIVING FUNDRAISING CAMPAIGN

JANUARY 1, 2024-MAY 31, 2025

In support of International President Linda Smith's challenge to all Altrusans to commit one Intentional Act of Kindness each week of the biennium, the **Altrusa International Foundation also challenges all Altrusans to commit to Intentional Acts of Giving.**

The monetary support that you provide to the Foundation supports service projects in your local communities, funding for Association and Foundation award winners, disaster relief in response to hurricanes, tornadoes, floods, fires and other disasters, and Club 21 projects supporting organizations that aim to meet the 21st century health concerns of children through domestic camps and international projects.

LEVEL 1: ALLY	(REPRESENTS ABOUT \$1 /WEEK)	GIFT AMOUNT: \$104
LEVEL 2: BUILDER	(REPRESENTS ABOUT \$5 /WEEK)	GIFT AMOUNT: \$520
LEVEL 3: SUSTAINER	(REPRESENTS ABOUT \$10 /WEEK)	GIFT AMOUNT: \$1,040
LEVEL 4: CHAMPION	(REPRESENTS ABOUT \$20 /WEEK)	GIFT AMOUNT: \$2,080
LEVEL 5: HERO	(REPRESENTS ABOUT \$25 /WEEK)	GIFT AMOUNT: \$2,600

- The biennium consists of 104 weeks, or 104 opportunities to commit to acts of kindness and acts of giving.
- All donations (Except Club 21 memberships) count towards lamplighter progress
- Gifts received from June 1-May 31 will count towards The Debby Weber fundraising awards

For more details, visit <https://foundation.altrusa.org/giving-programs-2/>

Frequently Asked Questions

- **What is the timeframe for the Intentional Acts of Giving Campaign?**
The Intentional Acts of Giving Campaign runs through May 31, 2025. Donations made between January 1, 2024 and May 31, 2025 will count towards this campaign.
- **Do donations made through the Intentional Acts of Giving Campaign count towards my Lamplighter status?**
Yes, all donations through the Intentional Acts of Giving Campaign count towards Lamplighter status.
- **Do donations made through the Intentional Acts of Giving Campaign count towards the Debby Weber Fundraising Awards?**
Yes, all donations made through the Intentional Acts of Giving Campaign count towards the Debby Weber Fundraising Awards to be awarded at the 2025 International Convention.
- **Do donations need to be made at one time or can I divide my donation over two years?**
Donations can be made over any period (as long as before May 31, 2025) to get to your desired level. For example, if your goal is to give at Level 5 (\$2,600 total), you can give \$1,300 this year, perhaps at your 2024 District Conference and the remaining \$1,300 next year, perhaps at your 2025 District Conference. Or, you can set up a monthly donation of \$186 (April 2024 – May 2025). You would then be recognized as a Level 5 Giving Hero at the 2025 International Convention and in the Impact, the Foundation publication.
- **Can I give to the Intentional Acts of Giving Campaign in honor or memory of someone else?**
Yes, you may use your Intentional Acts of Giving donation as a way to honor or in memory of someone else.
- **Can I designate how my Intentional Acts of Giving donation is used?**
Yes, you may choose to direct your donation to Disaster Relief, Endowment Fund, Grants Program or Where Needed Most.
- **Can my Intentional Acts of Giving donation cover my Club 21 gift?**
No, Club 21 donations need to be designated separately. Club 21 donations do not count toward Lamplighter status.

Sample Impact of Intentional Acts of Giving Donations

Every dollar raised during the Intentional Acts of Giving campaign makes an immediate impact and advances the Foundation's grant-making, disaster relief, and scholarship and awards efforts. Here is a sample of the types of projects and activities your donations could support (these are taken from actual grant-funded Altrusa Club projects).

For \$104

- Purchase 15 literacy journals for middle school students
- Provide two books for 7 elementary students
- Provide 1 magazine cart for disabled veterans

For \$520

- Provide 2 drop-out prevention and life-skills workshops for 130 at-risk, low-income high school students
- Provide food, clothing, and household items for 26 low-income seniors
- Provide 34 backpacks pre-filled with school supplies and snacks for homeless children

For \$1,040

- Provide apartment furniture and furnishings (kitchen and bedroom) for 1 homeless survivor of domestic violence woman and her children residing in transitional housing
- Provide 104 grab-and-go snack bags for residents at Ronald McDonald House Charities
- Provide 6 books carts for low-income and disabled veterans and seniors

For \$2,080

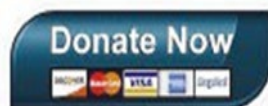
- Provide literacy program incentive prize gift cards for 114 foster children
- Provide therapeutic art supplies for 114 foster children
- Purchase prom dresses and accessories for 45 low-income high school students
- Purchase scholastic books for 70 children in grades K-6

For \$2,600

- Provide books for 173 head start elementary students
- Purchase blankets, laundry, and personal hygiene items for 130 low-income seniors and adults facing eviction
- Provide 5 drop-out prevention and life-skills workshops for 130 at-risk, low-income 9th-12th grade students
- Provide apartment furniture and furnishings (kitchen and bedroom) for 2 homeless survivors of domestic violence women and children residing in transitional housing

All donations to the International Acts of Giving Campaign can be designated towards the following:

- Where Needed Most
- Disaster Relief Aid
- Grants Program
- Endowment



A heartfelt "Thank You" to all who give!

Spotlight an Altrusan: The Altrusa International of Tampa Bay, FL - Wilma B. Hogan Foundation, Inc.

Altrusa International Foundation highlights the great work of Altrusans in each issue of The Impact. This is a snapshot of the Altrusa International of Tampa Bay, FL - Wilma B. Hogan Foundation, Inc., who donated \$100,000 to the International Foundation to establish the Wilma B. Hogan Enduring Community Service Project Award.

Altrusa International of Tampa Bay, FL - Wilma B. Hogan Foundation, Inc. made the difficult decision to dissolve the local foundation in the fall of 2023. After carefully considering their options on how to best use funding in the amount of \$100,000 from their original benefactor, Wilma B. Hogan, the Board of Directors decided to partner with the International Foundation to create an endowed biennial service project award. The goal of the award is to ensure that the Wilma B. Hogan Foundation resources continue to have an impact long after the dissolution.

Altrusa International of Tampa Bay, FL Inc. established the Wilma B. Hogan Foundation, Inc. in 1999 honoring one of its members, Wilma B. 'Billie' Hogan. The foundation was made possible by Billie's generous bequest to the club to further its program of service to the community. Over the past 24 years, the Foundation has provided numerous scholarships and grants to individuals and service organizations. The Wilma B. Hogan Foundation was committed to Billie's dedication and service to improve the Tampa Bay community.

The Wilma B. Hogan Enduring Community Project Award was approved by the Foundation's Board of Trustees in February and will recognize an Altrusa Club project that has been provided to the community for at least five years (hence, Enduring) and its role in providing community service. The first award will be given at the 2025 International Convention in Quebec City.

Guidelines for the Wilma B. Hogan Enduring Community Project Award

Each Altrusa Club may submit one qualifying Project each biennium. The nomination deadline is April 1st of the Convention year. The Award will be accompanied by a monetary award determined each biennium by the Foundation. The award is to be utilized for the winning service project.

To be eligible, the service project should:

- Have been started by the nominating Club
- Be in operation at the time of nomination.
- Be in operation for a minimum of five years.
- Demonstrate growth and development over the years.
- Demonstrate success in its performance and goals.
- Demonstrate exemplary, innovative, and replicable strategies.
- Not include fundraising.
- Be nominated by an Altrusa Club in good standing.
- Be supported by the Club either monetarily, by personal service, or both.

More information can be found on the website at [foundation.altrusa.org/https://foundation.altrusa.org/grants-programs-and-awards/](https://foundation.altrusa.org/grants-programs-and-awards/)

Thank You to Altrusa International of Washington, DC

Altrusa International of Washington, DC donated \$60,000 to the Altrusa International Foundation in honor of Lillie-May Park, Lily Okura, and Evelyn Bull. Funds were gifted from their Mary S. Resh Scholarship Fund, which was established in October 1997 for the purpose of giving scholarships to deserving students from the University of the District of Columbia, Washington, DC.

The Club's Scholarship Committee was faced with several problems that made them unable to award scholarships for several years. Due to these problems, the Club decided to donate the accumulated funds to the Foundation who they trust to use the funds for a worthy cause at its discretion, including disaster relief aid, Club 21 and scholarships.

The Board of Trustees of the Foundation wishes to extend its deepest appreciation to Altrusa International of Washington, DC.

Corporate Sponsorships and Matching Gifts Programs

The Foundation is seeking new corporate sponsorships for International Convention events and ongoing grant efforts. We ask Altrusan business owners and employees of companies who might be interested in leveraging their marketing dollars through sponsorship to contact the Foundation office for more information. Sponsorships provide tangible marketing value through brand awareness and exposure for businesses.

Another important way to leverage Altrusan financial support and maximize impact is through Matching Gifts Programs offered at many corporations, which will match employees' donations dollar-for-dollar to nonprofits of their choice. You can find a list of hundreds of companies that offer matching gifts on our website. However, this list is non exhaustive. Please ask your Corporate/Community Affairs or human resources offices if this program is available.

THREE CHANGES TO THE GRANTS PROGRAM

Effective February 1, 2024

1

Gift Acknowledgement:

- Recipients of grants, service awards, and ASTRA awards must acknowledge the Altrusa International Foundation when describing projects funded in whole or in part with Foundation funds on social media, websites, interviews, and press releases with the following statement:

This [project/program/etc.] [is/was] awarded grant funding by the Altrusa International Foundation, Inc. For more information, please visit foundation.altrusa.org.

2

Two Grant Reports:

- **6-month Progress Report** (1-page, typed, single spaced)
 - Describe the progress towards meeting the goals, timeline, and budget of the project.
- **12-month Follow Up Report** (use the Follow Up Form found on the Foundation website).

3

Demonstrated Impact:

- Submit with grant reports and post to social media pictures, videos, testimonials that “tell the story” of the service project’s impact in the community.

Cycle Two Grants Program Updates

The Cycle Two Grants Program application deadline closed on March 15. The Foundation received 39 applications from Altrusa Clubs to support service projects and six applications from summer camps to provide resources and services to children with disabilities and HIV/AIDS.

Grant applications are currently under review and funding decisions will be announced after May 15.

The next grant funding cycle (Cycle One) deadline is September 15.

Altrusa Clubs and Districts are eligible to receive **only one (1) grant per fiscal year** (June 1-May 31) for a maximum award of up to \$4,000.

Additional Grants Program changes, grant applications, guidelines, and reporting forms are available on the Foundation website, <https://foundation.altrusa.org/grants-programs-and-awards/>.



Impact Statement: Your Donations in Action

CLUB 21 PROGRAM

Funded \$35,240 in grants to children's camps and international healthcare organizations



ASTRA SCHOLARSHIPS AND SERVICE AWARDS



Provided \$14,305 in scholarships and service awards.

DISASTER RELIEF AID

Provided \$32,500 in disaster relief aid around the world to those left devastated.



GRAND TOTAL

The Foundation distributed a grand total of \$377,475 in grants, disaster relief aid, scholarships, and awards.



Young campers at Sherwood Forest, a 2023 Club 21 grant recipient.



Altrusa Club of Door County, WI presented the Door County Library with a check for \$1,200 for the purchase of audio books for the visually impaired.

GRANTS PROGRAM

Awarded \$295,430 in grants to Altrusa Clubs across all fourteen districts



FUNDRAISING CHALLENGE

Raised \$33,872 from June 1, 2022-May 31, 2023



Awarded grants to 96 Altrusa Clubs, 2 international healthcare organizations, and 6 children's camps



In appreciation for the members', Clubs' and Districts' generous donations, the Foundation acknowledges these gifts with special donor icons.

Lamplighter status (Lamplighter, Lucente, Hofmeister, and Albin) is awarded for all donations made to the Foundation except for Club 21 annual memberships.



DONOR RECOGNITION ICONS



LAMPLIGHTER

For each \$500 USD donation



LUCENTE

Awarded for 10-\$500 USD gifts



HOFMEISTER

Earned after filling the Lamplighter pin



NEW DESIGN COMING SOON

ALBIN

Earned after filling the Hofmeister pin



LAMPLIGHTER CLUB PATCH

For a \$500 USD Club or District-level gift



CLUB 21 MEDALLION

For a \$210 USD Club or District-level gift



ANNUAL CLUB 21 BANNER PIN (CLUB OR DISTRICT)



CLUB 21 PIN (INDIVIDUAL)

For a \$21 membership; one-time only

Ways to Give to the Foundation

You may make an online contribution on our website, text **Altrusa Fdn** to **41-444**, or mail a check or money order to the Foundation to make a tax-deductible gift today.

Donating Stocks Is Easy!



Please notify Altrusa International Foundation by email at foundation@altrusa.org when a stock donation is being made. **If you have any questions on how to make the donation, please contact the investment advisory team of eCIO at (608) 291-4646.**

Enjoy the tax benefits of gifting appreciated stocks to the International Foundation.

Stock Donations to the Endowment Account

To transfer stock from your current custodian as a donation to the **Altrusa International Foundation-Endowment Account**, provide the following information to your custodian. All three data points below are needed for a successful transfer.

Charles Schwab Delivery Instructions: Delivery to DTC Clearing 0164, Code 40

Registration: ALTRUSA INTERNATIONAL FOUNDATION INC

Custodian Account Number: 9883-0105

Stock Donations to the General Account

To transfer stock from your current custodian as a donation to the **Altrusa International Foundation-General Account**, provide the following information to your custodian. All three data points below are needed for a successful transfer.

Charles Schwab Delivery Instructions: Delivery to DTC Clearing 0164, Code 40

Registration: ALTRUSA INTERNATIONAL FOUNDATION INC

Custodian Account Number: 3526-0713

Required Minimum Distributions: Tax Benefits for Charitable Donations

If you have a Required Minimum Distribution (RMD) on your own account or an inherited account and you do not need the funds, donating to the Altrusa International Foundation provides tax benefits. You cannot keep money in your employer-sponsored retirement plan(s) indefinitely. Once you reach age 72, you will need to withdraw money from these funds annually. This is a great opportunity to begin or grow your philanthropic giving.

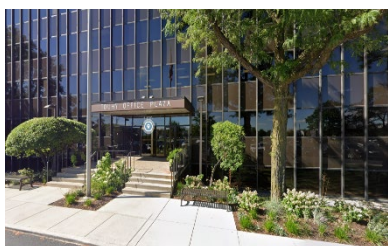
The RMD is the smallest amount account holders must withdraw from employer-sponsored retirement plans each year once they reach age 72. If you fail to meet your RMD, the amount not withdrawn will be taxed at 50%. Your required withdrawal will be included in your taxable income and cannot be rolled into other tax-deferred accounts. However, donating your RMD is a qualified charitable distribution (QCD). Tax benefits aside, earmarking this income for the Foundation is a great way to begin or expand your giving portfolio to support the Foundation's many efforts.

Important Things to Know



Mark Your Calendars

- Cycle Two grant awards will be announced after May 15.
- Donations to the Foundation are credited per fiscal year (June 1-May 31) to receive credit for fundraising awards. Be sure to make your annual donations to the Intentional Acts of Giving campaign, Lamplighter, and Club 21 by May 31.



New Office Address

1400 E. Touhy Ave. Suite 410
Des Plaines, IL 60018



Please check the renewal date of your annual Club 21 membership.



Follow us on social media.

Get important updates and announcements through social media. **We have new Twitter and Instagram accounts.**



Club pictures are needed. It's time to update our photo gallery. If you have pictures from any Club/District activities or events that you'd like to share, please forward them to foundation@altrusa.org.

ALTRUSA INTERNATIONAL FOUNDATION, INC. 2023-2025 BOARD OF TRUSTEES

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Foundation Executive Director

