

# GOVERNOR'S MESSAGE



*Altrusa International District Two  
Delaware, Maryland, New Jersey, New York, Ontario, Pennsylvania,  
District of Columbia, Virginia, and West Virginia*



## Grateful for the Journey, Excited for What's Ahead!

*by Linda Dorr, District Two Governor*

Governor's Message – April 2025

As the world around us begins to awaken from winter's quiet rest, the sights and sounds of spring are everywhere — budding flowers, fresh green grasses, longer days, and a spirit of renewal. In that same spirit of energy and fresh beginnings, we look forward to gathering for the 69th District Two Conference in Altoona, Pennsylvania, May 1-4, 2025.

Just as spring brings new life and renewed purpose, our Conference will be a time to reconnect with friends, learn new ideas, celebrate the many successes of our clubs, and reflect on the accomplishments of the 2023-2025 Biennium. It will also be a time to conduct the important business of our district and welcome a new Board of Directors and Governor — ushering in fresh leadership and continued growth. I encourage each of you to join me in supporting the new Board as they step forward to lead with vision and heart. Their efforts will build on all that we have achieved together and chart the course for an exciting future.

It has been my honor and privilege to serve as your Governor and to work alongside such an inspiring Board, Committee Chairs, and Club Presidents, and dedicated Altrusans. As I have often said, I draw my inspiration and energy from each of you — the members who are out in your communities making a difference each and every day.

As we embrace this new season and turn the page to a new biennium, I wish each of you and your clubs continued success. Together, we can "Bee the Change You Want to See in the World."

With gratitude and service,  
Linda Dorr  
Governor, District Two



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# 2023-2025 Biennium Goals



Together, we can "Bee the Change You Want to See in the World." Every club should strive to attain these critical Biennium Goals. When developing your club's strategic plan, use these goals as a roadmap. I challenge you to "Bee the Change You Want to See in the World, your Club, and your Communities."

## Leadership:

Develop strong Altrusa leaders by submitting a Strategic Plan, engaging in succession planning, and sharing insights in the DSB and Governor's Message.

## Membership:

Achieve a net gain of three members, enhance retention strategies, and host at least one membership event per club.

## Service:

Increase participation in local and global service projects, submit articles to the DSB and District Newsletter, and encourage award entries and database [submissions](#).

## Communication:

Enhance the District Website and utilize newsletters, social media, and electronic communication for member engagement.

## Days for Girls:

Continue advancing the International Service Project Days for Girls.





# Days for Girls International




## Introducing the Smile-Star'D Days for Girls Enterprise. Nakuru!

In Nakuru, Kenya, Smile Star'D Enterprise has created sustainable menstrual health solutions since 2018. They have produced nearly 90,000 DfG Kits, providing safe, reliable period products to their community and beyond. But their impact is more than Kits! DfG Enterprise Leaders also provide menstrual health education to their communities, breaking taboos and promoting period positivity.



Local change creates a lasting impact, transforming lives for generations. We are so grateful to Smile Star'D Enterprise and all DfG Enterprises for their life-changing work!



## Altrusa International 2023-2025 Biennium Calendar


April/May 2025	TOPIC	WHO	RESPONSIBLE PERSON	NOTES
04/01/25	Governor's Newsletter	2023-2025 Governor	Governor	
04/01/25 04/30/25	Add An Altrusan Month	Local Club		Implement recruitment activities
04/01/25	Report proposed Bylaw amendments to International BRR chair 90 days before Convention	District Board	Governor	
04/01/25	New members pay full dues which covers them from April 1, 2025 through May 31, 2026	Local Club	District Treasurer	District & International Dues
04/01/25	Elect Delegates and Alternates to International Convention and send names to the International Executive Director	Local Club		
04/01/25	Incoming President appoints Committee Chairs	Local Club		
04/01/25	Consider sending donation to support the International Foundation's Endowment Fund	Local Club		
04/01/25	Finalize proposed budget for up-coming club year	Local Club	Club Treasurer	
04/01/25	Book hotel accommodations and register for the International Convention	All		
04/07/25	World Health Day	Local Club		

## Altrusa International 2023-2025 Biennium Calendar

April/May 2025	TOPIC	WHO	RESPONSIBLE PERSON	NOTES
04/10/25	Audit Committee report Dues to Governor	Finance Committee Chair	Audit Committee	
04/11/25	Altrusa's Anniversary and Altrusa Awareness Day	All		Began April 11, 1917
04/15/25	International sends dues statements to Club Treasurers	Int'l Office	Club Treasurer	
04/25/25	Pre-Conference District Board Meeting	District Board	Governor	
04/25/TBA	Pre-Conference District Foundation Board Meeting	District Foundation Board	Foundation Chair	
04/25/TBA	Conference Opening Session & Flag Ceremony	Conference Committee	Governor	
04/25/TBA	Opening Breakfast, First Business Meeting, Foundation Luncheon, Workshops, Elections and Fun Night	Conference Committee	Governor	
04/25/TBA	List of qualified voters certified by Credentials Chair to Elections Chair two hours prior to the start of polling	Credentials Chair	District Secretary	
04/25/TBA	Election District Board of Directors	Elections Committee		
04/25/TBA	Awards Breakfast, Second Business Session, Service Projects, Workshops, Reception and Banquet	Conference Committee	Governor	

"The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails."—John Maxwell

## Altrusa International 2023-2025 Biennium Calendar


April/May 2025	TOPIC	WHO	RESPONSIBLE PERSON	NOTES
04/25/TBA	Installation of New Board of Directors	Conference Committee	Governor	
04/25/TBA	Post-Conference District Board Meeting	District Board	Governor	
04/25/TBA	Post-Conference District Foundation Board Meeting	District Foundation Board	Foundation Chair	
05/01/25	Governor Newsletter	2025-2027 Governor	Governor	
05/01/25	Begin work on Governor's Annual Report (via Survey Monkey)	2023-2025 Governor	Governor	June 2
05/01/25	Begin work ASTRA Club Annual Report	Local Club	ASTRA Member Altrusa Advisor	Due June 1
05/01/25	Appoint Audit Committee to audit books for past year	Local Club		
05/01/25	Send out bills for local, District and International dues	Local Club	Club Treasurer	Due June 1
05/01/25	Incoming President plans meeting of old and new Committee Chairs	Local Club		Consider a half-day retreat with old and new Committee Chairs
05/01/25	Finalize plans for annual meeting and installation of new officers	Local Club		

"If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then, you are an excellent leader."

—Dolly Parton



## Altrusa International 2023-2025 Biennium Calendar

April/May 2025	TOPIC	WHO	RESPONSIBLE PERSON	NOTES
05/01/25	Plan to have Conference Delegates and Alternates present a District Conference Report	Local Club		
05/01/25	Nominations for Eleanor Roosevelt Humanitarian Award due to International Office	Local Club		Odd years only due May 15
05/01/25	International Foundation Anna H. Settle Community Leadership Award due to International Office	Local Club		Odd years only due May 15
05/01/25	Mamie L. Bass Service, Letha H. Brown Literacy, and Dr. Nina Fay Calhoun International Relations award winners to International	Awards Coordinator		Due to International by June 2
05/01/25	ASTRA Service award winners to International	District	ASTRA Coordinator	Due to International by June 1
05/01/25	Book hotel accommodations and register for the International Convention	All		
05/10/25	Update names of new Committee Chairs and Officers in Group Tally	Local Club		Make updates via Group Tally
05/10/25	Update new District Board and Committee Chair information in Group Tally	District Secretary		Due 10 days after Conference. Make updates via Group Tally
05/15/25	International Day of Families	Local Club		

**“No act of kindness, no matter how small, is ever wasted.”**


**Aesop**

## Altrusa International 2023-2025 Biennium Calendar

April/May 2025	TOPIC	WHO	RESPONSIBLE PERSON	NOTES
05/15/25	District Service Bulletin articles due	Dist. Board, Comm. Chairs	DSB Editor	
05/15/25	Finalize proposed budget for upcoming club year	Local Club	Club Treasurer	
05/15/25	Annual reports of outgoing Club Officers and Committee Chairs due	Local Club		
05/15/25	Report proposed Bylaw amendments coming from Conference to International BRR Chair within 15 days of Conference.	BRR Chair		
05/24/25	Reminder letter/e-mail to clubs to submit Club Annual Reports to International	District Board	2025-2027 Governor	Due June 1
05/31/25	Delegates and Alternates for Convention should be reported to the International Office	Local Club		Odd years only
05/31/25	District Service Bulletin e-mailing	DSB Editor		E-mail DSB to International Office for distribution
05/31/25	Install new officers	Local Club		
05/31/25	All new Club Officers and Committee Chair names should be updated in Group Tally	Local Club		Make updates via Group Tally
05/31/25	Club fiscal year ends	Local Club		



## Altrusa International 2023-2025 Biennium Calendar

April/May 2025	TOPIC	WHO	RESPONSIBLE PERSON	NOTES
05/31/25	ASTRA Alumni Information Sheet to be completed by all ASTRA members ages 18 and older	Local Club	District ASTRA Advisor	
05/31/25	ASTRA Club fiscal year ends	Local Club	ASTRA Member Altrusa Advisor	
05/31/25	ASTRA Club Annual Report due	Local Club	ASTRA Member Altrusa Advisor	Due June 1





# IMPORTANT REMINDERS

**DONT FORGET** !



**Update Your Club's Information in Group Tally!**  
**REMEMBER!**

Please update names of new Committee Chairs, Officers and new members in Group Tally.

**Conference Registration Deadline - April 7**  
**Club President's Annual Report Due - June 15**

You are encouraged to pay your membership dues on Group Tally.



**District Service Program Coordinator**  
**Shari Gomez**

Submit information to be added to the newsletter to this email address: [d2servicenewsletter@gmail.com](mailto:d2servicenewsletter@gmail.com). This email account is not checked on a regular basis, so questions **MUST** be sent to [sharigomez66@gmail.com](mailto:sharigomez66@gmail.com).

**World Health Day**  
**April 7, 2025**

World Health Day is a global health awareness day celebrated every year on 7 April, under the sponsorship of the World Health Organization, as well as other related organizations. In 1948, the WHO held the First World Health Assembly.

Submission due dates: the first of August, November, February, and May.

The District Two Service Newsletter will be published in September, December, March, and June. Please be sure that submission information includes pictures.

The easiest way to ensure the submission is correct is to add the information and pictures into a Word or Google Doc. There is not a limit to the amount of information to submit.

**International Day of Families**  
**May 15, 2025**

Every year on the 15th of May, the world celebrates the International Day of Families. This day emphasizes the importance of families as fundamental units of society and highlights the significance of international community support for family-related issues. The observance provides a moment to reflect on how family dynamics and support systems contribute to the broader societal fabric, especially in terms of economic stability and upward mobility.

**Latest Issue of the District Two Service Newsletter**  
**[Click Here](#)**





## April Membership Challenge: Recruit & Win!

Altrusa International is excited to announce the return of our Membership Challenge! This April, your club has the chance to win one of five \$100 prizes simply by recruiting new active members (not dual members). Here's how it works:

- Recruit at least one new active member in April to qualify.
- All qualifying clubs will be entered into a random drawing to win one of the prizes.

Last year, we welcomed 145 new members in April—let's break that record together! Every new member strengthens our community and brings us closer to achieving even greater success. Ready to make it happen? Let's grow and win big this April!



### Altrusa International Strategic Plan 2024-2030

[Click Here](#) for the Strategic Plan



### Call for Nominations: Altrusa International Foundation Board

Nominations are now open for membership on the Altrusa International Foundation Board, and District Two is eligible to nominate one representative. The Foundation seeks individuals with expertise in finance, fundraising, and financial investment to help further its mission.

Karen Robinson, Altrusa International Foundation Chair, emphasizes the need for skilled and dedicated members to support the Foundation's work.

If you are interested in serving, please email [lrdomr@comcast.net](mailto:lrdomr@comcast.net).

Deadline for nominations: May 31, 2025.



[Report Your Club's Intentional Acts of Kindness](#)



[Report Your Club's One Book at a Time Challenge Part II](#)





# Important Dates

## District Two



[Click Here for the Calendar](#)

# Show Your Altrusa Spirit – Order Your District Two Convention Tee Shirt!



Exciting news for Altrusa District Two members! Gillian Allen has designed a special tee shirt for each Altrusa International District to wear at Convention in Quebec City, Quebec, Canada. Each district will have its own unique color, creating a beautiful rainbow of Altrusa pride!

Be sure to order your District Two tee shirt and wear it proudly at Convention and the 69th District Two Conference. You can even personalize it with your club's name on the front!

The cost is just \$16, with free shipping directly to your home. Place your order today through Gillian Allen using the link below. Don't miss out—show your Altrusa spirit and be part of this colorful celebration!

See the link below.

<https://altrusathibodaux.company.site/DISTRICT-TWO-CONVENTION-SHIRT-p725572147>





# *Time to Travel*

## **Altrusa International Convention**

### **Quebec City, Quebec, Canada**

**Wednesday, July 23 – Saturday, July 26, 2025**



**Quebec Hilton**

[Click Here for a Video about Quebec City](#)

[Click Here for Call To Convention](#)



# 69TH DISTRICT TWO CONFERENCE



**BEE THE CHANGE YOU WANT  
TO SEE IN THE WORLD**



**ALTOONA GRAND HOTEL**  
1 Sheraton Drive  
Altoona, PA 16601

**MAY 1-4, 2025**

Make Your Reservations Today!



**For Reservations Call  
814-946-1631**



**[Click Here To Register for the  
Conference](#)**

When making hotel reservations, please indicate you are with  
Altrusa District Two Conference for the correct room rate.

Scan Here for Hotel Reservation Information or  
[Click Here](#) for Reservation Information



Scan Here To Register for the  
Conference





# Get Ready To Go



## What To Pack for Conference

- ✓ Your Altrusa Pin – Wear it proudly!
- ✓ Conference Bag – Bring your bag from a previous Conference for convenience.
- ✓ Outfits for Free Time – Pack comfortable, casual clothes for downtime.
- ✓ Comfortable Shoes – You'll be on your feet a lot, so choose wisely.
- ✓ Light Sweater or Jacket – Conference rooms can get chilly!
- ✓ Swimsuit – In case you have time to enjoy the pool.
- ✓ Pajamas – A must-have for restful nights.
- ✓ T-Shirts for Group Photo – Pack your District Two Tee, Bee The Change Tee, or your favorite Altrusa Tee for the group picture.
- ✓ Fabric Scissors – Essential for our hands-on service project!
- ✓ Silent Auction Item(s) – Don't forget your donation for the Foundation Silent Auction—themed baskets are always a hit!
- ✓ Money for 50/50 Tickets – Have cash on hand for a chance to win.
- ✓ Snacks... and More Snacks! – Because you can never have too many.
- ✓ Club Service or Literacy Project Display – Proudly showcase your club's impact!
- ✓ Club Banner – Bring it for the Parade of Banners and represent your club with pride!

## Pack Your Bags

*Bee the Change You Want to See in the World*



*69th District Two Conference  
May 1-4, 2025*



# 69TH DISTRICT TWO CONFERENCE



Hosted by:  
District Two Past Governors  
**MAY 1-4, 2025**

## ALTOONA, PENNSYLVANIA

*Make Plans to Attend*

**SCAN QR CODE OR  
CLICK PA FLAG FOR  
THINGS TO DO IN  
ALTOONA, PA**



**1 Sheraton Drive  
Altoona, PA**

Call 814-946-1631 for Reservations





# PLACES TO EAT

in Altoona, PA

SCAN ME!



69th District Two Conference  
May 1-4, 2025



To Register for the Conference



## DISTRICT TWO BOARD OF DIRECTORS 2023-2025 BIENNIUM

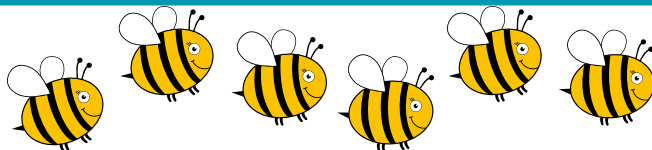
Governor	Linda Dorr	Martinsville-Henry County, VA Club	lrdorr@comcast.net
Governor-Elect	Brenda Ruby	Centre County, PA Club	brendaruby@gmail.com
First Vice-Governor	Ann Tyndall	South Central PA Club	atyndall46@gmail.com
Second Vice-Governor	Shari Gomez	Tidewater, VA Club	sharigomez66@gmail.com
Treasurer	Becky Schrope	Centre County, PA Club	bschrope@cvim.net
Director	Cindy Jennings	Richmond, VA Club	cindy.jennings@trane.com
Director	Martha Woody	Martinsville-Henry County, VA Club	rfbmmw@comcast.net
Secretary	Dr. Lillian Holland	Martinsville-Henry County, VA Club	misslillian22@yahoo.com
Parliamentarian	Beth Vann-Turnbull	Richmond, VA Club	elizabeth.l.vann@gmail.com
Immediate Past Governor	Tammy Boyd	Richmond, VA Club	tboyd@ccafinancial.com



**“A leader takes people where they want to go. A great leader takes people where they don’t necessarily want to go, but ought to be.”**  
**– Rosalynn Carter, former First Lady of the United States**

## DISTRICT TWO COMMITTEE CHAIRS 2023-2025 BIENNIUM

<b>ASTRA</b>	<b>Cindy Jennings</b>	<b>Richmond, VA Club</b>	<b>cindy.jennings@trane.com</b>
<b>Bylaws, Resolutions &amp; Recommendations (BRR)</b>	<b>Sindy Butler</b>	<b>Centre County, PA Club</b>	<b>sindykbutler59@gmail.com</b>
<b>District Communications Committee Co-Chairs</b>	<b>Sue Miller Ann Tyndall</b>	<b>Reading-Berks, PA Club South Central PA Club</b>	<b>smemiller@comcast.net atyndall46@gmail.com</b>
<b>District Web Master</b>	<b>Brenda Ruby</b>	<b>Centre County, PA Club</b>	<b>brendaruby@gmail.com</b>
<b>District Service Program Coordinator</b>	<b>Shari Gomez</b>	<b>Tidewater, VA Club</b>	<b>sharigomez66@gmail.com</b>
<b>Days for Girls Liaison Co-Chairs</b>	<b>Ellen Barta Susan Corey</b>	<b>Tidewater, VA Club Tidewater, VA Club</b>	<b>lbarta@cox.net jnscorey@verizon.net</b>
<b>District DSB Editor</b>	<b>Laura Ullrich</b>	<b>Centre County, PA Club</b>	<b>lauralugnut@gmail.com</b>
<b>International Foundation Liaison</b>	<b>Deb Flage</b>	<b>South Central PA Club</b>	<b>dflage@verizon.net</b>
<b>Leadership Training Committee</b>	<b>Dr. Cheryl Outen</b>	<b>Capital City, VA Club</b>	<b>outen.cheryl@gmail.com</b>
<b>Membership Development Chair</b>	<b>Joanne Baines</b>	<b>Tidewater, VA Club</b>	<b>joannekbaines@yahoo.com</b>
<b>New Club Building Committee Co-Chairs</b>	<b>Diane Kolesar Melissa Kolesar</b>	<b>McKeesport, PA Club McKeesport, PA Club</b>	<b>d_kolesar@hotmail.com mkolesar05@gmail.com</b>
<b>Support Our Soldiers (SOS)</b>	<b>Roxanne Barzona</b>	<b>Centre County, PA Club</b>	<b>rbarzona@gmail.com</b>



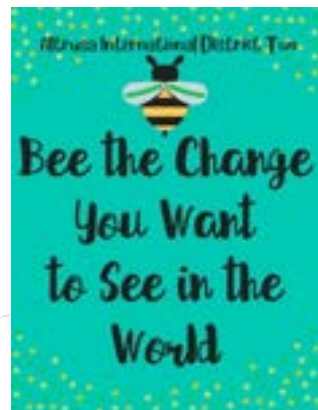




Altrusa International District Two

# Helpful Information

Altrusa is an international non-profit organization, making our local communities better through leadership, partnership, and service. We strive to create better communities worldwide. Altrusa is made up of civic-minded people who find great joy in enhancing the lives of others.



## WEBSITE LINKS

- [Altrusa International](#)
- [Altrusa International Service](#)
- [Facebook Page](#)
- [Altrusa District Two Website](#)

**DO YOU HAVE ANY QUESTIONS, CONCERNS, CONGRATULATIONS, OR SUGGESTIONS?**

Contact Linda Dorr at  
[ldorr@comcast.net](mailto:ldorr@comcast.net)

