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P R O M O

YOUR RESOURCE GUIDE TO HOLIDAY GIFTING

# FLYER

GET READY TO WOW WITH  
*Holiday Gifting*

MAKE THE LIST,  
CHECK IT TWICE!

#MMS00

FULL-COLOR DECO

**HOLIDAY GIFTING IS MORE THAN TRADITION**  
It's a smart way to build relationships, show appreciation, and stay top of mind. And the best gifts balance quality, meaning, and message.

**MESSAGING MATTERS...**  
It's a gift, not an ad. Subtle decoration, tone-on-tone prints, and message-first designs elevate your gift from "promo" to personal. The goal? Give something people want to use, not just something with a logo.

**PERFECT FOR:**  
THANKING EMPLOYEES •  
CUSTOMER APPRECIATION •  
RECOGNIZING VENDOR PARTNERS •  
HOLIDAY EVENT VIP GUESTS •  
RE-ENGAGING KEY PROSPECTS

We'll help you curate products that fit your vision AND keep your brand top of mind. From sleek & sporty to bold & fun, let's show appreciation in style!

**REACH OUT TODAY**  
FOR VIRTUALS, SAMPLES, AND PRICING!

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CONTRACT DECO

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## Smart Gifting: Choosing Holiday Merch With Meaning

Holiday gifting is more than a tradition. For many businesses, it's a powerful way to build relationships, show appreciation, and stay top of mind. But not all branded gifts are created equal. The best holiday merch balances quality, meaning, and message. So we're here to help you create gifts that will be appreciated, kept, and used!

First, consider the quality of the item. A thoughtful gift shows you care—not just about branding, but about the person receiving it. Choose items that feel good in the hand, work well in everyday life, and align with how and where they'll be used. A cozy fleece, a sleek tumbler, or a pair of stylish sunglasses can be used in the office, in the car, on the go, and at home. This thoughtfulness means much more than giving something generic with no real purpose. Gifting with intention makes a lasting impression.

Decoration matters too! Remember, you're giving a gift, not an ad. There is a big difference between receiving a branded gift and receiving something that feels like a promo item. Subtle decoration, tone-on-tone prints, or messaging-first designs can elevate your gift and make it feel personal rather than promotional. The goal is to give something people want to use, not just something with your logo on it.

Another important factor to consider is longevity. Holiday-themed products are cute but often have a short shelf life. While a snowflake-stamped mug might get a smile in December, it probably goes in the cabinet by January. A smarter strategy is to design your packaging or message for the season and keep the product itself more evergreen. That way, your gift carries value beyond the holiday and stays in use all year long.

Lastly, think about presentation. A well-packed gift with thoughtful messaging and clean branding can elevate even simple items into something memorable. We can help you source, decorate, and deliver meaningful gifts that reflect your client's brand and their appreciation. Whether we're sending items to clients, employees, or partners, we will help you create a gifting experience that feels thoughtful, useful, and unmistakably on brand!

Send an email or give us a call to get you started!

# SOCIAL POST



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Tis' the season to start prepping branded gifts for the holidays 📺 Brand gifts shouldn't feel like ads...Thoughtful, stylish merch = gifts people actually want to use! ✨ Let's make your holiday gifting personal, not promotional.

# PRODUCT LINKS

Sunglasses

[Mm500](#)  
[skateboard](#)

Contract deco

[mmb810](#)

# CATALOG/FLIP BOOK



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