Anurag Vardhan Sinha



Anurag is a Senior Vice President and Head of *'Communications and Media & Entertainment (CM)'*, Americas for Cognizant. His area of expertise lies in the intersection of Communication Industry and technology. He leads the building Industry ecosystem with AI companies and hyperscalers, Communication platform providers, innovative AI startups, and the business technology services of Cognizant to create innovative business models for its communication, media and technology clients.

He is a 30-year Industry veteran with cross industry experience in Communication, Financial Services, Insurance and Healthcare. He was the CEO of MBI Digital, a Healthcare data & cyber security company and prior to joining MBI Digital, he was Industry head for *'Communications and Media & Entertainment (CM),* Americas for Infosys and was part of *'Infosys Executive council'* that oversaw the strategy formulation and execution for the company. Anurag has a bachelor's degree in computer science & engineering from Bangalore University and is certified on Global Leadership by Stanford Graduate School of Business.

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