



BRONX ONCOLOGY LIVING DAILY
COMMUNITY OUTREACH
AND ENGAGEMENT



BOLD

2025 YEAR IN REVIEW

Celebrating the Bronx
Cancer Community,
the year's highlights,
and the compassion
and dedication from
our supporters.



Montefiore Einstein
Comprehensive Cancer Center



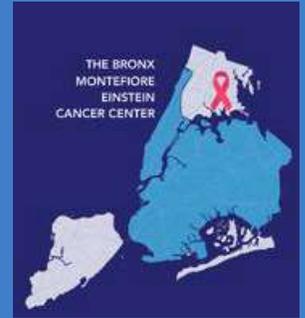
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ABOUT BOLD

The Bronx Oncology Living Daily (BOLD) Program at Montefiore Einstein Comprehensive Cancer Center provides free, comprehensive wellness and support services for anyone affected by cancer, regardless of where they receive care. Services are available in both English and Spanish, with some resources offered online. The BOLD Program was created to address gaps in survivorship care in underserved communities by emphasizing long-term wellness, healthy lifestyle changes, and meaningful peer connection alongside medical treatment.



A Message from Our Director

Dear Friends,

In recent years, I have wondered how our vibrant BOLD community is going to keep up its cancer outreach, engagement, and support mission with so many challenges to national and local priorities and resources. As you can see from this Year-in-Review, momentum has not been deterred as the dedication and resourcefulness of this community is beyond words. Not only have normal operations in community outreach and cancer wellness activities been maintained, but they continue to grow and reach into new areas that bring practical resources to patients and elevate the voice and talents of survivor volunteers in community, clinical, and research spaces. Of course, BOLD would not exist if not for the support of institutional, community, government, student, volunteer, and patient advocate leaders and partners. I am deeply grateful for their support and the village that makes up this empowering arm of cancer wellness warriors including the hard working BOLD team. As we move into this new year, may we all take inspiration from this passage that underlies our guiding light at BOLD.



"Until one is committed, there is hesitancy, the chance to draw back — concerning all acts of initiative (and creation), there is one elementary truth...that the moment one definitely commits oneself, then Providence moves too. Whatever you can do, or dream you can do, begin it. Boldness has genius, power, and magic in it. Begin it now." Johann Wolfgang von Goethe

Alyson Moadel-Robblee
Alyson Moadel-Robblee
Founding Director

Wellness at the BOLD Wellness Center Continues!

BOLD WORKSHOPS

Supporting Wellness and Growth at 1575 Blondell Avenue

BOLD is committed to accessibility, offering a mix of in-person and hybrid workshops so everyone in our community can take part. Participation has grown significantly, reflecting the meaningful impact these workshops have on the people we serve.

Our most popular workshops (offered weekly or monthly) include:

- Creative Arts
- Education
- Fitness & Nutrition
- Mind-Body Wellness
- Health Education

Each session provides hands-on experiences that support well-being, personal growth, and lifelong learning.



Hybrid Workshops

The BOLD Program offers a wide range of engaging workshops designed to support emotional, physical, and social well-being throughout the cancer journey. These weekly and monthly sessions include yoga, crochet, painting, reiki, meditation, and other creative arts experiences that encourage relaxation, self-expression and stress-reduction.



Jewelry Making



Crochet



Yoga Moves



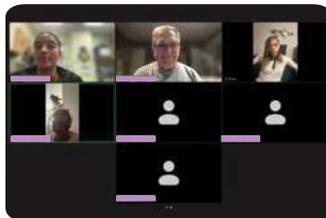
Introduction to Drawing



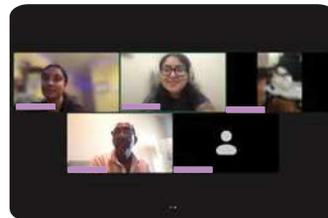
Chair Yoga



Paint Club



Happy Life Meditation



Conversational Spanish



Poetry Club

DIGNITY, STYLE, AND SUPPORT CONTINUE AT THE BOLD BOUTIQUE!



This year brought an outpouring of generous donations that have helped hundreds of patients feel confident and cared for. From wigs and clothing to scarves, hats, and accessories for both men and women, the boutique offers more than just items—it provides dignity, comfort, and support during challenging times.

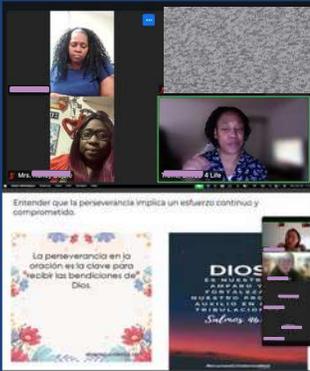
Wellness at the BOLD Wellness Center Continues!

SUPPORT.
CONNECT.
SHARE. HEAL.

Our support groups are a safe, supportive space to connect, share, and heal alongside others navigating or surviving cancer.

Spiritual Support

(offered in English and Spanish)



Mind Body Support



Self-Care for Caregivers

What is Self-Care?

- Self-care is about purposefully taking time for yourself to improve your mind, body and soul!
- Guilt is a red flag!
- Self-care includes expressing emotions
- Self-care is NOT about being selfish. It is about resting and recharging so you can be a better version of yourself!



Spanish Support Group



College & Job Readiness

In collaboration with ACCRA Literacy, BOLD is bringing the power of knowledge and preparation to our patients. Through this partnership, participants gain essential skills and confidence for college and job readiness, opening doors to new opportunities.

Computer Skills

Daniel Rojas, BOLD Student Trainee, helped our patients discover the joy behind technology through his Computer Skills Workshop. He guided participants with little to no technology experience in learning essential skills like email and web browsing.



Telling Your Life Story

Bette Clarke helps patients express themselves and grow through the art of writing stories. Each story becomes a step toward confidence, creativity, and healing.

Workshop Spotlight: Paint Club

The "Paint Club" workshop, led by BOLD Buddy Katia Zapata, invites participants to relax, have fun, and express themselves through art. One of BOLD's most popular workshops, Paint Club is known for its colorful, welcoming atmosphere and joyful creativity. Patients often share how Katia's patience and gentle guidance help them unwind and find calm through painting. Offered in both English and Spanish, the workshop reflects Katia's belief that "art does not have a language," making it an inclusive and comforting space for everyone.



Highlights of the Year

Vanessa Niola joined the BOLD Team

BOLD welcomed Vanessa Niola this year as our new Administrative Assistant. Vanessa was inspired to join the BOLD team after a close family member was diagnosed with cancer, an experience that highlighted how vital these programs are within the community. As a first-generation daughter of immigrant Ecuadorian parents, Vanessa brings a deep commitment to compassion, cultural awareness, and equity in service.



Jackriel Pina Morales joined the BOLD Team

Formerly a BOLD intern, Jackriel has stepped into the role of BOLD Buddy Captain, working closely with cancer survivor volunteers who provide peer support to patients across the Bronx. As an aspiring physician, Jackriel cares deeply about connecting with the community and understanding its needs, helping pave the way for greater representation and equity for Hispanic and Latino communities in healthcare.



Highlights of the Year

BOLD is recognized as Best of the Bronx in Holistic Wellness for a Second Consecutive Year!



Bronx, you showed up once again—and we couldn't be more grateful. Thanks to your continued support and votes, BOLD has been named Best of the Bronx in Holistic Wellness for the second consecutive year! This recognition, honored by Ponce Bank for Empowering Healing Through Compassion and Community, reflects the strength, resilience, and unity of the community we proudly serve. This award belongs to our community as much as it does to us. Your trust, engagement, and belief in holistic healing inspire us every day to continue uplifting the Bronx with compassion, care, and hope.

<https://bestof.bxtimes.com/best-holistic-wellness-the-bronx/>

Celebrating Culture, Community, and Health at the Sixth Annual AIC African Heritage Month Celebration

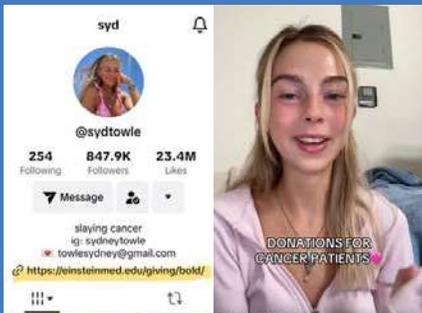


Hundreds came together at Albert Einstein College of Medicine's Robbins Auditorium in the Bronx, in collaboration with the African Immigrants' Commission to celebrate the Sixth Annual African Heritage Month Celebration on Saturday, September 27. The vibrant four-hour event showcased music, dance, performances, cultural activities, and delicious African and Caribbean cuisine. In addition to the festivities, participants engaged with MECCC leadership to learn about the importance of cancer screening and prevention, and on-site HIV screening services were offered, reinforcing the event's commitment to community health and wellness.

Highlights of the Year

TikTok Star Sydney Dowle Shines a Light on BOLD

In September of 2025, we were honored to find out that Sydney Dowle, a TikTok influencer with over 800,000 followers, generously created and shared a video highlighting the BOLD program with her community. While bravely navigating an aggressive and rare bile duct cancer, Sydney spotlighted the BOLD Boutique, encouraged donations, and shared our fundraising link. Her advocacy, strength, and willingness to uplift others during her own journey are deeply appreciated and continue to make a meaningful impact on the BOLD community.



<https://www.tiktok.com/@sydtowle/video/7548088656104312095?r=1&t=ZT-8zaTi5jT1QV>

"A home run for men's health: 191 prostate cancer screenings in one day at Yankee Stadium!"

For the third year in a row, Bronx Oncology Living Daily (BOLD) returned to Yankee Stadium to support men's health in our community. This year, we reached a new milestone, completing 191 prostate cancer screenings in a single day—the highest total to date. Thanks to the dedication and teamwork of our staff and partners, we continue to make meaningful strides in knocking prostate cancer out of the park.



Peace of mind comes when you stop expecting, and start accepting.
-Florence Harris (BOLD Buddy)



Celebrating and Elevating Community



BOLD Summer Fiesta: Fun, Games & Good Times!



On June 27th, we joined forces with BOLD Columbia to bring joy and excitement to our patients with a lively, carnival-inspired event. The day was filled with music, colorful decorations, fun games, delicious food, and countless moments of laughter. Children joined in the festivities, creating a family-friendly atmosphere where patients could explore a variety of activities, connect with others, and fully enjoy the summer day. The BOLD Summer Fiesta was more than just an event—it was a celebration of community, happiness, and the simple joys of coming together.



COMMUNITY OUTREACH UPDATES

The BOLD Community Outreach and Engagement (COE) team successfully connected with nearly 5,000 Bronx community members through a wide range of outreach efforts. This included 16 educational presentations, 10 cancer screening events, and tabling at nearly 80 community events across the Bronx!

BOLD works year-round with community organizations and programs to promote the importance of cancer screenings and early detection. Through these efforts, the COE team raises awareness, provides education, and connects individuals to vital resources, including screening navigation and cancer support services.

In addition, BOLD collaborated with the Breast Cancer Screening team to pilot the BOLD Cancer Screening Support Program. This initiative pairs patients who have expressed screening hesitancy with trained BOLD Buddies, offering peer support to help address concerns and encourage informed screening decisions.



Bianca Rivera Peña,
Arjeta Cosaj
& Rebeca Aragon
**(THE HEART OF OUR
OUTREACH TEAM)**



Celebrating and Elevating the Community

Bronx Fashion Week: BOLD Takes the Runway

In collaboration with BXFW (Flora Montes) and the American Cancer Society, BOLD hit the runway in a powerful walk of strength, showcasing confidence, resilience, and style.



Alana Howell



Twanda Frazier



Rita Mattioli

Our BOLD Buddies celebrated self-expression and empowerment, proving that strength and courage can shine both on and off the stage.



Mercy Boateng



Harmon Kennedy

Celebrating and Elevating the Community

BOLD in PINK: Standing with Survivors



In October of 2025, BOLD was honored to stand in pink alongside courageous cancer survivors to celebrate their strength and resilience. In collaboration with the American Cancer Society and the office of the Bronx Borough President, we came together to raise awareness about breast cancer, emphasizing the importance of early detection, education, and support. These events brought the community together in solidarity, remembrance, and hope, reminding everyone that together, we can make a difference in the fight against breast cancer.

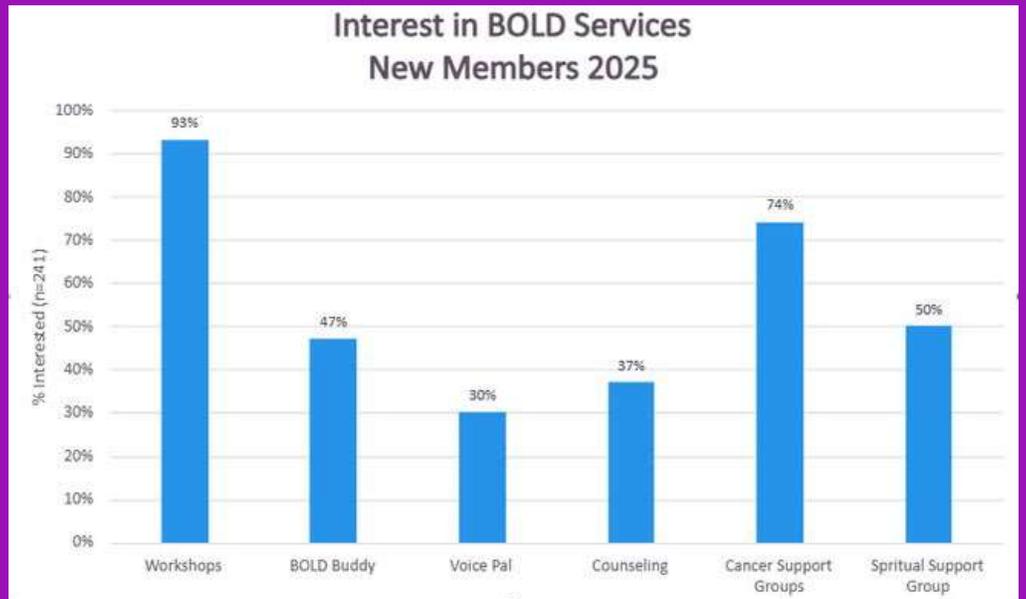


Counting our Blessings through Impact

BOLD BY THE NUMBERS



Since 2008, BOLD has conducted ongoing psychosocial needs assessments as a cornerstone of its community outreach efforts, working closely with Bronx cancer patients to understand their experiences and identify unmet needs. Through these conversations, BOLD helps connect individuals and families to appropriate care, resources, and support—meeting people where they are and reducing barriers to access.



Buddy-matched patients say...

"My BOLD Buddy makes me feel heard. She offers guidance, encouragement, and helps me maintain a positive mindset throughout my journey."



"My BOLD Buddy offers steady support and compassion. Her presence has helped me feel stronger and more confident as I navigate my care."

A Team Built on Care



Meet Our BOLD Program Team:

Alyson Moadel-Robblee, PHD

Brittany Miller, PHD

Vandana Chauhan, PHD

Camille Garrett, MPH

Vanessa Niola

Rebeca Aragon, BS

Jackriel Pina, MS

Ruijie He, MS

BOLD Student Trainees:

Daniel Rojas

Daniella Marroquin



Behind the Curtain



Every single day, our team shows up with compassion in their hearts and a deep commitment to the people we serve. Their dedication goes far beyond their roles — it is seen in the extra moments they spend comforting a patient, the careful attention they give to every detail, and the unwavering support they offer to one another.



Behind the Curtain



To our incredible interns and volunteers, From the very beginning of your journey with us, you have brought curiosity, compassion, and a genuine desire to learn and serve. Thank you for the energy, fresh perspective, and commitment you bring to our organization. We are grateful for your contributions and proud to be part of your journey.



IN MEMORIAM

We honor and remember the **BOLD** Buddies who have touched our lives with their courage, kindness, and unwavering spirit.

ELISABETH BIKOKO
DECEMBER 1969- JULY 2025

Her kindness and warmth will live on in the lives she touched and the love she shared so generously.



SHIRLEY JOHNSON
AUGUST 1953- AUGUST 2025

Shirley faced her journey with bravery and dignity, inspiring all who knew her. May her beautiful soul rest in peace, and may her memory continue to be a blessing to us all.



LOUISE MORANT
JUNE 1935- DECEMBER 2025

Louise's light and love will forever remain in our hearts. Her strength, grace, and courage touched everyone around her.



With Gratitude

THE BOLD TEAM IS GRATEFUL FOR

the generosity that has uplifted so many this year. Every act of giving—no matter how large or small—has touched lives, eased burdens, and brought comfort to patients and families during some of their most vulnerable moments. Your compassion and kindness have created ripples of hope, reminding those we serve that they are seen, supported, and never alone.



With Gratitude

THE BOLD TEAM IS GRATEFUL FOR
our sponsors, supporters, and partners:



OFFICE OF THE
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*Empowerment, support,
education, and joy in action.*