

**Rockwell  
Automation**



  
Experis<sup>®</sup>  
ManpowerGroup

# INNOVATIVE HIRING AND RECRUITING PRACTICES IN THE DIGITAL AGE

**Wednesday, January 30, 2019**

**7:30 AM - 9 AM**

**ManpowerGroup Headquarters**

**100 Manpower Pl, Milwaukee, WI 53212**

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We are in the midst of a Skills Revolution, where technology is rapidly transforming in-demand skill needed across Midwest manufacturers. Though we cannot slow the pace of change, we can invest in skills to build workforce of tomorrow and ensure we have the talent to win in the digital age. The **Paranet Group** has partnered with **ManpowerGroup** and **Rockwell Automation** for a discussion on the industry's workforce trends, the impact of talent supply and demand, and solutions for the employers alike to succeed today and tomorrow.

## **Gain Insights About:**

The Future of Manufacturing Roles  
Turning Research into Practical Skills  
Panel Discussion to follow

**Continued on the next page**

# Featured Presenters:



**Mary Burgoon**  
Business Development  
Manager, Academy of  
Advanced Manufacturing,  
Rockwell Automation



**Chris Layden**  
Vice President,  
ManpowerGroup Enterprise  
North America



**Rebekah Kowalski**  
Vice President, Client Workforce  
Solutions, ManpowerGroup  
North America

## Agenda

Registration and introduction

Workforce trends (Chris Layden)

Future manufacturing roles and skills (Rebekah Kowalski)

Turning research into practical solutions (Rebekah Kowalski and Mary Burgoon)

Panel discussion and audience Q&A

Wrap up and conclusion