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BayCoast Bank's Nicole Almeida to join American Bankers Association's Emerging Leaders Council; board to showcase next generation of bank leaders

SWANSEA, MA – BayCoast Bank (<http://baycoastbank.com>) is pleased to announce that Senior Vice President/Chief Marketing Officer Nicole Almeida will join the American Bankers Association's (ABA) newly established Emerging Leaders Council. The 55-member Council, which includes representatives from every state and banks of all sizes, will focus on developing new and innovative leadership programs to help raise awareness of banking as a career. The Council additionally has the goal to increase networking and mentoring opportunities and expand political engagement at local, state and national levels.

"It's an honor to join such a talented group of industry thought leaders and represent Massachusetts on ABA's Emerging Leaders Council," said Almeida. "This appointment allows us to help create new opportunities to engage the next generation of banking leaders and increase collaboration with state banking associations. I look forward to working on the Council to cultivate new thoughts on leadership and shine a spotlight on our industry's issues."

Council members will serve a one-year term that can be renewed for a total of three years. In addition to engaging leaders within the industry the Emerging Leaders Council will work to identify opportunities to complement and collaborate with state bankers associations from across the country.

"It gives us great pleasure to announce Nicole's appointment to the ABA's Emerging Leaders Council," said Nicholas Christ, President and CEO of BayCoast Bank. "Without a doubt, her participation in what is certain to be an influential committee for our industry will be prominent."

About BayCoast Bank

BayCoast Bank is mutually-owned, serving the needs of consumers, businesses, non-profits and municipalities through 20 branches and three loan offices throughout southeastern MA and RI. Additional services are offered through the Bank's affiliates: **BayCoast Financial Services, Plimoth Investment Advisors, Partners Insurance Group, LLC, BayCoast Mortgage Company, LLC, and Priority Funding LLC**. Nicholas Christ is the Bank's President and Chief Executive Officer. Visit www.BayCoastBank.com or call 508-678-7641 or 888-806-2872.