

Many Perspectives. One BB&T.

Diverse perspectives are essential to create a world-class organization in an ever-changing world. At BB&T, our culture encourages input from associates to foster an inclusive environment that helps us meet the unique, evolving needs of clients in more than 2,100 markets every day.

Our inclusive culture values the varied experiences of our associates because they help us provide better products, better services, better solutions and forge lasting relationships that are paramount to our success. We believe diverse teams enhance the creativity and innovation BB&T needs to be successful in the financial services industry.



Our commitment to diversity and inclusion:

- Values associates with different backgrounds, experiences, ideas and skills, and advances their careers.
- Supports the economic growth of our communities through outreach efforts.
- Fosters strong partnerships with diverse suppliers and business owners.
- Helps us create innovative products and provide superior client service.
- Impacts business revenues positively with increased sales, profits and greater returns for our shareholders.

View our corporate profile on LinkedIn or to search and apply for open positions, visit us at BBT.com/Careers.