



## 4th Annual College & University I Stand With Immigrants Day of Action

OCTOBER 22, 2019

---

### What is the I Stand With Immigrants Day of Action?

Each fall, FWD.us, through the I Am An Immigrant campaign, mobilizes students at over 150 colleges and universities across the country to Stand With Immigrants. This year, campuses across the country will be showcasing their support for immigrants with a particular emphasis on DACA recipients in their community who face an uncertain future due to several DACA court cases being taken up by the Supreme Court of the United States and head on November 12. The Supreme Court's decision will determine the fate of the program and the future of hundreds of thousands of young people who rely on these critical protections. We are here to say that we stand with DACA recipients and all immigrants.

***This year we want you to be part of the Day of Action and in getting students in your communities to participate.***

Students participate in the Day of Action by organizing public and private events and actions on their campus to celebrate immigrants in their community and bring attention to the unique challenges that immigrants face. Participating students and other allies including universities, presidents, faculty, staff, and nonprofits that support students and higher education also participate in the day of action by showing their support on social media using the hashtag #IStandWithImmigrants. The past two years we've garnered **tens of millions of impressions** and **thousands of tweets**.



# How Can Your Organization Support the Day of Action?

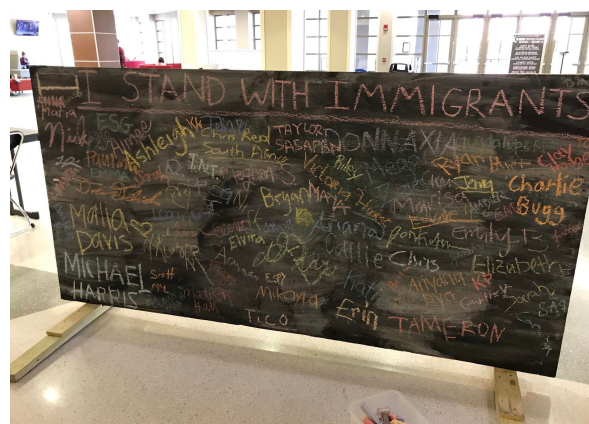
This year we aim to engage **200 colleges and universities** in the I Stand With Immigrants Day of Action. We are looking to civically-minded organizations that work with youth to help us reach as many college and university students as possible.

## GET IN ON THE ACTION

We want the 2019 I Stand With Immigrants Day of Action to be the most impactful day of action to date. Participate by promoting your students' activities through photos and blog posts online. Don't forget to hashtag #IStandWithImmigrants. Talk about why you are proud to have your communities involved in the I Stand With Immigrants Day of Action and what the activities of the day mean to you. As we approach October 22nd, we will provide a social media toolkit with some suggested language and prompts for posting online.

## SPREAD THE WORD

Spread the word to your student networks by sharing information about the Day of Action and how to sign up on social media, through email, or in person at your events. Encourage them to set up in-person events and to engage in the I Stand With Immigrants conversation online on October 22nd. We will have promotional graphics and an event toolkit you can use to make sharing information as easy as possible.



# How Do Students Get Involved?

The first 160 colleges and universities to sign up at [www.iamanimmigrant.com/dayofaction](http://www.iamanimmigrant.com/dayofaction) by **October 4th** will receive a package of I Stand With Immigrants t-shirts and stickers to help make their events a success. Each participating school must collect 5 videos from their Day of Action activities. These videos can be simple and short and should highlight what is happening on campus.

In addition, we ask that each participating school commit to two of six actions included in the student toolkit. *At least one* of these actions should be a public event or activity. Actions can include organizing events on campus, tabling, engaging students in an interactive exhibit, hosting an arts showcase, publishing an op-ed in the school paper, and more! Check out the Day of Action toolkit for more information.