

FREE LIVE EVENT

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RESULTS
SERIES

Mastering Your Real Estate Marketing Game Plan

ANTICIPATE IT. CRUSH IT. OWN IT.



Join us at the realtor.com[®] Results Series where we'll dive into today's best and most practical marketing and technology trends while helping you anticipate what's up-and-coming!

**AUG
27** **Louisville
KY**

**Louisville Marriott East
1903 Embassy Square Blvd
Louisville, KY 40299**

10:00 a.m. - 1:00 p.m.

**Join us for a complimentary continental
breakfast @ 9:30 a.m.**

Room: Commonwealth Salon A/B

Parking: Hosted Self-Parking

PRESENTED BY:



Andrew Dorn

National Speaker
Vice President, Events
realtor.com[®]



Kristi Kennelly

National Speaker
realtor.com[®]

Real results for real agents
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Over 97% of attendees would recommend **The Results Series** to a friend.¹

DON'T MISS OUT!

¹ Source: realtor.com® Results Series Post-Event Attendee Survey, 2019

TOPICS COVERED:

Anticipate & Crush Your Real Estate Marketing Master Plan

- Learn simple tactics for implementing today's top marketing trends
- Explore the turnkey video marketing apps to increase your visibility
- Dive into social media trends and cutting-edge hyperlocal strategies to stay top of mind

Capture. Connect. Communicate. The Ultimate Lead Conversion Game Plan

- Get insights into buyer behavior and today's consumer expectations
- Master lead conversion strategies that can help propel you to the double-digit results
- Learn text and email scripting from top-performing agents to grow engagement

Fact or Fiction: The Hottest Real Estate Marketing Data To Bank On

- Avoid common pitfalls with consumer expectations, communication and marketing
- Explore the tools that can help you fill gaps immediately
- Test your knowledge in this face-paced, fun segment - participation required!

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