



Business Advisors for the Healthcare Industry

## FOR IMMEDIATE RELEASE

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### **COKER GROUP ANNOUNCES THE ADDITION OF MATT JENSEN AS A SENIOR MANAGER IN THEIR FINANCIAL SERVICES SECTION**

ALPHARETTA, GA – Matt Jensen has joined Coker Group as a Senior Manager in their Financial Services section. Based in San Diego, CA, Jenson's expertise includes developing valuation opinions of businesses, intangible assets, co-management arrangements, and provider compensation arrangements. He has extensive financial advisory experience, assisting healthcare organizations to minimize risk to ensure financial arrangements meet the complex requirements related to fair market value (FMV) and commercial reasonableness (CR).

Before joining Coker Group, Jenson was a manager with GE Healthcare, where he led the valuation team of GE's recently acquired Camden Group. GE Camden Group's recent reorganization and subsequent shift from providing these services, particularly related to FMV and CR opinions, presented the opportunity to bring Jenson's experience to Coker Group.

"We are delighted to have someone of Matt's character and experience added to the Coker team," noted Coker Group's president/CEO, Max Reiboldt. "Matt not only adds years of hands-on experience in these areas we intend to continue to provide long-term, his west coast presence further accentuates our intentions to grow our client base there."

"I am excited by the work Coker Group is doing and pleased to be joining such a dynamic team of seasoned professionals," said Jenson. "Healthcare valuation is in high demand. With its strong industry reputation and robust clientele, Coker Group is well positioned to capitalize on opportunities in this area, especially since the broader healthcare landscape is constantly evolving. I have a passion for healthcare, and I am looking forward to bringing my expertise and industry relationships to the Coker team."

#### About Coker Group

Coker Group, a national healthcare advisory firm, assists hospitals, physician groups, and provider consortiums to develop customized solutions in four primary service areas: Strategy and Operations, Finance, Technology, and Executive Search. Our mission is to tailor an approach for each client that ensures strategic differentiation in the marketplace and the achievement of every goal across all performance areas. Through principled professional consulting, Coker Group assists healthcare providers in their pursuit of a sound business model and an enhanced patient experience. Coker Group's advisors have the experience and creativity to find the right solution for any market and healthcare entity.

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