

FOR IMMEDIATE RELEASE

## **TASTE OF THE TRUCKS EVENT**

Second Helpings Atlanta Drives Out Hunger One Mile at a Time

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**Second Helpings Atlanta (SHA), a premier food rescue organization in metro Atlanta, is on a roll.** Since its founding in 2004, the growing non-profit has rescued more than **5,400,000 pounds of excess nutritious food** from over **60 Food Donors** (e.g. **Whole Foods, Trader Joe's, Publix, The Fresh Market, Sprouts, Cox Enterprises, Costco**) and delivered it to **Partner Agencies** that serve people in need in our community (e.g. **Community Assistance Center, Genesis Shelter, Malachi's Storehouse, Mary Hall Freedom House**). Helping to reduce food waste and address food insecurity, SHA's army of more than 350 Volunteer drivers rescues and delivers over 100,000 pounds of food each month, enough to provide meals for nearly 3,000 people every day.

SHA proudly announces its first annual **TASTE OF THE TRUCKS** event, a fabulous food truck festival taking place on **Saturday, November 12, from 11am-7pm on the Field at the Concourse (corner of Peachtree Dunwoody and Hammond Drive near the King and Queen buildings)**. SHA is partnering with **Redbird Events** to bring this exciting, new event to the community.

**TASTE OF THE TRUCKS** will feature more than **15 of Atlanta's favorite food trucks** serving enticing food and delicious tapas. An extensive **Arts and Crafts Market**, great **live music** and an **entertaining Kids Zone** are part of this family-friend event. Children of all ages can participate in a **community service project** assembling bag lunches and decorating bags that will be delivered to SHA Partner Agencies.

Proceeds from **TASTE OF THE TRUCKS** will support SHA's continued growth and the vitally important work the organization does in the community throughout the year. General admission tickets are \$5 in advance, and \$10 at the door. Free parking is available; for a small additional fee, valet service and access to a VIP Tent are offered. **To purchase tickets, visit <https://www.freshtix.com/events/taste-of-the-trucks-or-the-SHA-website-secondhelpingsatlanta.org>.**

Mary Davison, Executive Director of **Sarah's Closet** says, "The food we get from SHA adds dairy products, produce, eggs and juice for mainstream clients, and organic, gluten-free and natural health food for clients who have health issues or enjoy a healthy lifestyle. The clients love the variety of food they can choose from, sometimes prompting grown men to cry."

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For more information on **TASTE OF THE TRUCKS**, Second Helpings Atlanta, or to schedule an interview, please contact Alli Allen (info listed above) or visit [www.secondhelpingsatlanta.org](http://www.secondhelpingsatlanta.org).