

Jim Roman

Strategic Coach & National Speaker

Strategic Coach and National Speaker Jim Roman of Business Owners Institute® has been **making a difference for small businesses and the associations that serve them for more than 20 years.**

Jim understands **the vital part that associations play in educating, supporting and growing** small business professionals. He empowers associations at the national, regional and chapter level to **increase the strength of leadership, build a strong organizational foundation to grow from, and gain, engage and retain active, motivated members.**

His association clients include National Association of Home Builders (NAHB), Association of General Contractors (AGC), Association of Consulting Foresters (ACF), National Association of Residential Property Managers (NARPM), Aggregates and Concrete Executives (ACE), Associations West (formerly CalSAE), and many others.

Jim is a proud member of the BNI Hall of Fame, recognized for growing his Central Virginia franchise from **0 to 1,600 members and 65 chapters** in less than six years.

If you're ready for your association to experience that level of success, Jim is your guy.

Connect with Jim today

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www.jimromanonline.com
www.jimromanonline.com/podcast
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Top Topics for Boards

Mastering the 5 Keys to Association Success
Learn the 5 key areas your association must master to be indispensable to your members, grow leaders and thrive today and into the future.

Supercharge Your Member Engagement
Members who show up, volunteer, serve on committees and even move into leadership aren't unicorns. Learn how to cultivate them from Day 1.

Leveling Up Your Leadership
Leaders are made, not born. Learn how to grow the skills of a great leader in yourself and others.

Strategic Planning for Success
Learn the process that results in a two-to-three-year Strategic Plan that will transform your association.

Top Topics for Members

Help your members get more value for their membership, achieve a return on relationships and succeed in their business with these talks just for members:

Step Up Your Sales Success

How to Take the WORK Out of Networking®

"spirited and engaging"

"one of the best I've ever seen or heard"

"meaningful, passionate and motivating"