

# ONLINE INTRO TO JOURNALISM

Summer 2024

Tampa Catholic High School

## COURSE INFORMATION

- **Instructor:** Jacqueline Bagué
- **Dates:** June 3rd – July 26th, 2024 (NO CLASS WEEK OF JULY FOURTH)
- **Online Office Hours:** Monday – Sunday (response to emails within 24 hours)
- **E-mail:** [jwotasek@tampacatholic.org](mailto:jwotasek@tampacatholic.org)
- **Cost:** \$335.00 – *Payment due by May 23<sup>rd</sup> through link –*

## COURSE DESCRIPTION

This introductory course will provide students with the fundamentals of journalism, including news, feature, sports, editorials and review writing, interviewing skills, news and feature photography, copy editing, advertising, layout and design, and journalism law and ethics. Students will also do a brief study of the evolution of Journalism.

This course is designed for independent learning. Students with academic challenges will not receive support from the Learning Resource Center during the summer.

## UNITS COVERED

- **HISTORY OF JOURNALISM:** Overview of evolution of Journalism, look at famous journalists.
- **JOURNALISTIC ETHICS:** Review of ethics in line with the journalism career field. Student's look at a case study.
- **MULTIMEDIA JOURNALISM :** Review of photography techniques. Review of video editing abilities. Students review newsroom roles and goals.
- **PRINT JOURNALISM:** Review of graphic design principles. Review of feature writing and techniques for journalistic writing.
- **MODERN JOURNALISM:** Review of current journalism practices as well as the new age of docuseries and podcasts.

## STUDENT MATERIALS

### 1. COMPUTER or IPAD

### 2. Access to Adobe Products (PremierRush)

\*\*Students will be given a log in at the start of the course.\*\*

### 3. INTERNET ACCESS

\*\*This class is WEB BASED therefore students will NEED to have access to the INTERNET in order to successfully complete this course.\*\*

# COURSE OUTLINE

## ➤ STUDENT EXPECTATIONS

- This class will be delivered completely online. It is a complete web-based class coordinated through **CANVAS** and the instructor. As a student choosing to enroll in this Online Introduction to Journalism course each student will need to take **EXTRA RESPONSIBILITY TO WORK INDEPENDENTLY!** Students are expected to read assigned readings, review online content, participate in discussions, take quizzes, and submit assignments by the established due date.

## ➤ WORK POLICIES

- Students will **NOT** be able to make up work once the due date has passed. **NO EXCEPTIONS.**
- There will be **NO retakes** given for any reason.
- ***The instructor will allow students to work ahead as long as the work is completed in the proper sequence.***
  - Each module is named weekly and ends with a Summative project that must be completed by the Friday of that week – no exceptions, but if you work ahead you can go to the next module as long as the work is done in the one before.

## ➤ GRADING

*\*\*The LETTER grade awarded in this course will be included in the calculation of the cumulative GPA\*\**

- **FORMATIVE ASSESSMENTS 20%**
  - **Assignments / Quizzes**
    - There will be assignments/quizzes every week in each module having to do with the unit being covered
  - **Discussions /Current Events**
    - Students' answer/response to the discussions will be due by Sunday at (11pm).
- **SUMMATIVE ASSESSMENTS 80%**
  - **Projects**
    - The instructor will assign projects throughout the course for students to complete in a timely manner. It is the student's responsibility to know the due dates for each project. Projects will be due every Friday at midnight. Students will only get one attempt. Each student will be responsible for reviewing and utilizing the necessary materials in order to complete the project.