



59th National Convention
Thursday | July 20, 2017 – Sunday | July 23, 2017
Peabody Hotel | Memphis, TN
149 Union Ave, Memphis, TN 38103



The Hour is Now to: Believe, Empower, Act

Schedule of Events

THURSDAY, JULY 20, 2017

- 10:00A – 5:00P **Registration Opens**
- 7:00P – 9:30P **Opening Ceremony & Presidential Address**
Featuring: Contemporary Violinist Daniel D, Violinist

FRIDAY, JULY 21, 2017

- 8:30A - 5:00P **Registration & Hospitality Desk**
- 8:30A – 9:30A **Breakfast**
- 9:30A – 11:00A **Opening Plenary “People vs Profits”**
Today’s political and socio-economic climate threatens the very existence and welfare of a people who have struggled to survive and thrive in an ever-changing global environment. The perceived transition of a political system into a corporate monolith with no regard for the welfare of its citizens by way of tactics intended to destroy years of reformation, liberation, and transformation is absurd. Budget cuts that eliminate the services and programs necessary to support the mere existence, economic development, health, and welfare of the American people for the sake of “profit,” is simply a terrible strategy leading to long-term disaster.

This session will raise awareness and provide insight into today’s political and socio-economic climate that require us to once again believe that we can make a difference in the lives of our families and communities through the active participation in the Judicial System. Panelists will offer strategies to collectively empower us to pursue a more equitable judicial balance between the welfare of the people and profitability the government and wealthy.

Featured Speaker: Barbara R. Arnwine, Esq.

Panelists:

Rhonda Sherrod, J.D., Ph.D , The Need to Know Group

Lecia J Brooks, Outreach Director, Southern Poverty Law Center

Dr. Paul Miller | CEO and President, Green Tech High Charter

“I have the audacity to believe that peoples everywhere can have three meals a day for their minds, and dignity, equality, and freedom for their spirit”
Dr. Martin Luther King, Jr.



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- 11:05A – 11:55A **Breakout I | Richard Montañez: From Janitor to Vice President**
It's important to remember that you always have options and that there's no reason why you can't have the next 1 million dollar idea for your company. Just take the example of Richard Montañez, the one time janitor at the Frito Lay factory who invented Flamin' Hot Cheetoes. Rather than powering up their executive search software, the powers that be promoted Montañez to executive vice president of multicultural sales and community activation for PepsiCo North America.
- 12:15P - 2:30P **Women's Empowerment Luncheon**
Hosted by Mrs. Cathelean Steele, *First Lady, National SCLC*
Theme: **HEROES: Shining the light of Hope, Faith, Peace and Love**
Honorees:
SCLC President's Award | St. Jude Children's Research Hospital
Humanitarian Award | Keva Develle Horry, Founder & Director, The Ashlyn Horry Foundation
MLK Dream Keeper Award | Terri Freeman, President, National Civil Rights Museum
SCLC Courage Award | Sharon Williams, Retired Educator
Youth Advocacy Award | Leah Flynn, Youth Violinist
- 3:00P – 4:45P **Workshop**
- 5:00P – 6:30P **Dinner on Your Own**

SATURDAY, JULY 22, 2017

- 9:00A - 11:00A **Memorial Prayer Breakfast**
Keynote Speaker. Dr. LaSimba Gray, Senior Pastor | New Sardis Baptist Church
- 11:05A– 12:00P **Special Session**
Keynote: Mrs. Marian Wright Edelman, Founder and President, Children's Defense Fund
- 1:00P -2:30P **Town Hall Meeting: Revisiting the Beloved Community**
Moderator: Ernie Freeman | News Anchor | Fox 13 News
Hosted by: The City of Memphis
- The term "Beloved Community" was coined by the early twentieth-century American philosopher Josiah Royce (1855-1916). Most of us, however, associate the phrase with The Rev. Dr. Martin Luther King, Jr., who often spoke of the "Beloved Community" as his ultimate goal. After the Montgomery Bus Boycotts, in speaking about the larger movement toward which they were building, Dr. King said, "the end is reconciliation; the end is redemption; the end is the creation of the Beloved Community. It is this type of spirit and this type of love that can transform opponents into friends.... It is this love which will bring about miracles in the hearts of men."

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The SCLC Town Hall Meeting seeks to bring together public and private sector leaders, along with community leaders and public servants to address issues of conflict and identification of solutions for reconciliation. Thus, transforming opponents into friends and builders of a Beloved Community!

5:00P – until **Dinner on You Own | Enjoy the Sights and Sounds of Memphis**

SUNDAY, JULY 23, 2017

9:00A – 10:30A **Continental Breakfast and Final Remarks**

Departure

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