



Think ahead.

Make the safer choice

Don't blow it. Switch to Tork Paper hand towel solutions to give your users a safe and healthy environment.

The COVID-19 pandemic has brought new challenges



Think ahead.

Hygiene



Public spaces are more scrutinized on hygiene levels than ever before

Emotional factors



People are afraid of coming into contact with other peoples' germs

Responsibility



Businesses who aren't seen to take hygiene seriously will suffer



Think ahead.

Welcome to the new normal

We are entering a new hygiene standard where hygiene is no longer seen as basic.

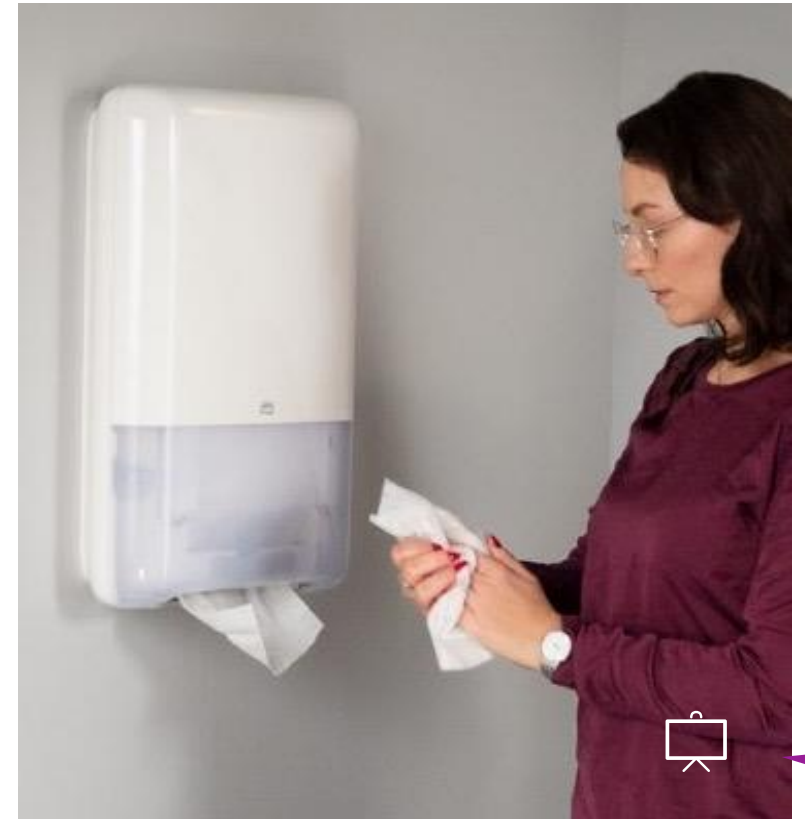
And we have to accept the fact that things won't go back to the "way they were".

77%

agree or strongly agree with "I feel more unsafe using facilities with unhygienic public washrooms due to COVID-19"¹

86%

agree or strongly agree with "I expect public washrooms to provide a safe hygiene environment to a higher extent now than before COVID-19"¹



¹2020 Survey conducted by United Minds in cooperation with CINT in April 2020. The survey covered the US, with a total of 1012 respondents.



Think ahead.

The people have spoken

And they no longer feel safe using air hand dryers

70%

agree or strongly agree with
“I wish more facilities offered
paper hand towels as an
alternative to air dryers”¹

33%

agree or strongly agree with “I feel
unsafe entering a washroom with
air dryers”¹

68%

prefer paper hand towels
before air dryers¹

41%

agree or strongly agree with “I am
less likely to go to places that do
not offer paper hand towels as a
hand drying alternative”¹

The most common reasons behind the changes in preference:

Paper hand towels...

- are more hygienic to the user (71%)¹
- do not spread virus and bacteria in the air (43%)¹
- are safer to use (38%)¹

¹2020 Survey conducted by United Minds in cooperation with CINT in April 2020. The survey covered the US, with a total of 1012 respondents.

The science agrees

Paper hand towels are safer than air dryers



Think ahead.



Jet air dryers **spread up to 10x more germs**¹

- Drying your hands with a jet air dryer **produces more airborne droplets**²
- Jet air dryers can **spread more bacteria** in the environment.²
- Open and shared jet air dryers are sometimes **perceived as less hygienic** by users afraid of coming into contact with other peoples' germs



Paper towels are **the most hygienic way to dry hands** and are therefore recommended in hygiene-critical environments

- The friction of drying with **paper towels removes more bacteria** than other method

Have you ever seen a jet air dryer in a hygiene-critical area?



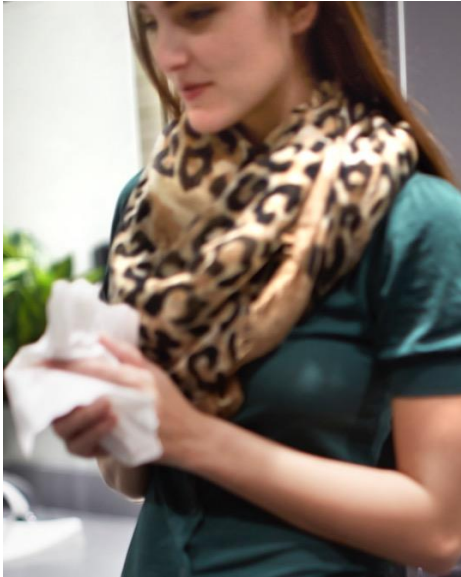
¹Best et al, J Hosp Infection, 2014

²Margas E. et al, J Applied Microbiol, 2013

Paper hand towels aren't just more hygienic



Think ahead.



Speed

Jet air dryers service only one person at a time and take 10 or more seconds per person.¹

- Visitors may avoid washing or wipe hands on clothes, resulting in cross-contamination issues.
- Long lines lead to negative reviews

With Tork paper towel solutions, visitors can take a towel and then step aside

62%

of end-users say they stop drying their hands before completely dry as air dryers take too long to dry their hands²

Multi-Use & Comfort

Air dryers only do one thing.

- Paper hand towels support many uses such as: blowing noses, wiping mouths, adjusting cosmetics, medical needs, diaper changes, helping avoid dirty handles.

Paper towels support many different uses

75%

of end-users say use paper hand towels to avoid touching different surfaces in public washrooms²

¹Tork PeakServe independent field test

²2020 Survey conducted by United Minds in cooperation with CINT in April 2020. The survey covered the US, with a total of 1012 respondents.

Paper hand towel systems have come a long way

The Tork PeakServe system makes sure that there are always paper hand towels available



Think ahead.



Tork PeakServe uses 50% **compressed bundles** to:

- Offer **the highest capacity** on the market and continuous dispensing – **hand towels always available**
- **Save on storage space** and reduce transportation environmental impact



Hygienic system securing hand towels are enclosed, and dispense 1 towel at a time



With dispensers that can be quickly and easily **refilled at any time**, you **avoid run-outs** and waste. Which allows you to:

- **Free up staff time** for other hygiene tasks
- **Speed up restroom flow**



No more wet floors thanks to dry hands

Switching to paper hand towels has never been easier

Serve restrooms with different traffic flows, layouts and sizes with the same refill



Think ahead.



Tork PeakServe®

- The highest capacity dispenser on the market
- 2,100 towels



NEW: Tork PeakServe® Mini

- The slimmest and smallest high-capacity dispenser on the market
- Fits everywhere
- 1,230 towels



Installs
in 5
minutes!

NEW: Tork PeakServe® Recessed

- Improve without refurbishing
- Increase recessed cabinets capacity by up to 40%
- Compatible with many types of recessed cabinets
- 1,230 towels large adapter
- Up to 1,000 towels in small adapter when topped up



Think ahead.

But what about sustainability?

The real connections between Tork paper towels and sustainability might surprise you

Sustainably sourced fiber

- All fiber for Tork paper towels is sustainably sourced. Forest Stewardship Council® (FSC®) chain of custody and third-party certifications ensure responsible sourcing.

Compostable paper

- Compostable paper towels can be diverted from landfill when sent to commercial composting sites to meet zero waste goals.

One at a time

- One at a time towel dispensing reduces consumption and waste.



Make the safer choice

Change to paper hand towels



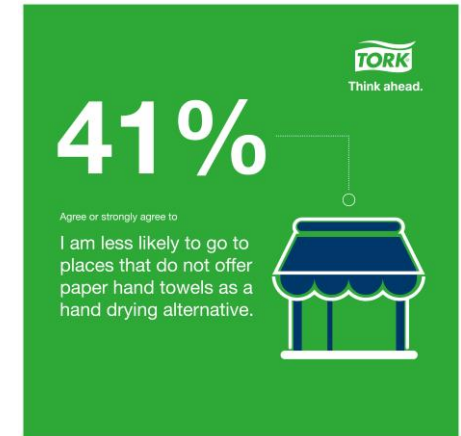
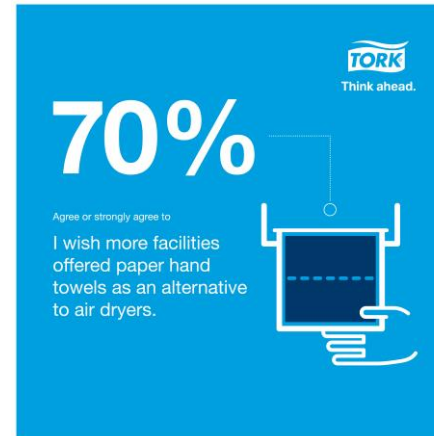
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