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**HGTV Stars Ben and Erin Napier Renovate the Whole Town of Sebring, Florida, in a New Season of Hit Series "Home Town Takeover" Premiering Sunday, March 9, at 8 PM ET/PT**

**The pair - who attracted more than 14 million viewers to the series' last season - will now take on over a dozen renovation projects across homes, local businesses and public spaces, bolstered by 13 all-star HGTV and Food Network talent, to reinvigorate the struggling lakeside community.**

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**[via press release from HGTV]**

**HGTV STARS BEN AND ERIN NAPIER RENOVATE THE WHOLE TOWN OF SEBRING, FLORIDA, IN A NEW SEASON OF HIT SERIES "HOME TOWN TAKEOVER" PREMIERING SUNDAY, MARCH 9, AT 8 PM ET/PT**

**NEW YORK [Jan. 30, 2025] HGTV stars and home renovation experts Ben and Erin Napier will complete the whole-town renovation of historic Sebring, Florida, in a new season of the network's most ambitious series, Home Town Takeover, premiering Sunday, March 9, at 8 p.m. ET/PT. The pair - who attracted more than 14 million viewers to the series' last season - will now take on over a dozen renovation projects across homes, local businesses and public spaces, bolstered by 13 all-star HGTV and Food Network talent, to reinvigorate the struggling lakeside community. Sebring's history of hurricane damage and an excess of empty storefronts in the once bustling downtown shopping district have proven to be challenging obstacles, and, despite being home to one of the nation's oldest raceways, spectators leave without patronizing any local businesses. To combat these headwinds, Ben, Erin and their team will renovate the homes of key local leaders to help spark a wave of positive change and encourage community gatherings in public spaces by adding colorful murals and a cozy gazebo in Sebring's main park. They also will revamp several charming local businesses including a Cuban cafe and a theater in hopes of driving downtown visitors.**

**"Sebring has a lake, a racetrack and a park in the center of town," said Ben. "All the puzzle pieces are there, but somehow they're still struggling."**

**"In order to turn this place around, we're helping the town's biggest changemakers, so they can keep transforming people's lives," added Erin "We'll use everything we've learned from years of community revitalization efforts to keep this town's heart beating."**

**In the season opener, Ben and Erin will surprise Sebring's residents with the news that they will amplify efforts to rejuvenate their town by making improvements to every business in the historic downtown circle. With help from Dave and Jenny Marrs (Fixer to Fabulous), they will start with a soda shop in desperate need of a facelift and the historic home of a local**

kindergarten teacher which serves as the unofficial landmark welcoming people to Sebring's iconic circle.

Additional expert guests from HGTV and Food Network who will lend a hand during the six-episode run are: Bryan and Sarah Baeumler (Rock the Block); Chelsea and Cole DeBoer (Down Home Fab); Kamohai and Tristyn Kalama (Renovation Aloha) Brian and Mika Kleinschmidt (100 Day Dream Home); Chef Mika Leon (Hot List); Jasmine Roth (Help! I Wrecked My House); and Veronica Valencia (Revealed).

While waiting for the new season to premiere, fans can binge watch past seasons of Home Town Takeover on Max(R) and discovery+. Fans also can stay connected with Ben, Erin and Home Town Takeover at HGTV.com/HomeTownTakeover and via @HGTV and #HomeTownTakeover on Facebook, X (formerly known as Twitter), Instagram, TikTok and Threads. They also can follow Ben (@scotsman.co) and Erin (@erinapier) on Instagram. The new episodes of Home Town Takeover will be available to stream on Max(R) beginning March 10.

Home Town Takeover is produced by RTR Media.

#### **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 63 million U.S. households; a website, HGTV.com, that attracts an average of 11 million people each month; a social footprint of more than 34 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home(R) consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, X (formerly known as Twitter), Pinterest, Instagram, TikTok and Threads. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, Max, discovery+, CNN, DC, TNT Sports, Eurosport, HBO, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Motion Picture Group, Warner Bros. Television Group, Warner Bros. Pictures Animation, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).