



To: Our Valued Vendors/Supporters

Thank you for your ongoing interest and support of the Automotive Dealer Office Management Association (aka ADOMA). Attached is a flyer outlining this year's conference sponsorship opportunities.

As you are probably, aware this year's conference is at the South Point Hotel Casino & Spa in Las Vegas, NV from July 19 to July 22, 2018, and our major focus is on-going education for Dealership Business Office Management. As in prior years, the conference is going to be a fantastic educational tool for both Southern and Northern California's automotive Controllers, Business & Office Managers.

We will kick off the 2018 Conference with Registration and a Welcome Event on Thursday evening. Friday's sessions will include a keynote kickoff session with Jeff Netland, CA DMV Investigator, followed by Brian Spellacy, Special Agent in Charge, United States Secret Service, Las Vegas field office. Our Vendor Chairperson, Steve Pedraza, will again host our 21st Annual Vendor Faire. On Saturday, we will hear once again from the ever-popular LSL CPAs regarding Accounting Tools. Also on Saturday, we welcome back Lisa Orrell of the Orrell Group with an informative session on Recruiting, Managing and Retaining a New Generation of Employees. Our final session on Saturday is with The Scali Rasmussen Law Firm for what will, no doubt, be an enlightening ninety minutes of employment law. For our Sunday motivational session, we are excited to have with us Kerri Harper Howie, a McDonald's franchisee with an inspiring message to kick start your day.

We look forward to you being part of the ADOMA 42nd Annual Conference this year and encourage you to commit to one of the opportunities on the flyer. I would love to include your business and name in the Welcome Program so please contact me at jbaker@kirbyautogroup.com or send me your sponsorship form to 6424 Auto Center Drive, Ventura, CA 93003 if you intend to sponsor.

Best Regards,

A handwritten signature in black ink, appearing to read "Jackie Baker", is written over a circular stamp.

Jackie Baker
President
ADOMA Executive Board of Director



SPONSORSHIP OPPORTUNITIES

available for a limited time, please indicate your choice of donation no later than **June 8th**.

GOAL: Build a Positive Conference Experience! The ADOMA Executive Board Conference Committee has a wish list to fulfill in order to promote a positive conference experience. We are offering partial and full sponsorships. We greatly appreciate any support of our expenses for the conference. Your donation allows us to provide our best educational event. To assist our generous industry supporters we have provided these suggested items. *Please indicate your first and second choice.*

Sponsorship of various items will be on a first come payment basis.

		Sponsor			Sponsor	
Welcome information:			Saturday Night Dinner:		DMVdesk	
1. Programs	\$500		10. Hosted Bar	\$3000		
2. Name Tags	\$300		11. Entertainment	\$3000		
Hotel Expenses:			12. After Part	\$3000		
3. Podiums, lavalieres, overheads, etc.	\$1000					
			13. Sunday Brunch	\$2500		
Thursday Night Reception						
4. Light Snacks	\$1000		Drawing Prizes:			
5. Hosted Bar	\$3000		14. Grand Prize		(multiple Prizes)	
			\$500, \$250, \$100		\$ *	
		15. Door Prize		\$		
6. Friday Luncheon	\$2000					
7. Vendor Faire Hosted Bar	\$3000	General Donation:			\$	
8. Friday Family Fun Night	\$1000	16. Amount: \$			*	
9. Saturday Luncheon	\$2000	Potts & Associates	17. Gift Cards \$ (see below)			
		Scali Rasmussen				

Firm Name: _____ **Phone No:** _____

Contact Name: _____ **Email:** _____

1st Choice: _____ **2nd Choice:** _____ **Total Donation \$** _____

*14-17. We end the conference with gifts and door prizes. These consist mainly of gift cards in \$25, \$50 or more increments. If you wish to donate gift cards, may we suggest restaurants, malls, hotel, spa, books, Amazon, etc? If you wish to provide an amount for us to purchase gift cards, use (#17). We also draw for Grand prizes for 1st, 2nd, & 3rd place (#14) and other various amounts (#15.) Your Company will be individually mentioned with the Grand prizes.

The following sponsor levels will be listed in the conference program: (See letter for additional benefits)

- ☐ **Platinum Sponsor \$1000 +**
☐ **Silver Sponsor \$250 - \$499**

- ☐ **Gold Sponsor \$500 - \$999**
☐ **Bronze \$249 - \$50**

MAIL completed form and check before **Friday, June 8, 2018** to: **ADOMA Executive President,** Jackie Baker, 6424 Auto Center Drive, Ventura, CA 93003 or jbaker@kirbyautogroup.com if you have any questions.

Enclosed: Check # _____ **Date:** _____