

ADOMA

Auto Dealers Office Management Association

JOIN or RENEW Your Membership!

Sponsorship Opportunities
details also enclosed!

Join Controllers, Business & Office Managers in the Southern California area!

Get Connected – Gain Education - Utilize
Valuable Networking & Peer Support Resources



AUTO DEALERS OFFICE MANAGEMENT ASSOCIATION (ADOMA) is here to support auto industry professionals by providing educational programs, leadership skill building, peer support opportunities, and the list goes on! We also offer sponsorship and promotional opportunities to our members, vendors and sponsor firms!

Take a look at the opportunities that await you, and sign up today!

MEMBERSHIP: \$150 Dealership or Associate Allied Member (\$50 for second location)

- Discounts on attending and participating in monthly educational meetings. Topics have included:
 - ✓ Affordable Health Care
 - ✓ Recycling: reduce dealership carbon footprint
 - ✓ Super Reporting in the Service Dept.
 - ✓ Handbooks and FMLA
 - ✓ Labor and Employment Law Update
 - ✓ HR Compliance
 - ✓ Sales Tax and Unclaimed Property
 - ✓ Best Practice Sharing
 - ✓ Managing Work Comp Claims
- Name and Company listing on the www.adoma.org website (Associate Allied members only)
- Listing in ADOMA's annual printed directory (distributed at Conference)
- 1 education article for the News Trax newsletter (must be education based, not a solicitation)
- Job Bank posting of open positions for 60 days on website with marketing link
- Join -- build peer networks with other industry professionals. Share best-practices!

PLATINUM VENDOR SPONSORSHIP for Service Firms: \$500.00 - Designed to serve the marketing needs of our vendors. Benefits include the items listed below (limited to first 12 firms annually):

- 1 annual membership
- 1 full-page newsletter ad and 1 full-page web site ad highlighted
- 1 education article for the News Trax newsletter (must be education based, not a solicitation) with same page Business Card Ad
- 1 acknowledgement as Vendor Sponsor of the Month at chapter meetings
- 12 month company listing on the vendor page of the web site
- Job Bank posting of open positions for 60 days on the website with marketing link
- Company listing in the membership directory on website and distributed at the annual conference

**APPLICATION / RENEWAL FORM AVAILABLE ONLINE
or in the accompanying .pdf document! www.adoma.org
See sponsorship opportunities on next page.**



ADOMA

Auto Dealers Office Management Association

MARKETING / SPONSOR OPPORTUNITIES

Check all that apply and submit this form along with your payment.



❖ **ADVERTISE: ADOMA NewsTrax!**

NewsTrax represents all ADOMA chapters as well as supporting members from the San Diego and Tri-County areas. This monthly newsletter is distributed to almost 500 owners, dealers and managers of auto dealerships throughout Southern California. **That's why ADOMA NewsTrax is a great place to promote your products or services.**

<u>Ad Dimensions – Non-Bleed</u>		<u>Member</u>	<u>Non-Member</u>
<input type="checkbox"/> Business Card	(3.5" x 2")	\$25	\$40
<input type="checkbox"/> Quarter Page	(3 5/3" x 4 1/2")	\$50	\$65
<input type="checkbox"/> Half Page - horizontal	(7 1/2" x 4 1/2")	\$75	\$90

Note: Save \$15 when you sign up for 2 or more months. Receive one free Ad when you pay for one full year.

❖ **CONFERENCE SPONSORSHIP:**

Support the annual three day education conference and enrich the experience for everyone and gain valuable marketing exposure for your company. We are offering partial and full scholarships.

- | | |
|---|--|
| <input type="checkbox"/> Program printing | \$600 |
| <input type="checkbox"/> Friday Lunch Sponsor | \$2,000 |
| <input type="checkbox"/> Friday Cocktail – Hosted Bar | \$3,000 |
| <input type="checkbox"/> Saturday Lunch Sponsor | \$3,000 |
| <input type="checkbox"/> Refreshments - Hospitality Room | |
| <input type="checkbox"/> Snacks, nuts, pretzels & candy | \$250 |
| <input type="checkbox"/> Soft drinks, wine, beer, etc. | \$500 |
| <input type="checkbox"/> Saturday Dinner – Hosted Bar | \$3,000 |
| <input type="checkbox"/> Saturday Entertainment | \$2,500 |
| <input type="checkbox"/> Sunday Brunch | \$2,500 |
| <input type="checkbox"/> Door Prizes | Make a monetary donation or donate a gift item |
| <input type="checkbox"/> Grand Prize (multiple) | \$500 |
| <input type="checkbox"/> Podiums, lavalieres, overheads, etc. | \$500 |
| <input type="checkbox"/> Cash Bar Tickets | \$500 |
| <input type="checkbox"/> General expenses donation | All amounts welcome! \$_____ |

❖ **MINI CONFERENCE SPONSORSHIP:**

This is a half-day conference in the fall that includes a keynote speaker and education sessions.

- | | |
|--|---------|
| <input type="checkbox"/> ___# of Door Prize Donations at \$_____ = \$_____ total value (gift cards, tickets, wine, etc.) | |
| <input type="checkbox"/> \$125 Coffee Service | |
| <input type="checkbox"/> \$250 Bagels, Muffins & Fresh Fruit | |
| <input type="checkbox"/> Silver Sponsorship (\$100 - \$250 donation) | \$_____ |
| <input type="checkbox"/> Gold Sponsorship (\$251 - \$500 donation) | \$_____ |
| <input type="checkbox"/> Platinum Sponsorship (\$501+ donation) | \$_____ |

❖ **ADOMA "LOLA BELK SCHOLARSHIP":**

This Scholarship Fund awards scholarships to Automotive Personnel wishing to continue their education at the Annual ADOMA Conference and those with a financial need.

- | | |
|---|---------|
| <input type="checkbox"/> Scholarship Donation | \$_____ |
|---|---------|

SPONSOR SIGN UP (company name): _____

Primary Contact: _____ Bus. Phone: () _____

Total Amount: \$ _____

Check # _____ or _____ Send me a electronic invoice to pay.

Questions, please contact the ADOMA office at adomaoffice@gmail.com

Address: ADOMA 360 E. First St., #891, Tustin, CA 92780